

## 2026 IDEC ANNUAL CONFERENCE TRANSPORTATION SPONSORSHIP

### Making Good Design Decisions for the Future of Our Profession

IDEC is a community of interior design faculty and students representing more than 325 institutions across 11 countries. With the support of industry partners, IDEC brings meaningful experiences into classrooms and conferences worldwide. Sponsorship is more than visibility—it's a chance to connect your brand with the next generation of interior designers.

#### Transportation Sponsorship – \$3,500 (\*3 slots available)

The conference shuttle keeps attendees connected and events running smoothly. As a Transportation Sponsor, your brand literally drives the experience—offering visibility, engagement, and direct access to our attendees as they travel between venues.

\* **Choose which day to sponsor**

- Monday, March 16
- Wednesday, March 18
- Thursday, March 19

**Program Schedule** – click on this link

The transportation buses will travel between the host hotel and off-site events at either The Merchandise Mart or Fulton Market.

**Sponsor may provide:**

- 175 handout items (one per seat on the shuttle)
- A 2-minute promotional video (to play during rides)
- Optional printed flyer or postcard to distribute to attendees

**IDEC provides the following sponsor benefits:**

- Logo recognition on conference website, in mobile app, and on event signage
- Exclusive branding on transportation communications and bus signage
- Onboard recognition during event announcements

*I am interested in learning about other sponsoring opportunities with IDEC and may qualify for a discount on a customized sponsorship package (See [2025-2026 Sponsorship Prospectus](#))*

**Sponsorship Commitment - Please fill out form and email back to [info@idec.org](mailto:info@idec.org)**

For more information | Ramona Hopkins, IDEC Business Development Manager, [rhopkins@idec.org](mailto:rhopkins@idec.org) / 312.596-5244

Please send invoice to:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_