



INTERIOR DESIGN EDUCATORS COUNCIL

2008-2009 ANNUAL REPORT

PAST PRESIDENT'S LETTER

Dear IDEC Members,

It is my pleasure to present the Interior Design Educators Council's 2008-2009 Annual Report. The content of the report celebrates our many successes as individuals, as an organization, and as a discipline. Be assured that such achievements are not the result of any one person's efforts; there are many to thank. First and foremost, I must extend my heartfelt appreciation to our executive director, Jeff Beachum, without whose support the job of President would be almost unbearable. As always, the IDEC staff has proven to be professional and of great benefit to our organization. Christine Saricos (Membership and Operations), Andrea Cowan (Marketing), and Patty Warren (Conference) are the magicians behind the curtain who help make our organization one we can all be proud of. In March we witnessed the closing of a very important chapter in IDEC's history, Sharon and Jerry Gorup stepped down as owners of the Raybourn International Group. These two individuals believed in IDEC from the very beginning and were instrumental in creating the IDEC that exists today. Though they will be missed, they left us in good hands. Leslie Murphy demonstrates an equally strong commitment to the organization and her professionalism and expertise continues IDEC's advancement in the 21st century.

I am particularly proud and appreciative of the individuals I had an opportunity to work with during my tenure as President. Each brought valuable insight to the table and a staunch commitment to make IDEC better that day than it was the day before. To Jane Kucko (Past President), my mentor, I cannot thank you enough for your sage advice and the unyielding passion you demonstrate for the profession. To Jill Pable, how often is it that a sitting President can find such a resource of leadership in their successor? Thanks to Scott Ageloff (Director of Development) and Lynn Chalmers (Secretary/Treasurer) whose acute fiscal oversight allowed our organization to experience minimal losses during a record breaking recession. Shari Park-Gates (Director of Membership) forged tirelessly on the restructuring of membership categories as well as a white paper on creative scholarship. Lisa Tucker (Regional Chair Representative) re-energized the Regional Chairs and provided outstanding leadership that will bring structure and order to those positions for a long time to come. These volunteers selflessly gave IDEC countless hours of their time because—like myself—they believe in our mission: the advancement of interior design education and scholarship.

I would be remiss if I did not acknowledge, you, the interior design educator for your tireless work in the classroom, in the community, in state capitols, or wherever your passion takes you. Many of you have volunteered to help IDEC move forward and you should know that those efforts are reflected in this report. I only wish I could thank each of you in person.

While we celebrate our accomplishments, we must not forget our challenges. First, the economic climate has affected the individual, the program, the institutions, and the nation in a variety of ways. Positions were lost, cut, or frozen; travel monies withdrawn; and paychecks just seem smaller somehow. At the organization level, the economy will require the Board to make difficult and prudent decisions in the coming years. But, IDEC is good in hands with 2009-2010 President Jill Pable and her exemplary board of directors. The second major challenge continues to be licensing efforts and the activity of the Institute of Justice and the Interior Design Protection Council. IDEC members, many of who also belong to ASID and/or IIDA, continue to defend the profession and need for legislation. They also recognize the significance of one single organization. While IDEC has a role to play in this discussion, it is the members of ASID and IIDA who have the power to make change.

I have served IDEC in some capacity from the day I became a new member in 1997. Why? It was not for personal advancement or an innate need to be a leader; it was because I believe in this organization and value, above all other aspects, the close relations I have built over the last twelve years. My success as an individual is related directly to my experiences as an IDEC member. I am honored to have served you as President and humbled by the organization's compassion and generosity. IDEC's progress is not a reflection of my term of office, but of the commitment of each of its members' efforts. I thank you all.

Let our past inform us and our future inspire us. But, most of all, let us celebrate today our achievements and successes.

Sincerely,



John Turpin

THE **INTERIOR DESIGN EDUCATORS COUNCIL** IS DEDICATED TO THE
ADVANCEMENT OF EDUCATION AND RESEARCH IN INTERIOR DESIGN.

STRATEGIC PLAN

STRATEGIC DIRECTION 1: ADVANCEMENT OF INTERIOR DESIGN EDUCATORS

IDEC is the leader in supporting and promoting interior design education.

STRATEGIC DIRECTION 2: ADVANCEMENT OF SCHOLARSHIP

IDEC advances the profession by initiating and disseminating research and scholarship.

STRATEGIC DIRECTION 3: ADVANCEMENT OF IDEC

IDEC is recognized by the public, profession and industry as the authority in interior design education and the leading professional association for Interior Design Educators.

STRATEGIC DIRECTION 4: ADVANCEMENT OF MEMBERSHIP

IDEC fosters opportunities for the advancement of its members.

