

Interior Design Educators Council

2011-2012 Annual Report



# **IDEC's Mission, Core Values & Vision**

#### Mission

The mission of The Interior Design Educators Council, Inc. is the advancement of interior design education, scholarship, and service.

#### **Core Values**

- We believe in the value of an accredited, formalized interior design education.
- We believe the preparation of an interior designer includes learning through formalized education, scholarship, and service.
- We believe the foundation of interior design education is grounded in ethics and encompasses environmental, cultural, social, and global issues.
- We believe in an open dialogue and collaboration among colleagues.
- We believe a successful interior design education depends upon the participation of diverse groups of people.

#### Vision

IDEC will be recognized as the leading association and authority on interior design education by:

- Advancing responsible design thinking through education, scholarship, and service.
- Advancing the interior design profession's Body of Knowledge.
- Participating in leadership discussions and actions that affect the entire design community.
- Being the primary source of innovative interior design teaching resources.
- Being the leading venue for the publication, presentation, and dissemination of interior design scholarship.
- Preparing members for leadership roles in their academic institutions, communities, and the interior design profession at large.
- Providing support for the professional development of interior design educators at all professional levels.
- Engaging interior design educators in service to the organization and to the greater community.

It has been my pleasure to serve as IDEC President for the 2011-2012 year. This was a special year for the organization with the celebration of our 50<sup>th</sup> Anniversary. This annual report provides an opportunity to look back and reflect on the year and celebrate the growth and strength of the organization. Although I've served as a volunteer for IDEC many times over the past 25 years, in my role as president I was still astounded by the number of volunteers dedicated to IDEC. The passion for our organization and profession shown by our volunteers was inspiring. I will never forget the members who stepped up in so many ways--it gives me hope for the future of IDEC. We must also thank our staff at Raybourn Group, led by our executive director, Jeff Beachum, for their continual guidance and management.

Our membership continues to grow and the 2011-2012 year saw 875 members. The growth in our emergency reserve fund assures IDEC of its continued presence and influence in interior design education. The contributions to our strategic reserve, created to fund IDEC initiatives, are also growing and vital. Our new member profile allows members to identify others with similar teaching and research interests and experiences.

I'm grateful to the IDEC board of directors for their hard work and support this year. I was privileged to work with Denise Guerin, Past President, who offered wisdom and experience as well as a calming presence. Lisa Tucker, President-Elect, was also a reliable source of IDEC history due to her extensive service record. Migette Kaup kept us on track financially and spearheaded the development of the member profile. Our directors Scott Ageloff (Teaching), Ellen Fisher (Scholarship), Jacqui McFarland (Service), and Susan Ray Degges (Regions) were instrumental in clarifying the relationship between the boards and the collaboratives and helped keep the organization on course. As a board we continued to implement the new governance structure adopted during Jill Pable's presidential term and solidified the role of our collaboratives. The directors on the board provided guidance for their respective areas, the collaborative coordinators provided management, and the members of the collaborative provided implementation. This framework allows a more grassroots leadership structure. Our regions continue to be active, with many holding regional meetings to allow our members opportunities to connect and share scholarship.

Our 50<sup>th</sup> anniversary conference was held in Baltimore with the theme Celebrating the Past. Shaping the Future. Thanks to Marymount University and the Community College of Baltimore County for hosting the event and our tireless staff, led by conference planner Patty Warren, who took care of all the details. Jo Heinz served as our evening keynote and Roz Cama inspired us with her opening morning address. At the award banquet we recognized many of the long-serving volunteers who have steered IDEC throughout its history. It was truly a special night. In addition to the celebration of our 50<sup>th</sup> year, the 2012 conference saw two new events for IDEC, including the Village Square and Pecha Kucha Night. During the Village Square sessions topics of interest, often controversial topics, were discussed in detail with varying opinions heard and then members



Letter from Lisa Waxman, IDEC 2011-2012 President



had the chance to contribute to the discussion. The sessions were face-to-face at conference and were followed up digitally on IDEC's LinkedIn site. This allowed our members unable to attend conference the chance to participate in the discussion. Pecha Kucha Night, where creative teaching ideas were presented in a fun and fast-paced format—only six minutes each-- was a huge success. Members submitted ideas ahead of time for peer review. Based on positive feedback, we'll continue both these activities next year.

