



I D E C

**INTERIOR DESIGN
EDUCATORS COUNCIL**
2007-2008 ANNUAL REPORT

**CREATING KNOWLEDGE
OPENING MINDS
SHAPING FUTURES**

PAST PRESIDENT'S LETTER

Dear Interior Design Educators,

It is with sense of accomplishment that the 2007-08 IDEC Annual Report is presented to IDEC. As you read the overview of the past year, you will see that a team is much stronger than the individual and our *raison d'être* is revealed. As past-president, there are many to thank for our accomplishments especially our executive director, Jeff Beachum, Jenni Vincent, Membership & Operations Assistant, Patty Warren, Event Planner and all of the Raybourn team.

The IDEC Board of Directors deserves special appreciation for their guidance and dedication. Most importantly, heartfelt gratitude to the individual—the interior design educator who is dedicated to creating knowledge, opening minds, and shaping futures. The advancement of the Interior Design profession continues through excellence-excellence in teaching, scholarship, and service. Our members teach, nurture, guide, mentor, serve as experts to governmental agencies, serve the profession, learn, research, and create. Interior design educators are truly a versatile and dedicated group of individuals who collectively come together to advance the profession.

The 2007-2008 IDEC Annual Report focuses upon our strategic directions that are designed to advance the profession. You will quickly glean the team effort in our accomplishments. The graduate students who were funded by the IDEC Foundation are also highlighted to emphasize not only the need for educators, but the promise we have in our graduate student scholarship recipients whose goals is are to teach interior design. IDEC is financially healthy allowing for new initiatives in order to continue fulfilling our strategic plan.

While the report summarizes what we have accomplished, there is much left to do. We are in great hands with our executive team, 2008-09 president John Turpin, and our outstanding Board of Directors who will continue to face the challenges of our profession for which there are many. Several critical issues include promoting interior design as a distinctive profession while embracing the various expertises required for educating our students, educating our legislature as to the public welfare and safety attributes of our work, advocating creative scholarship equivalent to traditional research, and increasing the pool of qualified interior design educators. Furthermore, we need to accelerate our efforts to bring an international perspective to IDEC and to interact with our global members. Perhaps most importantly, it is again time to actively pursue one organization representing the profession—a single voice that can symbolically, structurally, and politically advocate interior design as a distinctive profession.

This past year has been most fulfilling. I encourage our new members to actively pursue becoming involved in this fine organization. As you read the report, you will notice all the amazing work of the individual coming together as a team to advance interior design. I thank each of you.

Sincerely,

Jane Becker



OUR MISSION

THE INTERIOR DESIGN EDUCATORS COUNCIL
*is dedicated to the ADVANCEMENT of
education and research in interior design.*

IDEC STRATEGIC PLAN

STRATEGIC DIRECTION 1

Advancement of Interior Design Education

IDEC is the leader in supporting and promoting excellence in interior design and interior design education.

STRATEGIC DIRECTION 2

Advancement of Membership

IDEC fosters opportunities for the advancement of its members.

STRATEGIC DIRECTION 3

Advancement of IDEC

IDEC is recognized by the public, profession, and industry as the leader in interior design education.

STRATEGIC DIRECTION 4

Advancement of the quality of Life

IDEC advances the quality of life by addressing global needs and issues of the built environment.

STRATEGIC DIRECTION 5

Advancement of Scholarship

IDEC advances the profession by initiating and disseminating research and scholarship.





2007 - 2008 STRATEGIC INITIATIVES

Idec is prudent and strategic in allocating funds to areas that impact the organization and the profession the most. In 2007-2008, the board of directors introduced the call for strategic initiatives in order to offer leaders within the organization a financial means to personally engage in the growth of IDEC, accomplishing projects and initiatives that support priorities of the strategic plan. In 2007 the highlighted initiatives received funding.

