Grow
Shared Spaces

Concept Statement:

Grow Shares Spaces was inspired by Cincinnati's historic architecture created during the boomtown era after the Revolutionary War. Cincinnati was a thriving trade city located on the Ohio River. The steel bridges, industrial architecture and water all inspired the design for Grow. The Palette uses steel elements already within the structure, exiting industrial architecture, and brings in the river and natural elements throughout to soften the industrial elements and architecture.

The color palette reflects both the industry and nature. Color theory supports Grow's overall goal: connecting the building with the community. The space is designed to build trust with the community and provide a neutral base for each client to build on.

Sustainability is considered throughout. The use of Steelcase furniture with recycled content and the ability to be recycled was a driving factor. All furniture, lighting, and finishes are either natural, have recycled content, energy efficient, durable or are reclaimed. Integrating technology and wall spaces for creativity and presentations connects designers with the community by providing opportunities to show concepts and share information.

Inspiration:

Locally Sourced reclaimed wood beams add a warm comfortable feeling juxtaposed with industrial LED bulbs.

An in house coffee bar allows instructors, students, designers and clients feel more relaxed based on their environmental atmosphere.

Patcraft carpet tile with recycled content is a sustainable feature. Easily changed out if spills do occur.

Having a kitchenette allows individuals to work throughout the day and provides an area for all to refresh. Creates a sense of community and trust.
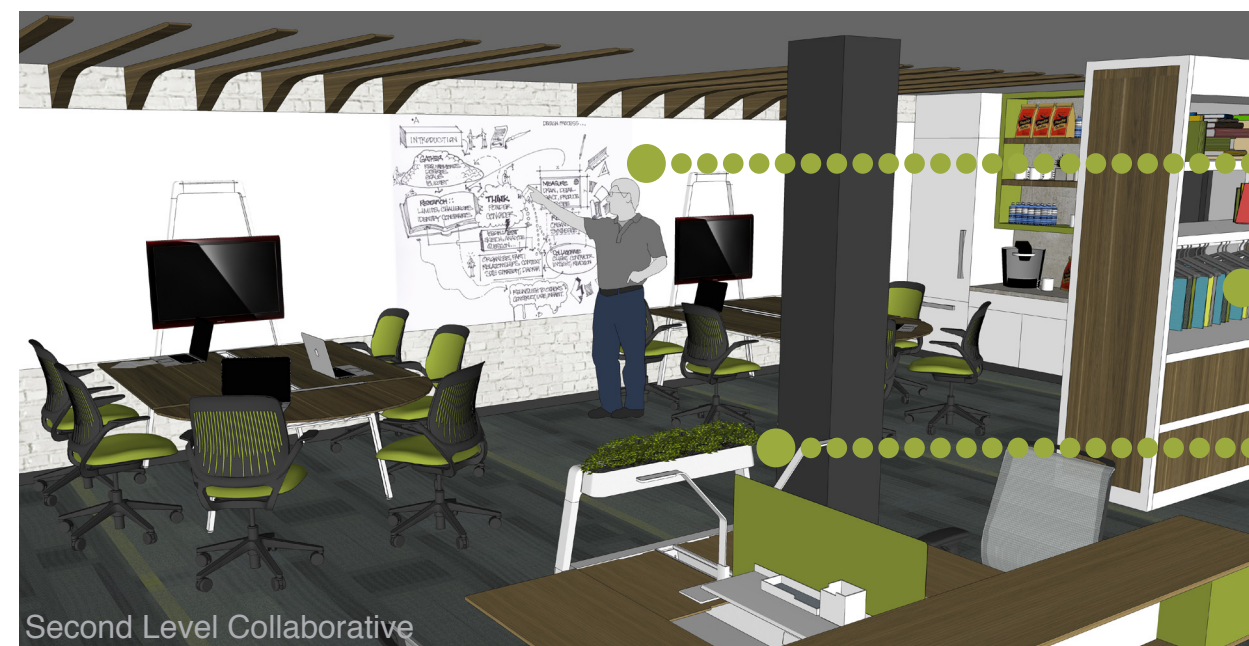
Bluescape allows designers, instructors and students to collaboratively learn and problem solve for clients on cutting edge technology. Bluescape has an endless capacity for everyone to collaboarte. It is a global network and is available on most technology. A great way to connect with the community and others in other countries.