Over the last few years, we have worked steadily to revise and implement the new branding of IDEC. The new tag line, "IDEC: Advancing Education, Scholarship, and Service" tells the public who we are and what IDEC values. All communication materials. both printed and digital, with the exception of the web site, have been revised with the new brand. The web site graphics are complete, but implementation will take a while longer. Thanks to the rebrand committee and the communications committee for their work on this 2-year long project. Our newsletter has not only been rebranded, but has had a complete overall and is now in an e-book format. We've assembled a strong editor and editorial team so that more of the activities of the organization and our members can be shared. The communications committee was also busy solidifying IDEC's presence on Facebook, LinkedIn, Twitter, and the IDEC blog.

On the scholarship front, JID, published by Wiley Blackwell, has a strong editorial team and publication board and continues to increase its presence in libraries around the globe. It has moved to four issues per year and added two associate editors. Our new Teaching Resource Initiative that has been in the development stage for several years launched the first module, a health care studio project. The project is available for purchase at a nominal rate to members and might assist those needing teaching resources. We are using this as a test case to see if members find this resource of value.

Our K-12 Task Force completed its report on the value of quality interior design education for that age group. The International Task Force completed the first phase of its work and made recommendations to the IDEC board.

One of the joys of serving as president was the opportunity to represent IDEC at various conferences and meetings. I attended NeoCON, the NCIDQ delegates meeting, several sessions of Issues Forum, and the International Federation of Interior Architects/Designers (IFI) World Congress in Taipei. It is important for IDEC to be part of the discussion at these events and it was my honor to share the work of IDEC at those meetings. Our representatives to CIDA, NAED, and IDCEC also represented us well at those meetings.

I thank you again for the opportunity to lead the organization this year. I will be forever grateful to the volunteers and staff for their tremendous commitment. I look forward to great things for IDEC in the future. Onward!

Take Care,

Jisa K. Waxman

Lisa Waxman IDEC President, 2011-2012



### President's Letter Page 2



# 2011-2012 IDEC Staff



Special thanks to our staff for their hard work and dedication. Special recognition went to Patty Warren during the annual conference awards ceremony when she was awarded a Merit Award for her long-term commitment as our IDEC conference planner.

Jeff Beachum

Rachel Daeger

Patty Warren

**Bethany Patton** 



Lisa Waxman President



**Denise Guerin** Past President



Lisa Tucker

Migette Kaup President-Elect Secretary/Treasurer



## 2011-2012 **IDEC Board** of Directors



Scott Ageloff, Director: Teaching





Jacqui McFarland Director: Service



the dedication and service.

Thanks to the IDEC Board of Directors for

#### **Regional Collaborative**

Susan Ray-Degges, Board Liaison, North Dakota State University TBD (East Chair), Ryerson University Suining Ding (Midwest Chair), Indiana University-Purdue University Darrin Brooks (Pacific West Chair), Utah State University Jane Nichols (South Chair), Western Carolina University Ron Reed (Southwest Chair), Texas State University

#### **Scholarship Collaborative**

Joy Dohr, Collaborative Co-Coordinator, University of Wisconsin-Madison

Wei Dong, Collaborative Co-Coordinator, University of Wisconsin-Madison

Jennifer Web, JID Chair, University of Arkansas Meg Portillo, JID Editor-in-Chief, University of Florida Doug Seidler, Proceedings Coordinator, Marymount University

Meg Konkel, Abstract Review Coordinator, Marymount University John Humphries, Creative Scholarship Co-Coordinator, Miami University

Maura Schaffer, Creative Scholarship Co-Coordinator, Purdue University

Ellen Fisher, IDEC Board Liaison, New York School of Interior Design

#### **Teaching Collaborative**

Cindy Mohr, Colla*borative* Co-Coordinator, University of N. Texas Rachel Pike, Collaborative Co-Coordinator, Intl. Acad. of Design & Technology

Barbara Anderson, IDEC Academy Chair, Kansas State University Joy Dohr, SIDE Committee Chair, University of Wisconsin-Madison Catherine Anderson, Innovative Teaching Resources, George Washington University

Stephanie Clemons, K-12, Colorado State University Scott Ageloff, IDEC Board Liaison, Philadelphia University

#### Service Collaborative

Vacant Position, Collaborative Coordinator Marty Hylton, Grants and Awards, University of Florida Jacqui McFarland, IDEC Board Liaison, Mount Royal University