2007 - 2008 STRATEGIC ACCOMPLISHMENTS

ADVANCEMENT OF INTERIOR DESIGN EDUCATION

- Declining Pool of Interior Design Educators Task Force/Work Group formed with significant visionary support from Kimball Office.
- Presentation on how to enter interior design education as a career choice at NEOCON
- Financial Support to Council of Interior Design Accreditation \$5000
- **Strategic Initiative Funding - Distance Learning Research - Susan Ray-Degges, Carolyn Stockwell, Linda Nuss Baumer**
- Position Statement Adopted on Interior Design and Distinct Profession, and Support for the Council for Interior Design Accreditation (NCIDQ)

ADVANCEMENT OF MEMBERSHIP

- Fairchild Topical Issues Grant Awarded to Travis Wilson of Western Kentucky University
- Special Projects Grant Awarded to Bridget May of Marymount University and John Turpin of Washington State University
- Creative Scholarship White Paper is Adopted- creative scholarship Task Force
- **Strategic Initiative Funding - Website Re-launched as a Primary Member Resource with dedicated pages to Networks, Regions, and Committees, Blogs**

ADVANCEMENT OF IDEC

- External Funding Raised - \$54,100 For annual conference support
- **Strategic Initiative Funding-International Network—to develop data base of potential international members and resources by Ryadi Adityavarman and the International Network**
- National Academy of Environmental Design - appointment of Juli Stuart-Pollack to represent IDEC
- IDEC Reception for attendees at NEOCON sponsored by Interface Flooring
- **Strategic Initiative Funding - Presidents Support Funds for term**

ADVANCEMENT OF THE QUALITY OF LIFE

- **Strategic Initiative Funding - Sustainability—to develop plan for IDEC to become sustainable by 2010 by Lisa Tucker and Sustainable Task Force.**
- Make a Difference Project - Student Competition designed by Jill Pable and Social Justice Network

ADVANCEMENT OF SCHOLARSHIP

- New Relationship with Blackwell Publishing—Journal of Interior Design going electronic including significant international exposure and distribution
- Major Revision of Call for Papers by Jane Kucko and Call for Papers Task Force.

KIMBALL OFFICE WORKING GROUP FOR SUSTAINING INTERIOR DESIGN EDUCATION

During NEOCON 2007, Kimball Office sponsored a panel of educators and practitioners to discuss the shortage of interior design educators. The discussion was rich and resulted in the formation of a Task Force to further address this critical issue. Kimball Office graciously contributed \$10,000 to support measures to address the declining pool of educators. The task force members included:

Jane Kucko

Texas Christian University

Cary D. Johnson

Gensler

Joe Pettipas

HOK

Eileen Jones

Perkins + Will

Susan Szenasy

Metropolis

Holly Mattson

Executive Director of CIDA

Denise Guerin

University of Minnesota

John Weigand

Miami University

Pamela Evans

Kent State University

Georgy Olivieri

President, GO Initiatives

Eric Wiedegreen

Florida State University



The NeoCon Task Force put forth a call to the entire profession for individuals who would assemble and address the critical issues surrounding the shortage of interior design educators. A group of five extremely well qualified professionals were selected and will be meeting through the 2008. They include:

Joy Dor

University of Wisconsin-Madison

Andrew Furman

Ryerson University

Denise Guerin

University of Minnesota

Eileen Jones

Perkins + Will

Nila R. Leiserowitz

Gensler

The stated purpose of the Kimball Working Group for Sustaining Interior Design Education is to identify strategies to promote design education as a career choice and mechanisms by which the pool of qualified interior design educators can be increased.”



JOURNAL *of* INTERIOR DESIGN

DIRECTOR AND CHAIR

Nancy H. Blossom, M.A., FIDEC, IIDA
Washington State University - Spokane

EDITOR IN CHIEF

Jo Ann Asher Thompson, Ph.D., FIDEC, FIIDA
Washington State University – Spokane

Under the leadership of Nancy Blossom, Chair of the JID Board of Directors, the Journal of Interior Design contracted with Blackwell Publishing in 2007. Blackwell publishing maintains excellence in electronic publishing resulting in JID being accessible world-wide. Electronic publishing also supports IDEC's commitment to sustainability. The transition to Blackwell's first publication is expected to conclude with the Fall 2008 Issue. In addition to being green and having a global reach, authors now enjoy an expedient manuscript submission process with a complete electronic submission and review process.