Locally sourced wooden live edge slab reinforces the natural organic approach to design. The large surface allows for more face-to-face interactions designed to build trust with the community and provides a neutral base for each client to build on.

Idea Paint allows for collaborative groups to quickly create and hash out ideas. Initiates playful dialogue.

The open material library allows for visual and sound privacy while being open and available to all users.

Integrating plants throughout connects individuals with nature creating a healthier environment.

First Level Perspective

Second Level Kitchenette/Resource Library

Second Level Collaborative

Location Analysis:

Cincinnati is located along the Ohio River between Indiana and Kentucky with a population of 296,945 in the heart of the city and over 2,214,954 in the metropolitan area. Cincinnati is the third largest city in state of Ohio housing over 360 Fortune 500 companies that bring a great deal of revenue and employment to the area. The University of Cincinnati with their mission, "Through scholarship, service, partnerships, and leadership, we create opportunity, develop educated and engaged citizens, enhance the economy and enrich our University, city, state and global community." (UC.edu/about/mission). Having Grow Shared Spaces within the heart of Cincinnati will give UC the opportunity to engage faculty and students with the community and better the community through these interactions.

Grow will focus on engaging women and minorities in the community looking to grow and/or successfully own a business. With a total of 26,512 firms only 18.3% were owned by African American, .9% American Indian, 2.1% Asian, 1.2% Hispanic, and 29.5% Female. With 30.4% of the population below the poverty level, Cincinnati has room for growth in creating sustainable business structures to encourage community engagement and involvement. Through the community outreach program, Grow Shared Spaces will partner with the University of Cincinnati and the Cincinnati Business Incubator (BCI) to reach out to the community and allow the city to be more interconnected and involved in making a difference with the clients and the greater community.

Grow offers classes and spaces for the community to use and collaborate with UC students and faculty, and professional interior designers.

Work Cited:

State and County QuickFacts: Cincinnati (city), Ohio. (2010). In United States Census Bureau . Retrieved October 14, 2015, from http://quickfacts.census.gov/qfd/states/39/3915000.html

Kiernan, J. S. (n.d.). 2015's Best & Worst Cities to Work for a Small Business. In Wallet Hub. Retrieved October 14, 2015, from https://wallethub.com/edu/best-cities-to-work-for-a-small-business/3768/

Peterson, M. & Tober, B. (2014). Institutionalizing the vertical studio: Curriculum, pedagogy and the logistics of core classes with mixed level students. Connecting dots: Research, education + practice. Cincinnati, OH: University of Cincinnati, 138-144.

Grow
Shared Spaces

← North

8'
4'
2'

Ground Level

Community Greet / Community Meet

Coffee Bar

Storage

Restroom

Community Learn / Community Meet

Community Greet

← North

8'
4'
2'

Second Level

Collaborative Studio / Presentation

Kitchenette

Restroom

Collaborative Studio / Individual Studio

Furniture & Configurations:

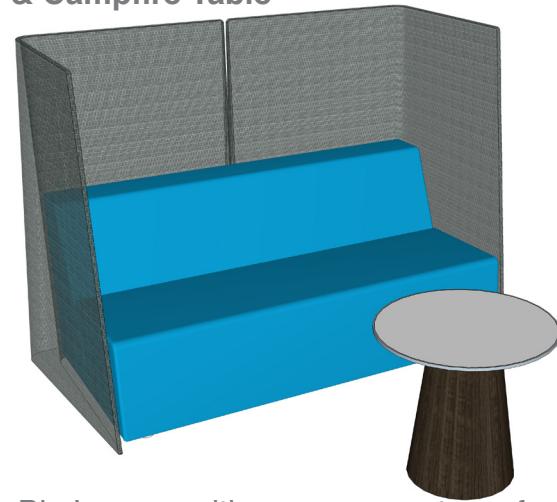**Bivi Table for 2 & Half Round**

This configuration allows for casual presentations and collaborative group work. Having the ability to share what is on your screen quickly is a great benefit to this configuration.

Bivi Table for 1

Designated for individual heads down work. The Leap chair is designed for longer durations of seated work.