#### IDEC Academy

Barbara Anderson, Chair, Kansas State University Connie Dyar, Administrator, Illinois State University Ron Reed, Member-at-Large, Texas State University Linda Nussbaumer, IDCEC Liaison, S. Dakota State University Catherine Anderson, Member-at-Large, George Washington University Carolyn Gibbs, Member-at-Large, California State University-Sacramento Stephanie Zollinger, Member-at-Large, University of Minnesota

#### Journal of Interior Design Board

Jennifer Webb, Chair, University of Arkansas Meg Portillo, Editor-in-Chief, University of Florida Bridget May, Associate Editor, Marymount University Janetta McCoy, Associate Editor, Washington State University Jane Kucko, Member, Texas Christian University Joan Dickinson, Member, Radford University

#### **Communication Committee**

Irina Solovyova, Chair, University of Texas, San Antonio Seunghae Lee, Conference Communications Chair, Purdue University Lindsay Tan, Social Networking Chair, Auburn University Michael Dudek, Blog Master, Kansas State University Patrick Lucas, Archivist, University of North Carolina-Greensboro Lisa Tucker, Board Liaison, Virginia Tech

#### Newsletter Editorial Team

Jonathon Anderson, Editor-in-Chief, University of North Carolina-Greensboro,

Gregory Marinic, Research Activities Editor, University of Houston, Michelle Belt, Industry & Professional Editor, Lawrence Technological University,

Lindy Balls Huling, Emerging Talent Editor, Virginia Tech Robert Reid, International Editor, American University of Sharjah, Scott Williams, Service Editor, University of Oklahoma Peggy Honey, Teaching Editor, Kansas State University

#### **Liaisons to External Organizations**

Linda Nussbaumer, IDCEC Liaison, S. Dakota State University, Caren Martin, Legislative Advisor to the Board, University of Minnesota,

Carl Matthews, Liaison to CIDA, University of Texas-Austin, Rick Navarro, Rep. to ASID EITC Council, Miami Intl. Univ. of Art & Design,

Caren Martin, National Academy of Environmental Design, University of Minnesota

#### 2012 Conference Hosts

Bridget May, Marymount University Jean Freeman, Marymount University Bob Meden, Marymount University Robin Wagner, Marymount University Moira Gannon Denson, Community College of Baltimore County

#### 50<sup>th</sup> Anniversary Committee

Buie Harwood, Chair, Retired- Virginia Commonwealth, Dorothy Fowles, Iowa State University Marty Hylton, University of Florida John Turpin, High Point University Young Lee, Michigan State University Bridget May, Marymount University Amy Dahm, Texas Christian University

#### Foundation Board

Ted Drab, President, Oklahoma State University Tim Cozzens, Vice President, Columbia College Chris Johnson, Treasurer, Georgia Southern University, Janine King, Secretary, Florida International University Olga Kontzia, Member, Fairchild Books Denise Guerin, IDEC Board Liaison, University of Minnesota

#### **Fellows Chair**

Jane Kucko, Texas Christian University

#### **Network Chairs**

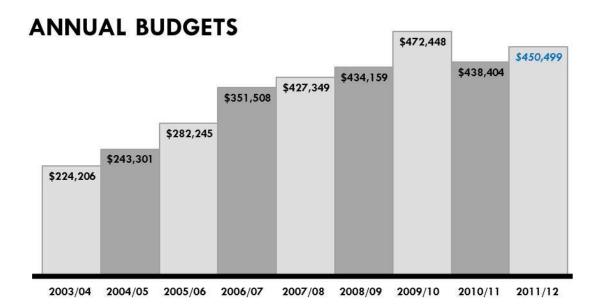
Program Chairs: Ronnie Whitman, Art Institute of California, 2 & 3 Year Programs: Diana Ingram, Johnson County Comm. College, Emerging Technologies: Matt Dunn, Louisiana State University, Emerging Technologies: Chris Johnson, Georgia Southern, Lighting: Ruth Beals, Converse College K-12: Stephanie Clemons, Colorado State University, Right to Practice: Marilyn Whitney International Member Assistance: Ryadi Adityavarman, SCAD, Social Responsibility: Jeanne Mercer-Ballard, Appalachian State University, Distance Learning: Susan Ray-Degges, N. Dakota State University Emerging Faculty: Lindsay Tan, Auburn University Diversity: Abi Asojo, University of Minnesota, Multidisciplinary Collaboration: Hepi Wachter, University of Oklahoma, Research & Scholarly Activity: Jane Nichols, Western Carolina University.