Stephanie Clemons has been selected by the JID Board of Directors and approved by the IDEC Board of Directors to become the new President of the JID Board beginning May 1, 2008.

Jo Ann Thompson nears the conclusion of her second term as the JID Editor-In-Chief and the call for a new editor-in-Chief has begun.

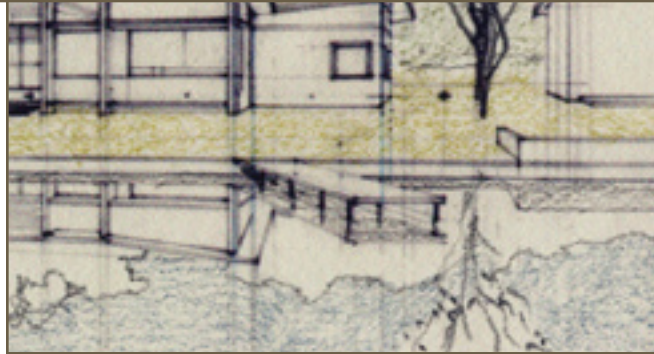
With the support from the Anna Brightman Fund the JID sponsored an Historical Symposium held in March 2008 just prior to the IDEC Annual Conference in Montreal. It proved to be a highly successful event yielding eight submissions on topics related to the history of interiors to JID.

2008 IDEC FELLOWS

The Awards Banquet held in conjunction with the IDEC Annual Conference in Montreal inducted two new fellows to IDEC. This is the highest recognition that an organization bestows upon its members.



Jean Edwards has made significant contributions to interior design education in the areas of teaching, scholarship, and service to IDEC. Within the academy, Jean Edwards has served in a leadership role and is a strong promoter of interdisciplinary efforts as well as excellence in interior design education. Jean is considered by colleagues to be an excellent mentor and has become a highly valued member of the university community. Jean's service to IDEC has been at both the regional and national levels and has earned a Presidential Merit Award. She has become a familiar face at both regional and international conferences passionately promoting causes important to our profession. As one nominator remarked, one always knows where our Jean stands on the issues. Another nominator wrote: "It was Jean's vision and insight to change the Juried Design Competition from an amateur event to a professional level that can be respected by other professional interior design organizations."



Eric Weidegreen has been actively involved with interior design education and IDEC for a number of years. In a letter of nomination, one educator suggested that Eric "brings a unique combination of strengths to the academy, with involvement in professional practice, the ability to work with others, and a passion for design."

Eric's contributions to IDEC have been sustained, dedicated, and numerous. Included among this person's specific contributions are service as a network chair, regional chair, conference host, and involvement with IDEC special projects. In particular, Eric spearheaded discussion on issues that are keys to our profession, such as graduate education and the declining pool of interior design educators. He has been an excellent spokesperson for our organization, and another nominator concurs when she writes that Eric is "one of IDEC's best, most enthusiastic, and loyal supporters."

IT IS WITH GREAT PLEASURE THAT WE WELCOME JEAN EDWARDS AND ERIC WIEDEGREEN,
TO THE COLLEGE OF FELLOWS.

RAISON D'ETRE

reason for being

The 2008 IDEC Annual Conference was held March 5 – March 8, 2008 in Montréal, Quebec at the Fairmont The Queen Elizabeth with 385 people in attendance. The theme of the conference was “Raison d’être – Reason for Being” hosted by Tiiu Poldma, chair and Sophie Leduc, co-chair from the University of Montreal. Erik Peterson, Senior Vice President of the Center for Strategy and International Studies was the keynote speaker presenting Seven Futures—the key regions of the world that will have the most impact upon the world by 2025. Donna Cummings and Marian Marshall, renowned Canadian interior designers presented their viewpoints on the future of interior design and its relationship to education. Over 120 scholarly and creative papers were presented on a variety of topics related to interior design. The Fellows Forum examined graduate education as a critical resource for fostering evidence based design, contributing to the Body of Knowledge, and increasing the pool of interior design educators. The annual Towne Hall meeting resulted in lively dialogue and the membership called for a position statement from IDEC reinforcing interior design as a distinctive profession that supports CIDA as the accrediting body and NCIDQ as the certification agency for interior design. The exhibit hall welcomed 12 supporting exhibitors, ensuring the conference’s success.