Turnstone Big Lounge with Screen & Campfire Table

The Big Lounge with screens creates a feeling of seclusion being in an open concept office space. The paper table allows for quick sketching and note taking during individual meetings.
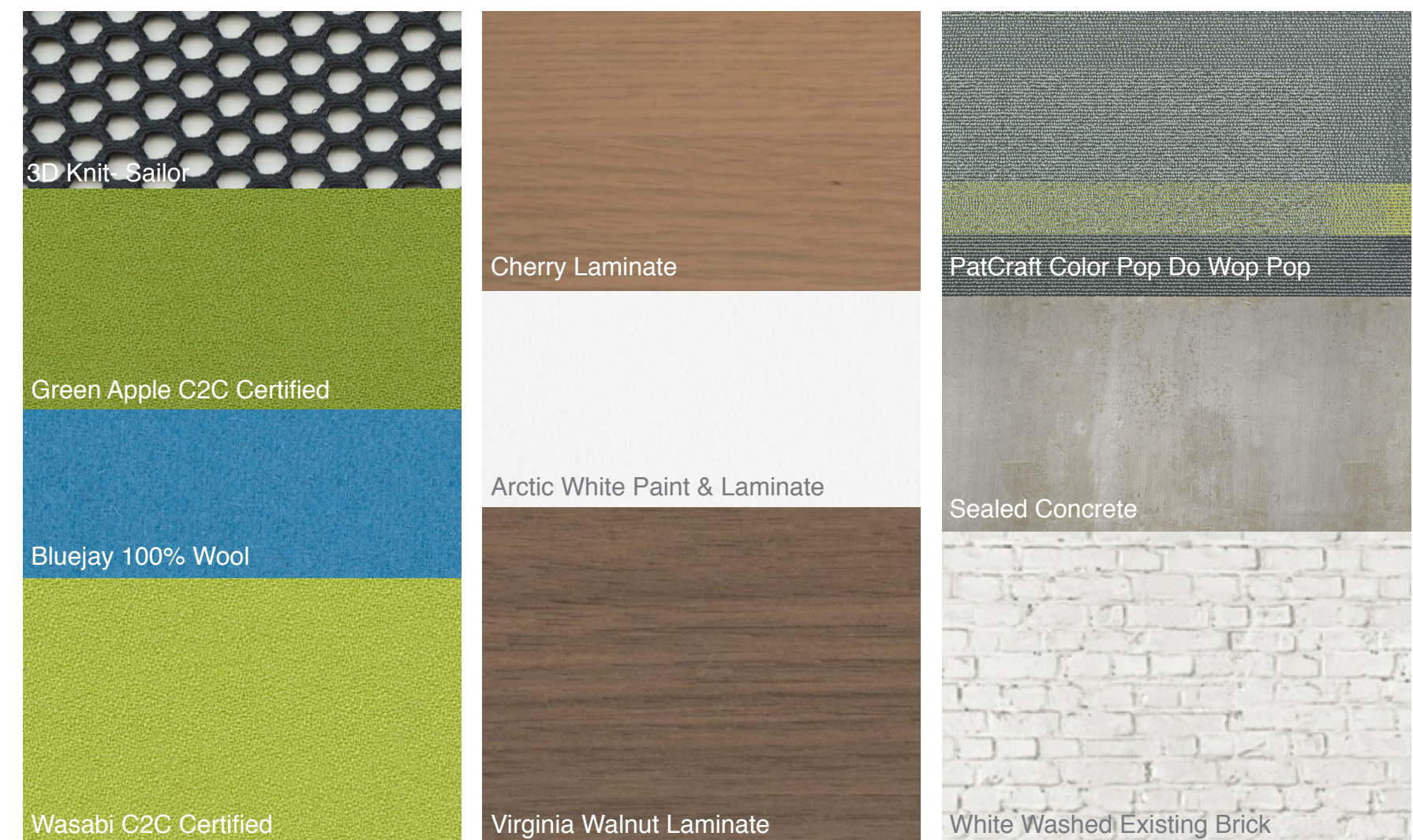
Max Stacking Chair

Bivi Table for 2 Group

Configured for more heads down work in a collaborative setting. The Gesture seating is designed for longer duration of work.

Scoop Stool

Finishes:

3D Knit- Sailor

Green Apple C2C Certified

Bluejay 100% Wool

Wasabi C2C Certified

Cherry Laminate

Arctic White Paint & Laminate

Virginia Walnut Laminate

PatCraft Color Pop Do Wop Pop

Sealed Concrete

White Washed Existing Brick

All materials are seleced with sustainability in mind. All fabrics are either natural, have recycled content, high durability. A couple are Cradle to Cradle certified meaning product were considered through five quality categories — material health, material reutilization, renewable energy and carbon management, water stewardship, and social fairness.