Research & Scholarly Activity: Tiiu Poldman, University of Montreal

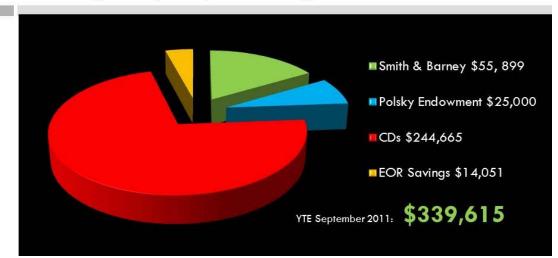
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# Volunteer Leaders

Our volunteer leadership is essential to the success of the organization. Special thanks to these volunteers.



### **Emergency Operating Reserves**





### Finances

IDEC's financial picture continues to be strong with growing membership numbers. The emergency reserve puts IDEC in a stable financial situation and the strategic reserve allows special initiatives to be funded.



# Strategic Plan: Teaching

WORKING DRAFT 20 APRIL 2012

	Objective									
	Initiative/ Strategies (Measurable Outcome)	Priority	Timeline (Begin & End)	Cost	Initial Contact	Suggested Actions (other actions may be added by work group)				
	1 Provide high quality teaching resources for members and non-members who represent a diverse range of undergraduate and graduate interiors programs									
	A Teaching Resources Initiative (TRI)	IP	First Phase- Complete Second Phase - Launch product 1 by Spring 2012, Phase 3: evaluate and revise content, methods, etc.		Catherine Anderson	(i) Develop site, sample, evaluated and ready for launch; marketing/ feasibility (done F '10 - 1st outcome is ready for launch) (ii) Academy needs to develop cost and evaluation tool; (iii) Develop business plan				
TEACHING	B CEU courses on Teaching	IP	Ongoing	Staff	Teaching Collaborative Coordinator and Academy Coordinator	(i) Develop plan; (ii) Identify f2f (conference workshops?) and online opportunities (webinars, etc.); (iii) Summer Intensives as revenue generation -ergonomics, health care design, etc. (iv) Evaluate effectiveness of and revenue generated by current products; (v) Develop business plan				
	<b>C</b> Coordinate availability existing teaching resources, e.g., Academy, TRI, sustainability curriculum	HIGH	Be aware of publication dates for IDEC media	Staff Volunteers	Teach Collaborative Coordinator works with Communication Committee Chair	(i) Identify the resources that need to be publicized; Identify appropriate outlets for publicity; (ii) Develop protocol to assure information accuracy				
	D Determine follow-up activities from Village Square event 2012 regarding different program types.									
	Identify recommendations for IDEC to engage with educators K-12. Initiative and develop plan of engagement. (Concern that it will not overlap with Academy or TRI at this time.)				Director of Teaching and Teaching Collaborative K-12 Task Force to be appointed	(i) Follow-up on development of Junior Certificate program via AAFCS; Development of exam; Development of course materials; Engage with Issues Forum to develop program; (ii) Will require access of K-12 curriculum standards, call for authors, determining marketing channels to K-12 educators, setup for payments/royalties, etc.; (iii) Call for authorship of courses; distribution method				
	2 Establish and facilitate the linkage between Education and Practice									
	A Continue IDEA Line	IP	Continuing	None	Joy Dohr until others identified	Develop FAQ page; could be sent to ASID, IIDA, IDC, etc.; could be posted on IDEC web site; could be knowledge for new IDEA line person				
	B Continue CEUs on Teaching for practitioners	HIGH			Regional Collaborative	do this at regional conference				
	Create an online "Planned" learning community – identify a C selected group of readings and have members of the online learning community participate/review/react									
	3 Support Development of Faculty Members									
	A Develop a mentor program for emerging Faculty					Focus on professional career growth (not to find a research partner) -consider summer externship for faculty with design firms				



