

Converse University

October 6th – 7th 2022



CONVERSE UNIVERSITY

Converse University is proud to have been chosen to host IDEC's 2022 South Regional Conference. The Conference will support the ongoing process of deconstructing how we think, teach, study, and execute design in a diverse society. We are dedicated to the advancement of the field of Interior Design. Therefore, as educators, practitioners, and students, we gather to address new and exciting innovations in design and respond to the most critical challenges of our times. Please Join us and be part of the effort to expand the field of interior design.

MEET THE COUNCIL

Regional Chair: **Jerome Gomez**
Conference Committee Coordinator: **Jerome Gomez**
Nominating Committee Member: **Michelle Rose**
Grants and Awards Committee Regional Rep: **Holly Rodwick**
Regional Rep. for Professional Organizations: **Melanie Duffey**
Graduate Scholarship Coordinator: **Shelby Hicks**
Regional Communications Liaison: **Yaoyi Zohn**
Networking Representative: **Johnnifer Patrice Brown**
Scholarship/Proceedings Coordinator: **Lilia Gomez-Lanier**
Membership Committee Representative: **Heather D. Smith**

WHY SPONSOR?

We believe in accredited, formalized interior design education // the preparation of an interior designer included learning through formalized education, scholarship, and service // the foundation of Interior Design education is grounded in ethics and encompasses cultural, environmental, social, global issues // an open dialogue and collaboration among colleges // a successful interior design education depends upon the participation of diverse groups of people.

IDEC'S MISSION

IDEC's mission supports the advancement of Interior Design education, scholarship and service. IDEC aims to support professional interior design educators at each stage of their career while providing interior design students the resources needed for educational and professional development.



Visionary/Platinum

\$1,250

CONFERENCE BENEFITS

- Special recognition at opening reception on 10/05/2022 and at all sponsored activities
- Full-page advertising space in conference guide
- Free attendance to opening reception on 10/07/2022
- Free attendance to networking event for sponsorship team on 10/07/2022
- Opportunity to address attendees during opening and closing sessions at conference event
- Double-size booth for vendor show
- Large logo on sponsorship poster
- Four (4) complimentary regional conference registrations
- Opportunity to provide promotional items (subject to IDEC approval) in event bag.

Premier/Gold

\$750

CONFERENCE BENEFITS

- Special Recognition at opening reception on 10/05/2022 and 2 sponsored activities
- Half-page advertising space in conference guide.
- Free attendance at networking event for sponsorship team on 10/07/2022
- Single-size booth for vendor show
- Opportunity to address attendees during opening session at conference event.
- Medium-size logo on sponsorship poster
- Two complimentary Regional Conference registrations.
- Opportunity to provide promotional items (subject to IDEC approval) in event bag.

Partner/Silver

\$500

CONFERENCE BENEFITS

- Special Recognition at opening reception at 1 sponsored activity
- Quarter-page advertising space in conference guide.
- Free attendance to opening reception on 10/05/22
- Free attendance at networking event on 10/07/2022
- Single-size booth for vendor show
- Small-size logo on sponsorship poster
- Four (1) Complimentary Regional Conference registrations.
- Opportunity to provide promotional items (subject to IDEC approval) in event bag.

Keynote Speaker

\$750

CONFERENCE BENEFITS

- Opportunity to introduce and address attendees at the Keynote session.
 - Half-page advertising space in conference guide.
 - Free attendance to opening reception for sponsorship team on 10/05/2022
 - Free attendance to networking event for sponsorship team on 10/07/2022
 - Single-size booth for vendor show
 - Medium-size logo on sponsorship poster
 - Two Complimentary Regional Conference registrations.
 - Opportunity to provide promotional items (subject to IDEC approval) in event bag.
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Networking Sponsor

All- Inclusive

CONFERENCE BENEFITS

- Opportunity to introduce and address attendees at Networking Event.
 - Half-page advertising space in conference guide.
 - Free attendance to opening reception for sponsorship team on 10/05/2022
 - Free attendance to networking event for sponsorship team on 10/07/2022
 - Single-size booth for vendor show
 - Medium-size logo on sponsorship poster
 - Medium-size Logo included on event marketing pieces.
 - Two Complimentary Regional Conference registrations.
 - Opportunity to provide promotional items (subject to IDEC approval) in event bag.
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Breakfast/Luncheon

\$500

CONFERENCE BENEFITS

- Opportunity to address attendees at breakfast or Luncheon
- Quarter-page advertising space in conference guide.
- Free attendance to opening reception for sponsorship on 10/05/2022
- Free attendance to networking event for sponsorship on 10/07/2022
- Single-size booth for vendor show
- Small-size logo on sponsorship poster
- Small Logo included on event marketing pieces.
- One Complimentary Regional Conference registrations.
- Opportunity to provide promotional items (subject to IDEC approval) in event bag.