BOARD OF DIRECTORS



PRESIDENT

John Turpin, Ph.D.
Washington State
University - Spokane



PAST-PRESIDENT

Jane Kucko, Ph.D.
Texas Christian University



PRESIDENT-ELECT

Jill Pable, Ph.D.
Florida State University



SECRETARY/TREASURER

Lynn Chalmers
University of Manitoba



DIRECTOR AT LARGE, DEVELOPMENT

Scott Ageloff
New York School of
Interior Design



DIRECTOR AT LARGE, COMMUNICATIONS AND MEMBERSHIP

Shari Park-Gates, Ph.D.
Auburn University



REGIONAL CHAIR REPRESENTATIVE

Lisa Tucker, Ph.D.
Virginia Tech

APPOINTMENTS

CARL MATTHEWS, UNIVERSITY OF TEXAS-AUSTIN

Council of Interior Design Accreditation
Board Member representing IDEC

LINDA NUSSBAUMER, PH.D., SOUTH DAKOTA STATE UNIVERSITY

Interior Design Continuing Education Council (IDCEC)
Chair of the Board representing IDEC

SARAJANE L. EISEN, PH.D., AUBURN UNIVERSITY

American Academy for Healthcare Interior Designers
Liaison

CAREN MARTIN, PH.D., UNIVERSITY OF MINNESOTA

Legislative Liaison

JULIE STEWART-POLLACK, ROCKY MOUNTAIN COLLEGE OF ART & DESIGN

National Academy of Environmental Design
IDEC Representative to the NAED Council

LISA TUCKER, VIRGINIA TECH

IDEC Board of Directors
Interim Director of Communications

STRATEGIC PLANNING: ADVANCEMENTS & ACCOMPLISHMENTS

The IDEC Board of Directors developed the Strategic Plan in 2005. This document guides us in our actions and decisions from year to year. The plan is a living document that is not only nimble enough to respond to unexpected situations and opportunities, but also stable enough to direct the organizations path forward. Below is a list of accomplishments during 2008-2009.

ADVANCEMENT OF INTERIOR DESIGN EDUCATION

IDEC is fortunate to have new visionary partners from the industry who are embracing the strategic goals of IDEC. Of note is the work of Kimball who sponsored the Kimball Office Working Group in 2007 to examine the lack of qualified individuals to fill vacant interior design educator positions. Teknion joined the effort in 2009 and assisted in the dissemination of materials in major markets throughout the US and Canada. Their generosity is helping us tackle this issue in a way that we could not have done alone. Each of the following accomplishments/advancements supports the group's recommendations delivered to the IDEC Board in 2008.

- Paper researching the necessary credentials for several types of educational positions to assist professionals in understanding the many ways in which they can contribute to education (in process).
- Creation and dissemination of the "Believe" brochure. Spearheaded by Georgy Oliveri and supported by Kimball and Teknion
- IDEC Academy receives IDEC Strategic Initiative Grants and support from ASID to develop courses to assist practitioners and junior faculty in their new role as educators.
- Presentations of "How to Become an Educator" at NeoCon and IDEX by Eric Weidegreen, Jane Kucko, Jill Pable.
- Identification of graduate programs for place-bound practitioners. (Report submitted by Susan Ray-Degges, Linda Nussbaumer, and Carolyn Sockwell of the Distance Learning Network; funded by IDEC Strategic Initiatives Grant)
- IDEC Strategic Initiatives Grants funds "Development of National Junior Interior Design Certificate of Achievement for High School Students (IDCA): Phase I" submitted by Stephanie Clemons. The grant seeks to assist in the writing of the exam test to assure a more accurate reflection of interior design.

ADVANCEMENT OF SCHOLARSHIP

The advancement of scholarship that supports the discipline of interior design is an important aspect of our organization. Currently, our two major vehicles for the development and dissemination of scholarship are through our Proceedings and the *Journal of Interior Design*. IDEC also supports scholarship through two grant opportunities: Special Projects Grants (IDEC Foundation), Fairchild Topical Issues Grant.