# Strategic Plan: Scholarship

	WORKING DRAFT 20 APRIL 2012								
	Objective								
	Initiative/ Strategies (Measurable Outcome)	Priority	Timeline (Begin & End)	Cost	Initial Contact	Suggested Actions (other actions may be added by work group)			
	1 Continue to develop understanding of different scho	larship	paths for interior design educ./scho	lar					
	<ol> <li>Revise the conference scholarship review system including presentations, panels, forums, posters, and creative submissions.</li> </ol>	HIGH	March 2011 - Summer 2011	Volunteers	Scholarship Collaborative Coordinator and scholarship review co-chairs	(i) Review and refine process to select reviewers/jurors & process to orient same; (ii) Webinar (post workshop 2012)—attendance required			
	A 2. Creative Scholarship: Clarify the definition of "Creative Scholarship"; Review the evaluation of Creative Scholarship to enhance validity and perception of validity					(i) Create taskforce to: (a) investigate other scholarly definitions of and rubrics to evaluate Creative Scholarship" with a timeline of October 2012 for delivery of findings to Board; (b)formalize Juror Selection for CS; (c) formalize the criteria for the Call (d) set the format of submissions; (e) include Interior Design as a category of CS (f); draft criteria for the selection of the CS Coordinator			
	<b>B</b> Identify and publicize opportunities for funding					Create links to other conferences and organizations to the IDEC website, in order to increase opportunities			
	C Possible pre-conference workshops for alternative scholarship paths					investigate different methods of collecting and scoring abstracts to improve on this year's system including (a)How to submit and abstract; (b)How to do creative scholarship, etc. for all types, for beginners (low cost)			
Ī	2 Provide opportunities for dissemination of scholarship in Interior Design Education								
SCHOLAF	A Conferences (annual and regional)	IP	Ongoing		All Collaborative Coordinators	(i) Explore international, topical symposia, best teaching practices, etc.; (ii) Conference website 2013			
	<b>B</b> Journal of Interior Design	IP	Ongoing		JID Board Director of Scholarship	(i) Higher visibility of JID and submission requirements on the website; (ii) Ask other design professional organizations to publicize JID; (iii) Special Issue 2014: Leadership in Interior Design Education; (iv) Use the IDEC Exchange and Enews to publicize JID articles and issues			
	C Write procedures for jury selection and make process double blind reviewed (clarify role of leadership versus submittal)	HIGH				Make consistent acceptance levels across all types of scholarship (creative and traditional—same rate of acceptance			
	<b>D</b> Advertise IDEC calls for creative scholarship in other venues	MOD			Volunteers—John Humphries	Creative Scholarship co-coordinators			
	3 Provide opportunities for career development through Interior Design scholarship								
	External Mentor networking <b>A</b> Think this is already done informally and could be better accomplished through pre-conference workshops	HIGH / completed? See 1D	2011-2012	Volunteers	Scholarship Collaborative	(i) Gather information from members and feedback from Fellows; (ii) Create a Task Force to articulate concrete strategies for addressing External Mentoring Services			
	B JID Workshop - new and author/ reviewer	IP / Ongoing	2012	Volunteers	JID Board JID task force to come up with plan	Determine past attendance; interactive nature, effectiveness, etc. and plan for third session in the series for 2012. Work through the IDEC Academy to organize.			
	4 Provide opportunities for dissemination of scholarship in ID education								