Event Transportation

\$500

CONFERENCE BENEFITS

- Opportunity to address attendees at event
- Quarter-page advertising space in conference guide.
- Free attendance to opening reception for sponsorship on 10/05/2022
- Free attendance to networking event for sponsorship on 10/07/2022
- Single-size booth for vendor show
- Small-size logo on sponsorship poster
- Small Logo included on event marketing pieces.
- One Complimentary Regional Conference registrations.
- Opportunity to provide promotional items (subject to IDEC approval) in event bag

Welcome Reception

All-inclusive

CONFERENCE BENEFITS

- Ability to address attendees at early reception event
- One Complimentary Regional Conference registrations.
- Free attendance at networking event on 10/07/2022
- Opportunity to provide promotional items (subject to IDEC approval) in event bag

Coffee/Beverage/Snacks

\$250

CONFERENCE BENEFITS

- Ability to communicate with attendees between sessions.
- One Complimentary Regional Conference registrations.
- Free attendance to opening reception for sponsorship on 10/05/2022
- Free attendance at networking event for sponsorship on 10/07/2022
- Opportunity to provide promotional items (subject to IDEC approval) in event bag

Welcome Bags

Welcome Bags Provided by Sponsor

CONFERENCE BENEFITS

- One Complimentary Regional Conference registrations.
- Free attendance to opening reception for sponsorship on 10/05/2022
- Free attendance to networking event for sponsorship on 10/07/2022
- Opportunity to provide promotional items (subject to IDEC approval) in event bag

Lanyard

\$150

CONFERENCE BENEFITS

- One Complimentary Regional Conference registrations.
- Free attendance to opening reception for sponsorship on 10/05/2022
- Free attendance to networking event for sponsorship on 10/07/2022

Single Exhibition Space

\$ 200

CONFERENCE BENEFITS

- One exhibition space
- Recognition on the Regional Conference webpage.
- Free attendance to opening reception for sponsorship on 10/05/2022
- Free attendance to networking event for sponsorship on 10/07/2022
- Opportunity to provide promotional items (subject to IDEC approval) in event bag

Double Exhibition Space

\$300

CONFERENCE BENEFITS

- Two exhibition space
- Recognition on the Regional Conference webpage
- Free attendance to opening reception for sponsorship on 10/05/2022
- Free attendance to networking event for sponsorship on 10/07/2022
- Two Complimentary exhibition spaces.

*** Individual Sponsorship Patrons

\$15 | \$25 | \$40 | Other

CONFERENCE BENEFITS

This category is for individuals who wish to donate monies to enhance the quality of IDEC's South Regional Conference. Categories will include \$15.00, \$25.000, \$40.00, and any other amounts an individual chooses to donate.

- All sponsorship names will be listed in the program as Patron Supporters and invited to the opening Reception on 10/05/2022
- Additional benefits for larger donations please contact Jerome Gomez at jerome.gomez@Converse.edu

Looking to customize a sponsorship package to meet your objectives? Contact **Jerome Gomez** at jerome.gomez@converse.edu or contacts IDEC at (630)-544-5057 or info@idec.org.

On behalf of IDEC's South Regional Membership we thank you for your recognition and support!

SPONSOR IDEC

Sponsorship is not valid until contract is received. Fifty percent is due at time of signing.

SPONSOR INFORMATION

Company Name

Company Address

Website

MAIN CONTACT

Name

Email

Phone Number

SPONSOR PARTNERSHIPS

Visionary \$1,250 Premiere \$750 Partner \$500

SPECIAL CONFERENCE SPONSORSHIP

Keynote \$750

Networking - All Inclusive

Luncheon \$500

Breakfast \$500

Event Transportation \$500

Welcome Reception - All Inclusive

Coffee/Beverage/snacks \$250

Welcome Bags- Sponsor Provided

Lanyards \$150

EXHIBITOR OPPORTUNITIES

Double Exhibit Space \$300

Single Exhibit Space \$200

*** Individual Patron Sponsorships

\$15

\$25

\$40

Other Amount _____



Looking to customize a sponsorship package to meet your objectives? Contact:
jerome.gomez@converse.edu

SPONSOR IDEC



PAYMENT INFORMATION

Check Enclosed.

Dated _____ for \$ _____ (US funds) made payable to IDEC intended as payment for sponsorship.

To pay via credit card, please contact IDEC@info@idec.org or call 202.207.1131

ACCEPTANCE

I, the duly authorized representative of the above-signed company, on behalf of said company, subscribe and agree to all terms, conditions, authorizations, and covenants obtained in this Application + Contract for Sponsorship + Exhibit Opportunities for the 2021 IDEC Annual Conference.

Signature _____

*Please complete, sign and mail this Contract with your payment to:
IDEC – 529 15th St NW, Suite 1280, Washington, DC, 20045, Alan Goodin, agoodin@idec.org*