- *Journal of Interior Design* goes international with its new partner Wiley/Blackwell. The journal went completely online in 2008. Submissions from authors outside of North American have come from Japan, Belgium, and the UK.
- Scholarship Dissemination Task force charged to Evaluate opportunities to disseminate conference presentations to a larger audience.
- Proceedings Task Force charged to analyze the effectiveness and relevance of current Proceedings and to make suggestions for improvement.
- 2009 IDEC Special Projects Grant Recipient: "Way Finding in Healthcare Facilities for the Senior Population" by Seunghee Lee, Purdue University.
- 2009 IDEC Strategic Initiatives Grant Recipients: IDEC Academy
- 2009 Fairchild Topical Issues Grant Recipient: "Indoor Air Quality of Interior Materials on Occupants' Well-being" by Nancy Kwallek, University of Texas at Austin

STRATEGIC PLANNING: ADVANCEMENTS & ACCOMPLISHMENTS

ADVANCEMENT OF IDEC

Over the past few years, IDEC's stature amongst its peer organizations has grown substantially thanks to the efforts of previous Presidents. IDEC is viewed as a valuable member at the table whose advice is sought on educational and professional issues. Presidents continue to participate in Issue Forums meetings and phone conversations, and play an active role on various committees. President Turpin represented IDEC at the 2008 ACSA Administrator's Conference in Savannah for a panel discussion on the Future of Design. President-elect Jill Pable attended the NCIDQ national conference in Kansas City and provided much needed information on a number of important topics. IDEC was also a valued participant in the development of the National Academy of Environmental Design. Julie Stewart-Pollock represented IDEC as they formed the NAED's mission and purpose, Articles of Incorporation, and By-Laws. While IDEC continues to lead through these important interactions, other internal accomplishments were equally valuable in advancing the organization.

- Staff size increased in response to IDEC's growth; an additional .5 FTE dedicated to marketing and communications (Andrea Cowan) and .25 for a designated conference planner (Patty Warren). IDEC now has 2.5 FTE
- Membership survey completed with a summary of results and an executive summary accepted by the board and posted to the website.
- Membership categories were redefined, approved by the membership, and accepted by the board for acceptance to IDEC's Policy and Procedures.
- Addition of a Director of Communications to the IDEC Board of Directors. Lisa Tucker filled in as the interim until election of 2010 officers.
- Website Review Task Force charged to evaluate the effectiveness of the IDEC website. Recommendations addressing graphics, images, content, operation and navigability have been received, and an implementation schedule is in the works.
- Regional Chairs completed the first draft of a Policy and Procedures document to assist them in their numerous tasks.
- First IDEC Leadership Orientation held in St. Louis to better prepare volunteers for service in leadership positions.
- Two new networks developed by IDEC members met for the first time at the St. Louis conference: Legislative network and Future Faculty network.

ADVANCEMENT OF MEMBERSHIP

The IDEC Board often finds it difficult, at times, to assign our goals and accomplishments to just one category. Many of the accomplishments and opportunities listed in the first three strategic directions also benefit the individual member. The Leadership Orientation serves both IDEC and the member, the grants advance scholarship as well as the individual, the Website Task Force is intended to improve our communication with the member as well as enhance the resources available to the member. Much of what we do is intentionally geared toward the advancement of the member because that is why we are here. Below are some additional accomplishments made over the last year.

- Adoption of "The Value of Including Creative Endeavors in the Tenure and Promotion Process." Task force chaired by Shari Park-Gates.
- Opportunities to disseminate peer-reviewed scholarship (regional and national conferences)
- Workshops to enhance teaching and/or scholarship



BOARD REPORTS

STATEMENT OF FINANCIAL POSITION

REPORT SUBMITTED BY LYNN CHALMERS, SECRETARY/TREASURER

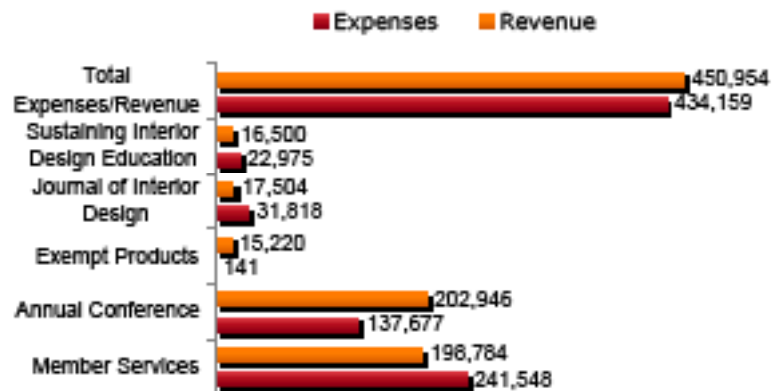
The September 30th 2009 Year End Financial Report is revealing that the IDEC financial picture is strong. Year end assets are at \$535,651 due to strategic and conservative decision making, as well as good management. It is notable that savings (\$373,212) currently equals approximately 87% of estimated 2009-2010 budgeted operating expenses. Investments reflect \$25,000 deposit with the Polsky Fund (partnership with the IDEC Foundation) with the remaining \$55,861 being invested in Mutual Funds with Smith Barney. In spite of planning a deficit budget of more than \$38,000, an overall net gain of more than \$16,000 was achieved. This net revenue is applied to the organizations savings assuring that a "Rainy Day Fund" continues to grow strong.