# Strategic Plan: Service

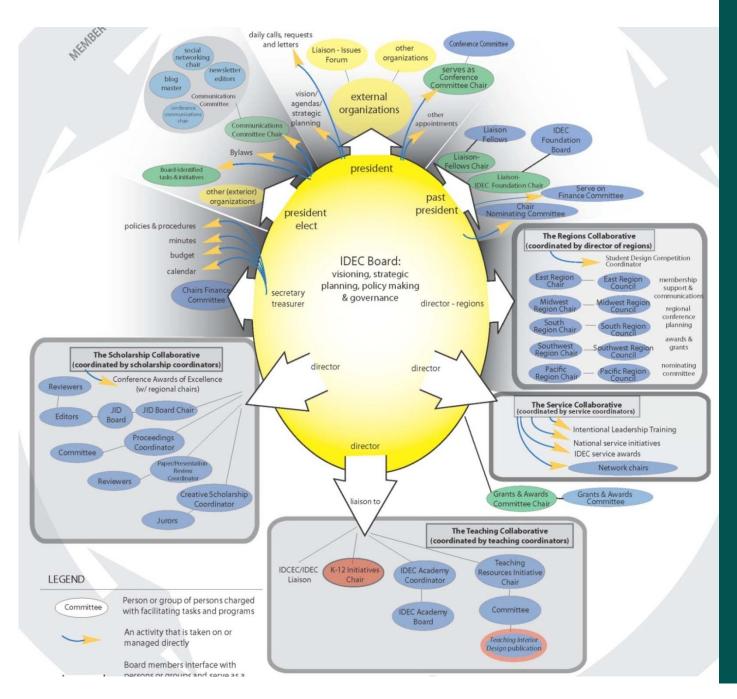
		WORKING DRAFT 20 APRIL 2012							
	Objective								
	Initiative/ Strategies (Measurable Outcome)	Priority	Timeline (Begin & End)	Cost	Initial Contact	Suggested Actions (other actions may be added by work group)			
	1 Develop a mission statement for the collaborative								
	A Prepare draft for review by Board	IP	Summer Board Retreat		Collaborative Coordinators, President, Past President, Executive Director	Develop draft mission statement in consultation with Collaborative Coordinator, IDEC Executive and Executive Director			
	Engage Educators in service opportunities within IDEC, the Profession, and the global community								
ш	Audit Service all volunteer positions available within IDEC: including qualifications, <b>A</b> commitment necessary to fulfill the roles, as well as succession planning requirements.	IP	Summer Board Retreat	Staff Time	Staff & Collaborative Coordinators	Examine existing Volunteer Roster and devise a list of volunteer opportunities			
	<b>B</b> Clarify routes to volunteer pathways within IDEC organization					(i) Create 'Volunteer Pathways' diagram for various positions, clarifying which require qualifications, duration of term, reporting procedures, etc.; (ii) Define Regional Council Roles and post online under regional pages to promote greater awareness of involvement at the regional level			
	C Develop 'invite' strategies relative to volunteer position					Review various methods/ procedures for engaging members in service and determine how to reach out to IDEC members throughout the year and at conference			
	D Create a 'volunteer pool' of interested and qualified IDEC members for service to the profession and the broader community available on the IDEC website.								
RVICI	3 Provide effective development and support for all IDEC Volunteers								
SER	<ul> <li>Determine support required for various volunteer positions (supporting documents, webinars, training, acronym debriefing, etc.)</li> </ul>	IP	2013 Conference		Collaborative Coordinator, Executive Director	Create pre-conference workshops for all volunteer positions requiring qualifications, i.e. reviewers			
	B Establish clear succession for smooth transitions (newbledooble sage)					Create volunteer orientation packages to provide background information with respect to the organization, job expectations, timelines, reporting process, etc.			
	4 Celebrate the contributions of IDEC volunteers within the organization, the profession, and the broader community								
	A Understanding current recognition strategies, i.e. Merit Awards, Service Awards, Service Certificates, website and newsletter callouts and building upon this.		2013 Conference		Collaborative Coordinator, Executive Director, Past & Current Presidents	Create recognition strategy for volunteers based on role of engagement, (i.e. Service Awards, Letters of Recognition, newsletter article/ mention, publicized in other associations newsletters, websites, etc.			
	B Review other methods of recognition, i.e. letters to institutions highlighting service to IDEC					Regional Level Conference expand awards/recognition of member involvement			
	5 Prepare members for leadership roles in their institution, communities, and the ID profession at large								
	A Intentional Leadership Pre-Conference Workshop	IP	2013 Conference		Service Collaborative Coordinator, Program Chair + Coordinator, Networks, Rachel Pike ?	(i) Identify person(s) who conduct training; (ii) Task membership to form "Intentional Leadership" committee			
	6 Promote the value of interior design education to the public								
	A Video competition moves here.					Each Regional Conference provides educational opportunity either to the community (whether through presentation or public service project) to help promote value of ID Education			