BOARD *of* DIRECTORS

PRESIDENT

Jane Kucko, F IDEC
Texas Christian University

PRESIDENT-ELECT

John Turpin, IDEC
Washington State University - Spokane

PAST-PRESIDENT

Eric Wiedegreen, FIDEC, IIDA, Allied ASID
Florida State University

SECRETARY/TREASURER

Lynn Chalmers, IDEC, IDC
University of Manitoba

DIRECTOR OF MEMBERSHIP AND COMMUNICATION

Shari Park Gates, IDEC, ASID
Auburn University

DIRECTOR OF DEVELOPMENT

Dave Harrison, IDEC, ASID
Boston Architectural Center

REGIONAL CHAIR REPRESENTATIVE

Brian Powell, IDEC
University of Louisiana

EXECUTIVE DIRECTOR

Jeffrey Beachum
Interior Design Educators Council



REGIONAL CHAIRS

A total of over 175 attendees participated in the IDEC regional conferences in the fall of 2008. Our members continue to view Regional Meetings as viable conferences for scholarship and dialogue.

CHAIR – SOUTHWEST REGION

Cynthia Mohr, IDEC
University of North Texas

CHAIR – MIDWEST REGION

Migette Kaup, IDEC
Kansas State University

CHAIR – EAST REGION

Ellen Fisher, IDEC
New York School of Interior Design

CHAIR – SOUTH REGION

Lisa Tucker, IDEC
Virginia Tech

CHAIR – PACIFIC WEST REGION

Shauna Corry, IDEC
University of Idaho



2008 AWARD WINNERS

SPECIAL PROJECTS AWARD

2008 SPECIAL PROJECTS AWARD WINNERS:

\$4,000 “Raison D’etre: Crafting an Historical Narrative of the Evolution of Interior Design” by **Bridget May**, Marymount University & **John Turpin**, Washington State University Spokane

FAIRCHILD TOPICAL ISSUES GRANT

2008 FAIRCHILD TOPICAL ISSUES GRANT RECIPIENT:

Travis Wilson, Western Kentucky University



PROFESSIONAL PRACTICE AWARD

2008 CAROLE PRICE-SHANIS SCHOLARSHIP RECIPIENTS:

Jillissa Moorman - to pursue an MFA in interior design at Iowa State University & **Darrell Nickolson** - to pursue an MS in gerontology at the University of Indianapolis.

2008 INDUSTRY MERIT AWARD WINNER:

Kimball Office

2008 MERIT AWARD WINNERS:

John Weigand for his sustained leadership of the Graduate Education Task Force & **Brad Whitney** for his excellent work as the Creative Scholarship Coordinator

2008 PRESIDENTIAL AWARD WINNERS:

Nancy Blossom for her leadership as the Chair of the JID Board 2004-2008
Caren Martin for her significant contributions to the interior design profession
Eric Wiedegreen for his faithful service as a member of the Board of Directors 2005-2008; President 2006-2007

REGIONAL CHAIRS AWARDS

THE IDEC AWARD OF EXCELLENCE -PAPER/PRESENTATION

Inhabiting Risk: The Female Decorator in the Public Sphere

Nancy Blossom & John Turpin, Washington State University-Spokane

THE IDEC AWARD OF EXCELLENCE - POSTER

Extending the Limits: Interior Design and Disabled Spatial Identities

Celeste Brunel, University of Florida

THE IDEC AWARD OF EXCELLENCE- MEMBER'S CHOICE BEST PRESENTATION

Moving to the Next Dimension: Using Film as a Vehicle for Concept Development

Pamela Evans, Kent State University



CREATIVE SCHOLARSHIP WINNERS

BEST IN SHOW

BREEZECATCHER HOUSE

Rab McClure, *Virginia Commonwealth University*
http://www.idec.org/pdf/Breezecatcher_House.pdf