Contributing factors to the strength of IDEC's Finances are plentiful. In spite of a weak economy and ominous environmental threats, educators are proving with their finances that IDEC is a worthy professional experience. Strong net revenues at the annual conference in St.Louis continue to allow reasonable conference rates and membership dues to prevail. Beside the generous support of our donors and partners, IDEC contributed \$6,475 to Sustaining Interior Design Education, \$5,000 to other strategic initiatives and \$10,000 to updating the Body of Knowledge in partnership with the Issues Forum.

Through Twelve Months – Year End
As of September 30, 2009

ASSETS	
Cash	78,187
Savings	373,212
Investments	80,861
Prepaid Conference	<u>3,391</u>
TOTAL ASSETS	<u>535,651</u>
LIABILITIES	
Accounts Payable	6,914
TOTAL LIABILITIES	<u>6,914</u>
CHANGE IN NET ASSETS	
Unrestricted	
Body of Knowledge	12,600
Regions	44,317
Prior Years	455,025
Current Year	16,795
TOTAL NET ASSETS	<u>528,737</u>
TOTAL LIABILITIES & NET ASSETS	<u>535,651</u>

2008-2009 Combined Operations



SUSTAINING INTERIOR DESIGN EDUCATION (SIDE) WORK GROUP

REPORT SUBMITTED BY JOY H. DOHR, COORDINATOR

The Kimball Office Work Group was challenged to develop recommendations and strategies to increase the pool of qualified interior design educators. A final report and proposed plan was delivered to the IDEC Board and Issues Forum partners in November 2008. The full report can be found on the IDEC website, but below are the two main strategic goals and the list of recommendations.

STRATEGIC GOAL 1 Promote interior design education by developing ways for practitioners to reach students via classroom teaching and other learning opportunities.

RECOMMENDATION 1 We recommend that credentials for several types of interior design education positions be identified and developed via an IDEC White Paper. The positions we suggest and qualifications or required credentials to be developed include:

- the practitioner-educator to teach in part-time interior design education positions
- the practitioner-educator to teach in full-time, non-tenure track interior design education positions
- the educator to teach in full-time, tenure track interior design education positions

RECOMMENDATION 2 We recommend that course(s), methods, and materials be developed to teach ID practitioner-educators ways to contribute to scholarship (both research and creative performance).

RECOMMENDATION 3 We recommend existing graduate education programs and courses be identified, developed as an information source, and then be disseminated and promoted to practitioners to create awareness among practitioners of advanced interior design education opportunities, i.e., types of degrees, value of a graduate degree, types of programs, resources required and available, etc.

RECOMMENDATION 4 We recommend five strategies to create and advance relationships, opportunities, and understanding of needs among students, practitioners, and educators over the next five years.

STRATEGIC GOAL 2 Develop a communication plan for practitioners and all stakeholders to learn about the lack of qualified interior design educators, careers in higher education, and graduate education opportunities. This communication plan should address various levels of awareness, interest, and actions. It should also cover multiple visual and verbal venues including on-line, print, presentations, and dialogue

RECOMMENDATION 5

- We recommend that a communication plan be developed for stakeholders to learn about ID education as a career. This includes awareness of the current issue (crisis) and the potential solutions, and providing access to the solutions while promoting the value of education as a career.
- We recommend incentives be communicated by identifying the value and uniqueness that practitioners and educators each bring to the profession, the value of and incentives for graduate education, and potential funding pools for developing financial packages for new educators.
- We recommend the creation of venues for dialogue among stakeholders to create awareness, interest, and solutions to the issue. These include roundtables, workshops, collaborative partnerships, speaker's bureau, and on-going operations such as Applied Brilliance Conference, large firm roundtable, student career days, etc.

At the writing of this report, work has begun on recommendations 1 and 2 as indicated above. In addition, the Believe brochure was completed (previewed at St. Louis conference) and is currently being distributed by Teknion and Kimball associates in the top 20 markets across the US and Canada. The IDEA-Line is working well and we've assisted those who have contacted us from Canada and from Alaska to Florida and New York to California. We are sad to add that our colleague and IDEA-Line adviser in Winnipeg, Hope McKenzie, died this past May. Hope was an interior designer, a past board member of IDC and FIDER (now CIDA), and occasional adjunct instructor at the University of Manitoba.

The work is only made possible by the generous support of Kimball Office and its corporate interest in sustaining Interior Design Education in the 21st-century.

