



Partner and Sponsorship Prospectus

IDEC Partnership Package

Strategize - Align with the educators of the future interior design workforce who serve as the gatekeepers of scholarship and teaching

Collaborate - As leaders in interior design education, IDEC's board and committee members have a diverse and deep understanding of the industry.

Market - Industry Partners have the opportunity to reach and network with professions and student by supporting IDEC programs and events

Network - IDEC is a bridge between educators, students, designers, and the industry at large.

Meet the Board



Stephanie Sickler
President



Renee King
Past President



Steven Webber
President-Elect



Sandra Reicis
Secretary/Treasurer



Laura Cole
Director of Service



Connie Dyar
Director of Regions



Lisa Tucker
Director of Scholarship



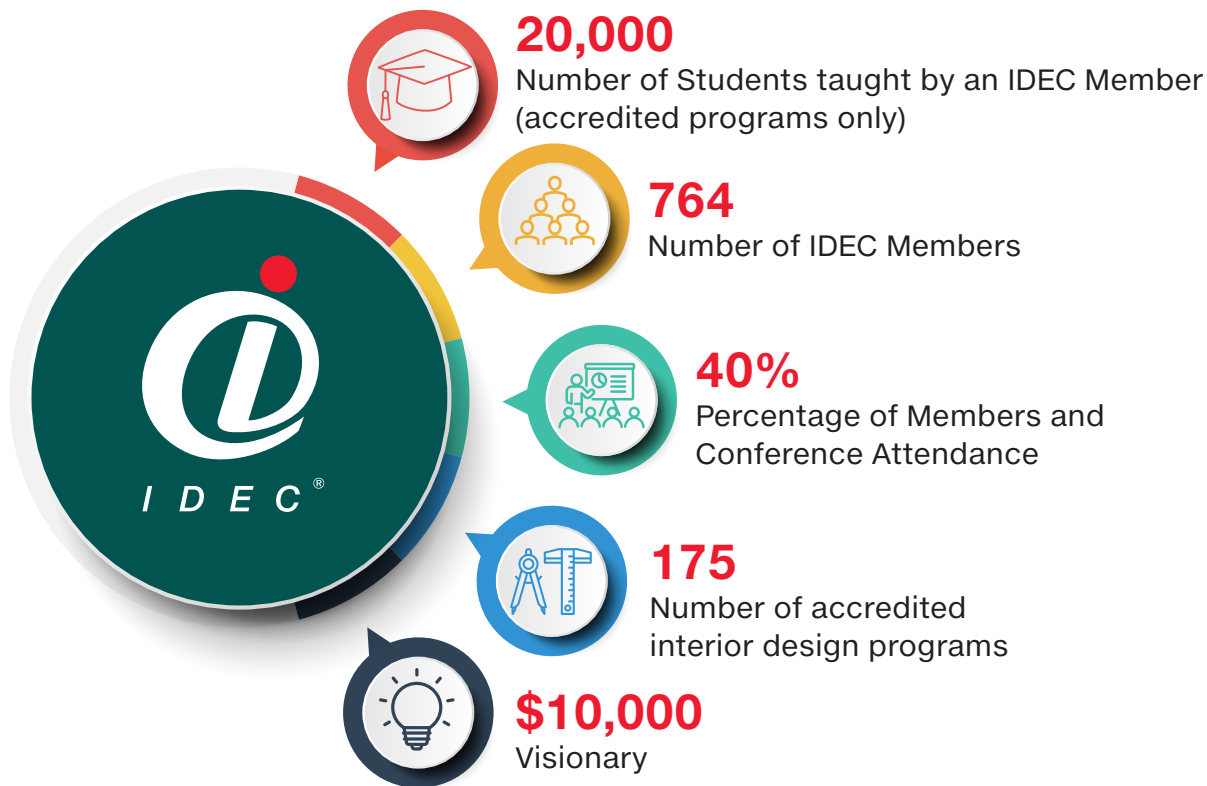
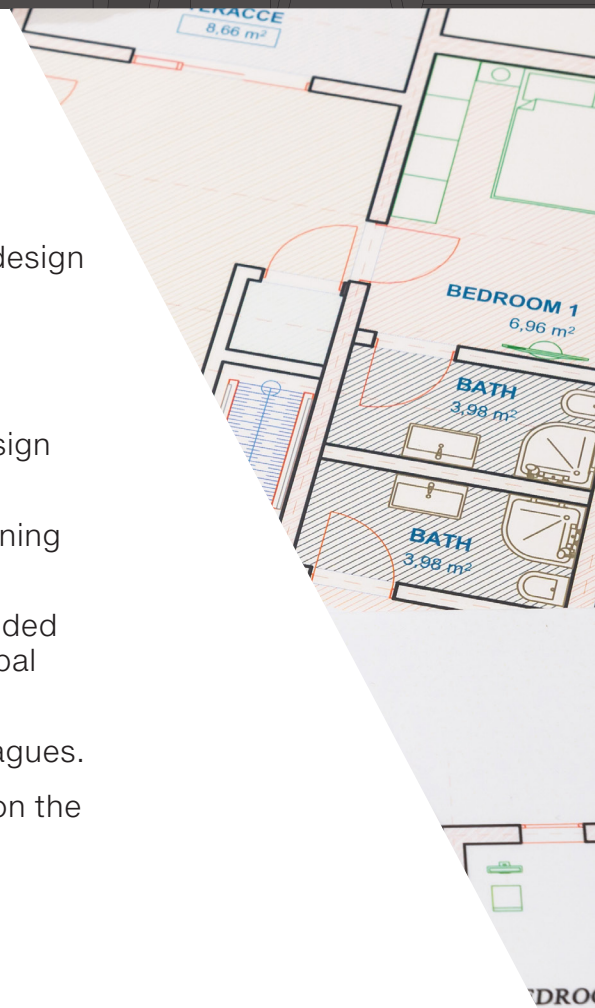
Seyeon Lee
Director of Teaching