MERIT OF DISTINCTION

PROPERTY AT STAKE

Tad Gloeckler, *University of Georgia*
http://www.idec.org/pdf/property_atstake_presentation.pdf

VISUAL ARTS

1ST PLACE

CORPORATE CLIMBERS

Maura Schaffer, *Purdue University*
http://www.idec.org/pdf/Climbers_submission.pdf

2ND PLACE

A-DIVISION

Tad Gloeckler, *University of Georgia -
Lamar Dodd School of Art*
http://www.idec.org/pdf/a-division_presentation.pdf

INTERIOR DESIGN

1ST PLACE

A PLACE WHERE TECHNOLOGY AND TRADITION MEET

Ji young Cho, *University of Missouri-Columbia*
http://www.idec.org/pdf/A_Place_presentation.pdf

2ND PLACE

STUFFY'S SUB SHOP

W. Kevin Wyllie, *Virginia Commonwealth University*
http://www.idec.org/pdf/Stuffys_sub_shop_presentation.pdf

2008 STUDENT DESIGN COMPETITION WINNERS

STUDENT DESIGN COMPETITION:

Under her leadership, Lisa Tucker authored the annual student design competition and coordinated the jury process. And although she faced challenges in getting them to Montreal, 15 regional winners were displayed at the IDEC Annual Conference. Thanks also go out to each of the regional chairs for coordinating the jury process in their regions. A total of 85 participants from 35 schools submitted entries this year.

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FIRST PLACE

Alison Hecht
Alexandra Sumpter
Haley Van Wagenen
Faculty Advisor
Peggy Honey
Kansas State University

SECOND PLACE

Kathryn Welsh-Cherne
Lisa Johnsen
Faculty Advisors
Constantine Vasilios & Elizabeth Wersells
Harrington College

THIRD PLACE

Barbara Lundberg
Bruce Torson
Shirece Sorenson
Faculty Advisor
Darrin Brooks
Utah State University



2008 IDEC GRADUATE SCHOLARS

The IDEC Foundation was pleased to sponsor eight recipients of scholarships to attend the 2008 IDEC Annual conference in Montreal. The scholarships were competitive and recipients were required to articulate their goal to teach interior design. The purpose of the scholarships is to expose graduate students to IDEC in order to foster their desire to become educators.

Anne Olson

University of Minnesota

Natalie Mendez

Marymount University

DeAnn Olsen

Utah State University

Ji Young Cho

University of Missouri-Columbia

Laura Smith

University of Michigan-Ann Arbor

Clare Vogel

University of Wisconsin-Madison

Lindsay Clark

Florida State University

Clifford Gentry

Iowa State University



STATEMENT OF FINANCIAL POSITION

AS of March 31, 2008

ASSETS

Current Assets

Cash and Cash Equivalents	\$269,444
Accounts Receivable	\$ 12,163
Prepaid Expenses	\$ 3,505
Total Current Assets	\$285,112

Investments	\$326,805
Total Assets	\$611,917

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts Payable	\$ 50,790
Deferred Revenue	\$ 1,750
Total Current Liabilities	\$ 52,540

NET ASSETS

Unrestricted	
Regions	\$ 25,122
Prior Years	\$430,054
Current Year	\$104,201

Total Net Assets	\$559,377
Total Liabilities and Net Assets	\$611,917

EMERGENCY “RAINEY DAY” FUND

Seven years ago, your board of directors, with the encouragement of the membership, began accumulating an emergency fund that would eventually be equal to approximately a one year budget for IDEC. Significant progress has been made and more than \$300,000 has been saved for an unforeseen “rainy day experience.” Congratulations!

IDEC REVENUES 2001-2007