# Strategic Plan: Operations

·	Dbjective Initiative/ Strategies (Measurable Outcome)	Priority	Timeline (Begin & End)	Cost	Initial Contact	Suggested Actions (other actions may be added by work group)				
	initiative/ strategies (Measurable Outcome)	Phoney	Timeline (Begin & End)	COSC	initial contact	Suggested Actions (other actions may be added by work group)				
1	1. Increase member resources via member demographics									
,	Gather data during member renewal on: members' research interests, mentor interest, external reviewers, NCIDQ passage, where they graduated, licensed or certified?	IP	Should be ready for 2012 dues renewal	Staff	Service Collaborative Coordinator and staff; Migette with develop form	(i) Develop searchable database for IDEC and member use; (ii) Coordinate with ComCom announce this member profile benefit. Publicize with eNews, eRecord, post of Facebook LinkedIn				
2	2. Increase member expertise visibility by providing awards and recognitions for members' work									
,	Awards to members and non-members as a means of raising A the profile of the organization and supporting development activities.	IP	June 2010 and ongoing	\$3000-5000 donation; New physical awards, \$250	IDEC Foundation	(i) Identify funder for Distinguished Educator Award; (ii) Explore funding of new awards				
	3 Develop a marketing strategy			??	Board / Executive Director	Need to develop a plan for marketing the organization and the valuable work of the members. Who does IDEC Marketing?				
3	3. Improve method for membership to get ideas, concerns, and issues to other members and Board									
3	A Assess and follow up on Village Square Dialogues.				Lisa Waxman	Summations from Village Square to be analyzed and reported. Key issues may be posted discussion sites like LinkedIn or on the IDEC Blog.				
5 4	4. Increase visibility and usability of existing IDEC resources									
	Updating of web site.	IP		already budgeted		(i) enhance the member profile page and provide opportunities for members to link to ot online resumes, portfolios, or web pages; (ii) Define between "members only" profile information versus publicized profile results.				
I	update/revise regional page to enhance ease of access to a necessary regional materials (i.e., regional conference call for abstracts/creative work; student competition)									
5	5. Determine staff/member ratio for optimum member service and efficient									
	A Develop strategy for determining staff/member ratio	HIGH		Staff	Finance Committee	(i) Study other organizations for staff/member ratio; (ii) Determine type of staff needed i				

WORKING DRAFT 20 APRIL 2012



IDEC<sup>®</sup> Continuing the Transition to the New Governance Structure

The new governance structure, adopted in 2009, was further refined. The regional collaborative was created, the role of the collaborative coordinators was clearly defined, the regional chair representative position moved to a director position with a twoyear term, and the grants and awards committee was separated.

I current	tly teach at a (If you are retired, s	elect the type of institution that you worked for last.) Check all	that apply.
	Public institution – not-for-profit		
	Private Institution – for profit		
	Private Institution – not-for-profit		
	Other		
	Uncertain		
l teach i	n a Check all that apply.		
	High School Program		
	2-3 Year program	I hold the professional credentials of Che	
	4-5 Year program	American Academy of Healthcare In	-
	Undergraduate program	American College of Healthcare Arc	hitects (ACHA)
	Graduate program	Architect Registration Exam (ARE)	
		Certified Aging in Place Specialist (	CAPS)
	rior Design program(s) that I tead	Certified Bath Designers (CBD)	
	<i>II that apply.</i> American Association of Family ar	Certified Kitchen Designer (CKD)	
		Certified / Registered / Licensed Int	I hold the
	Council for Interior Design Accred	Evidence-based Design Accreditati	
	Institutional accreditation (e.g. NC	LEED Certification (LEED AP)	
	National Association of Schools o	National Council for Interior Design	
	Other	National Council for Qualified Light	
	I'm uncertain of the accreditations	Other	
		Other	
	o a member of Check all that ap American Institute of Architects (Al	NA	
			Profess
	American Society of Interior Desig	I hold the academic credentials of Check	What is
	Association of Collegiate Schools	Master of Architecture (MArch)	teaching
	Environmental Design Research /	Master of Art (MA)	
	The Hospitality Industry Network (I	Master of Fine Arts (MFA)	
	Illuminating Engineering Society (	Masters of Science (MS)	
	Interior Designers of Canada (IDO	Masters of Design (MSD)	
	Interior Design Society (IDS)	Masters of Interior Design (MID)	
	International Association of Lightin	Masters of Interior Architecture (MIA	
	International Facility Management	Doctor of Architecture (DArch)	
		Doctor of Arts (DA)	Adminis
		Doctor of Design (DDes)	I serve o
		Doctor of Education (EdD)	
		Doctor of Philosophy (PhD)	
		I hold the academic rank of Check all tha	
		Visiting Lecturer / Adjunct Instructor	

(AAHID) e academic rank of... Check all that apply. Visiting Lecturer / Adjunct Instructor Instructor Assistant Professor Associate Professor Professor (Full) Other ional Practice & Teaching your level of involvement in practice (related to the design of interior environments) relative to your g responsibilities? Check all that apply. I only teach I teach more than I practice I teach and practice equally I practice more than I teach I am retired Other