About IDEC

IDEC's mission is the advancement of interior design education, scholarship, and service. A membership organization, IDEC is recognized as the leading organization and authority on interior design education.

Core Value

- We believe in the value of an accredited, formalized interior design education.
- We believe the preparation of an interior designer includes learning through formalized education, scholarship, and service.
- We believe the foundation of interior design education is grounded in ethics and encompasses environmental, cultural, social, global issues.
- We believe in an open dialogue and collaboration among colleagues.
- We believe a successful interior design education depends upon the participation of diverse groups of people.





Visionary – \$10,000

Recognition as the IDEC Visionary Partner on IDEC website, logo included on IDEC email communications

Industry Affiliate Membership

1st choice for featured supporter of Conference event
(Examples: Keynote, Welcome Reception, Network Reception, Student Mixer).
Opportunity to host and address the participants

Two (2) webinars for the IDEC Membership

Two (2) Social Media posts from IDEC on Facebook, Twitter, Instagram and LinkedIn

Two (2) email communications to members either through weekly IDEC Connect or direct email

2022 IDEC Service Award named in honor company

Think Tank with IDEC Leaders (Virtual or in person)

Up to a 1-hour Meet and Greet with a select group of IDEC Board Members and Leadership staff to discuss topics of mutual interest

One (1) table top exhibit table at IDEC Annual Conference registration (location dependent)

Three (3) Annual Conference Registrations (\$1,500 value)

Logo included on Annual Conference marketing pieces

Premier - \$7,500

Recognition as the IDEC Premier Partner on IDEC website, logo included on IDEC member communications

Industry Affiliate Membership

2nd choice for featured supporter of Conference event
(Keynote, Welcome Reception, Network Reception, Student Mixer).
Opportunity to host and address the participants

One (1) webinar for the IDEC Membership

One (1) social Media posts from IDEC on Facebook, Instagram, LinkedIn and Twitter

One (1) email communications to members either through weekly IDEC Connect or direct email

One (1) exhibit space at Annual Conference

Two (2) Annual Conference Registrations (\$1,000 value)

Logo included on Annual Conference marketing pieces

Gold - \$4,500

Recognition as the IDEC Gold Partner on IDEC website, logo included on IDEC member communications

3rd choice for featured supporter of Conference event
(Keynote, Welcome Reception, Network Reception, Student Mixer).
Opportunity to host and address the participants

One (1) exhibit space

Two (2) Conference Registrations (\$1,000 value)

Bronze - \$1,500

Recognition as the IDEC Bronze Partner on IDEC website, logo included on IDEC member communications

One (1) table top exhibit space

One (1) Conference Registrations (\$500 value)

Annual Conference Partnership Accelerating Change – Action, Impact, Optimism

March 6 - 9, 2024

New York City, New York

\$7,000 Lunch and Learn with all conference attendees

\$6,000 Networking Reception

\$6,000 Welcome Reception **SOLD**

\$4,000 Lunch and Learn with partial conference attendees

\$4,000 Student Mixer with IDEC Leadership **SOLD**

\$3,000 Regional Reception/Lunch

\$3,000 Beverage Break

Digital Marketing*

Benefits incorporated into our Partner Packages

Email Stats

- Distribution List #
- Open Rate
- Click Through Rate

Social Media Stats



Facebook
2,400
followers



Instagram
(est. in 2022)
53
followers



Twitter
751
followers



LinkedIn Group
1807
members

\$1,000	Corporate Student Competition Promotion
\$500	Marketing Email/Advertising
\$500	Professional (Non-Profit) Association Partners Student Competition Promotions

Other Opportunities

\$5,000	IDEC Annual Awards (5 Awards Available)
\$7,000	Emerging Leader/Sponsor Think Tank

Thank you 2023 Sponsors

Premier



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