

## 2026 IDEC STUDENT DAY | Tuesday, March 17, 2026

Design Challenge and Guided Progressive Tours at The Merchandise Mart

### Making Good Design Decisions for the Future of Our Profession

IDEC is a community of interior design faculty and students representing more than 325 institutions across 11 countries. With the support of industry partners, IDEC brings meaningful experiences into classrooms and conferences worldwide. Sponsorship is more than visibility—it's a chance to connect your brand with the next generation of interior designers.

#### Showroom Presentations Sponsorship - \$5,000 (6 available)

- Students will visit 3rd- and 10th Floor Manufacturer showrooms at The MART for a guided tour, in progressive groups of 20 for the duration of the event. Guided tours should last 20-25 minutes each.

#### Sponsor Provides:

- Showroom Tour and seating for 15-25 attendees
- Snacks and/or Refreshments for attendees
- Swag or promotional take-away item

#### IDEC Provides:

- Logo recognition in the conference app and featured on IDEC conference website
- Promotion of event to all potential conference attendees
- Opportunity to include informational handout (1) and branded items to attendees

### Program Schedule

#### *Student Day Schedule (preliminary)*

|                  |   |
|------------------|---|
| 8:00AM - 8:45AM  | Student Welcome breakfast                       |
| 9:00AM - 10:45AM | Design Challenge                                |
| 11:00AM - 2:30PM | Showroom Tours                                  |
| 12:45PM - 2:00PM | Lunch with Career Panel Presentation            |
| 2:15PM - 3:45PM  | Showroom Tours                                  |
| 4:00PM - 6:00PM  | Closing Reception and Design Challenge Download |

I am interested in learning about other sponsoring opportunities with IDEC and may qualify for a discount on a customized sponsorship package ([See 2025-2026 Sponsorship Prospectus](#))

**Sponsorship Commitment - Please fill out form and email back to [info@idec.org](mailto:info@idec.org)**

For more information | Ramona Hopkins, IDEC Business Development Manager, [rhopkins@idec.org](mailto:rhopkins@idec.org) / 312.596-5244

Please send invoice to:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email:

Phone: \_\_\_\_\_

*All proceeds would go directly to IDEC in key areas to advance design education, cultivate and support diversity in the discipline, inspire new leaders, and produce the highest quality research for the advancement of the profession. Your financial contribution helps IDEC grow our efforts to serve educators and students as they progress into practice.*