#### Administrative / Directed Service Appointment

- I serve or have served as... Check all that apply.
  Dean (or equivalent)
  Associate or Assistant Dean (or equivalent)
  - Department Head/Unit Chair
  - Program Coordinator/Director
- Graduate Program Chair/Coordinator
- Other

#### Service: Lengage in service...

- To IDEC: I serve or have served IDEC in the following capacities Check all that apply.
- Board of Directors
- Committee Leadership (Task Force, Foundation Board, Academy Board, Conference planning, etc.)
- Committee participation (vou have served on any committee)



# Member Profile

Members now have the option to add information about their teaching and scholarship so members can connect with those with similar interests.

### **Brand Refresh Project**

In 2011-2012, IDEC worked steadily to complete the rebranding of IDEC. All communication materials, both printed and digital, with the exception of the web site, have been revised with the new brand. The web site graphics are complete, but implementation will take a while longer. Thanks to the rebrand committee and the communications committee for their work on this 2-year long project. Our newsletter has not only been rebranded, but has had a complete overall and is now in an e-book format. We've assembled a strong editor and editorial team so that more of the activities of the organization and our members can be shared. The layout of the web site has been created but there is much work left to do with the structure of the site before this template can be implemented. We look forward to seeing this format in the near future.

> Proposed Web Site Format

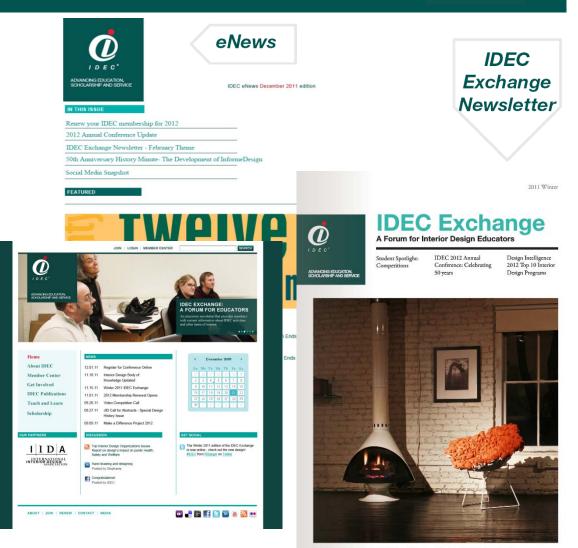
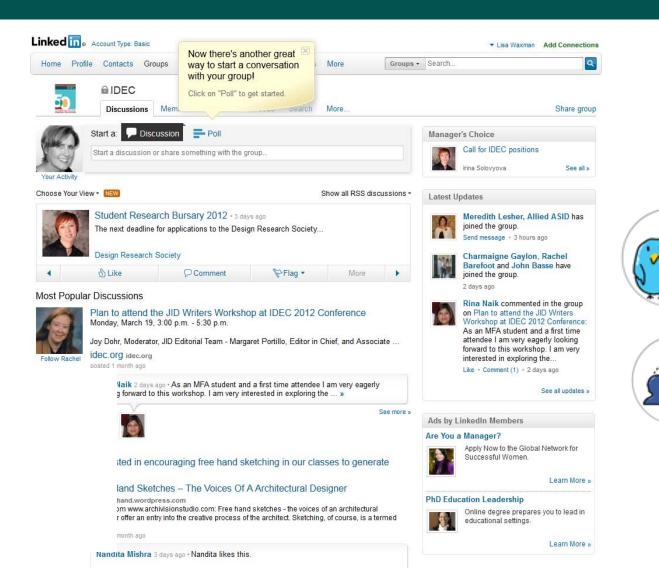


Image: Cacoon Chair, designed by Felicia Dean, MS Student at University of North Carolina at Greensboro

IDEC

# Social Networking





#### The communications committee worked to enhance the social networking presence of IDEC on Facebook, LinkedIn, Twitter, YouTube, and the IDEC Blog



IDEC's launch of its social networking received an award from the Indiana Society of Association Executives.



Journal of Interior Design

The Journal of Interior Design will move to four issues per year. Meg Portillo serves as editor with assistance from associate editors Bridget May and Janetta McCoy. The international presence of the journal is growing.