

**IDEC East Regional Conference  
October 13th – 14th, 2022**

**New York, NY**

**Host:**

New York School of Interior Design

401 Park Avenue South, 3rd Floor

Graduate Center

**Conference Hotel:**

No official conference rooms; suggested options for hotels near NYSID

- Bentley Hotel
- Canal Loft
- Hilton Garden Inn
- Night Hotel Broadway

**Registration Cost:**

\$145 for Members & Non-Members

\$75 for Graduate Student Members & Non-Members (remember you can join IDEC free)

**Deadline to Register:**

Sunday, October 9th, 2022 @ 11:59 pm PST

**Cancellation Policy:**

100% Refund of Registration Fee if canceling on or before: 10/9/2022

50% Refund of Registration Fee if canceling on or before: 10/16/2022

No Refunds of Registration Fees if canceling after: 10/16/2022 @ 11:59 pm PST

**East Regional Conference Agenda:**

A total of 15 presentations; ? **contributing toward CEU credits.** Please note that to obtain a CEU credit you must stay for all three (3) presentations within a single session OR a full session with one (1) panel presentation.

<b>THURSDAY OCTOBER 13TH</b>		
TIME	EVENT	LOCATION
12:00 – 1:00 PM	<b>ARRIVAL &amp; WELCOME/</b> Light lunch	GC 3rd Floor Reception
2:00 – 3:10 PM	<b>SESSION 1</b> Mountain Laurel: Renewable Energy Art and Design <i>Mihyun Kang, Phil Choo, Bruce Logan, Anjana Padmakumar, The Pennsylvania State University *Not counted for CEUs</i>  Quality of Life (QoL) and Humane workspaces- A Study on LEED-Certified and Conventional Office Buildings <i>Mariam Wifi Fanshawe College</i>  Future Proofing Interior Architecture: Technology and Material Explorations <i>Michelle Pannone Marywood University</i>	NYSID Graduate Center, 401 Park Avenue South, 3rd Floor
2:30 - 2:45 PM	<b>BREAK</b>	
2:45 – 5:00 PM	<b>FILM SCREENING</b> Beyond Zero	

	<p>“Beyond Zero is a fascinating story, not only about inspirational and visionary founder Ray Anderson, but the struggles and determination of a company trying to become a positive force in the world. The film delivers a message that needs to be told: In the end it indeed boils down to people, and business can be more successful and resilient, simply by doing the right thing.”</p> <p>Paul Polman Former CEO of Unilever and member of the board, United Nations Global Compact</p>
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<i>Moderated Q&amp;A with Interface</i>	NYSID Graduate Center, 401 Park Avenue South, 3rd Floor	
5:00 - 5:30 PM	Walk to Reception	
5:30 - 6:30 PM	<b>OFFICE TOUR &amp; RECEPITION</b> Perkins & Will Workspace <i>Welcome Reception</i>	Perkins & Will 1250 Broadway Suite 200, New York, NY 10001
<b>FRIDAY OCTOBER 14TH</b>		
8:00 – 9:00 AM	NY11+ Board call	Lighting Lab
9:00 – 10:00 AM	<b>SESSION 2</b> Design as IDEA: Banish the Bubble <i>Carol Bentel</i> <i>NY School of Visual Arts *Not counted for CEUs</i>  YOU BELONG HERE: A welcoming reinstallation <i>Tamie Glass</i> <i>The University of Texas at Austin *Not counted for CEUs</i>	170 East 70th Street

	<p>Looking Back to Inform the Future: Exploring Culture and Territory in U.S. Birthing Environments  <i>Natalie PHolmes-Mitchell</i>  <i>Kean University *Not counted for CEUs</i></p>	
10:00 - 11:30 AM	<p><b>KEYNOTE</b>  Avi Rajagopal,  Editor In Chief at Metropolis Magazine</p>	170 East 70th Street
11:30 – 1:00 PM	<p><b>SESSION 3</b>  Virtual Constructs: Conceptualizing Interiors through VR Simulations  <i>Lisa Phillips</i>  <i>Thomas Jefferson University</i></p> <p>Teaching Design Representation: Critical examination of conventional techniques through a contemporary lens.  <i>Anna Gitelman</i>  <i>Suffolk University</i></p> <p>Virtual Reality, A Tool for Accessible Design: Benefits and Challenges of Adopting VR in a Design Studio Setting  <i>Jisun Lee</i>  <i>Michigan State University</i>  <i>Marjan Miri</i>  <i>University of Arkansas</i></p>	170 East 70th Street

	<p>Examining the Intersection of Making and Design through Pedagogical Methodologies and Curriculum Opportunities  <i>Jordana Psiloyenis</i>  <i>Wentworth Institute of Technology</i></p>	
1:00 - 2:30 PM	<b>GALLERY TALK &amp; LUNCH</b>	Gallery & Roof
2:30 - 4:30 PM	<p><b>SESSION 4</b>  Global Multidisciplinary Design Studio with USA and Argentina.  <i>Hojung Kim</i>  <i>University of Tennessee</i></p> <p>Layered Media: Defining Interiority in Scenic Design  <i>Michelle Pannone</i>  <i>Marywood University</i></p> <p>Challenging the Jurisdictional Classification of Interior Design  <i>Helen Evans Warren</i>  <i>Mount Royal University</i></p> <p>Investigating Environmental Stressors During Shopping Experience in Grocery Store Design for Individuals with Anxiety  <i>Mariam Wifi, Reta Coghill</i>  <i>Fanshawe College</i></p>	170 East 70th Street
4:30 - 5:00 PM	<b>SHOWROOM VISIT - MODULIGHTER</b> [Entry Fee \$20/pp]	Modulighter/Paul Rudolph Foundation

		246 East 58th Street (Between 2nd and 3rd Avenues) New York, New York 10022
5:00 – 6:00 PM	Walk to dinner	
6:00 PM	<b>MOVABLE FEASTS</b> [\$40/pp approx.]	