SIDE WORK GROUP MEMBERS Joy H. Dohr, Andrew Furman, Eileen Jones, Nila Leiserowitz, Georgy Olivieri, Jeff Beachum



JOURNAL OF INTERIOR DESIGN

REPORT SUBMITTED BY STEPHANIE A. CLEMONS, CHAIR

The *Journal of Interior Design* has experienced a landmark year. The first electronic issue with our new partners, Wiley/Blackwell, was launched in June 2008. All 34 volumes are now available online. As of March 2009, over 4,400 articles were downloaded and the publication experienced a 6% increase in institutional full rate subscriptions in just the first three months. The Wiley/Blackwell representative noted this as "tremendous growth." The increased visibility of JID is also evident in the growth of international submissions from Belgium, Canada, Japan, United Arab Emirates, and the United Kingdom. ASID has agreed to publish monthly JID abstracts in their newly reformatted/designed ICON. Due to the increased visibility, the *Journal of Interior Design* is making plans to move to a quarterly publication schedule in 2010.

The Journal is currently undergoing a transition between editors. We are delighted to welcome Meg Portillo, Ph.D. from the University of Florida as Editor-in-Chief and Tiiu Poldma from the University of Montreal as Associate Editor. Both are exemplary scholars and professionals who will be able to competently guide us through the next phase of journal publication and beyond.

The JID Board continues to offer workshops for both reviewers and writers at the IDEC conference, although some may be moving to webinars in the future in order to improve access.

The size of the JID Board has downsized from five to three (not including the editor, associate editor and liaison) due to the new association with Wiley/Blackwell.

JOURNAL OF INTERIOR DESIGN BOARD MEMBERS

CHAIR Stephanie A. Clemons
EDITOR-IN-CHIEF Jo Ann Asher Thompson
ASSOCIATE EDITOR Meaghan Beever
DIRECTOR Betsy Gabb
DIRECTOR Jennifer Webb
LIAISON TO JID BOARD John Turpin

IDEC ACADEMY

REPORT SUBMITTED BY BRIDGET MAY, CHAIR

In the last year, the IDEC Academy has been very busy with activities supporting their mission: the promotion of the “value and dissemination of education that continues beyond the traditional higher learning of interior design professionals so that all may be inspired, protected and served by the environments in which they work, live and play.” They sponsored the following workshops at the IDEC Annual Conference in St. Louis:

- STEP Workshop (with ASID), Dorothy Fowles
- Foundations of Teaching and Learning, Jill Pable & Jackie McFarland
- Manual Sketching in the Digital Age, Maureen Mitton
- An Introduction to Using Photoshop for Rendering as a Design Tool, Maureen Mitton
- Workshop for IDEC Abstract Reviewers, Jean Edwards & Stephanie Zollinger



In addition, the IDEC Academy was awarded a Strategic Initiative Grant for the development of three new courses (Becoming an Interior Design Educator, Interior Design Course and Project Preparation, Interior Design Studio Teaching & Learning) to assist practitioners in becoming interior design educators and to enhance the pedagogical skills of new educators and junior faculty. And, finally, the IDEC Academy approved their new logo design.

IDEC ACADEMY BOARD MEMBERS

ADMINISTRATOR Barbara Anderson

MEMBER AT LARGE Patrik Redko

IDEC LIAISON Holly Cline

IDEC PRESIDENT-ELECT Jill Pable

CHAIR Bridget May

IDEC FOUNDATION

REPORT SUBMITTED BY THEODORE DRAB, PRESIDENT

The IDEC Foundation was pleased to award eight Graduate Student Scholarships (\$1,000 each) for the 2009 IDEC Annual Conference. In addition, the Foundation funded the IDEC Special Projects grant (\$4,000), the Carole Price Shanis Scholarship (\$3,000), and the JID History Symposium (\$3,300). The annual fundraiser at the 2009 IDEC Annual Conference received pledges in the amount of \$6,435 and the Foundation has initiated efforts toward applying for a challenge grant from the Norman & Elaine Polsky Family Supporting Foundation. Strategic Planning is underway to expand the mission of the Foundation toward a more active development role. Necessary revisions to the Foundation's Bylaws and Policies and Procedures documents will be drafted subsequent to the ratification of the 2010-2015 Strategic Plan.

IDEC FOUNDATION BOARD MEMBERS

PRESIDENT Theodore Drab

VICE PRESIDENT Sue Kirkman

SECRETARY Lisa Waxman

TREASURER Jacqui McFarland

IDEC DIRECTOR OF COMMUNICATIONS, Scott Ageloff

REPORT SUBMITTED BY ALLISON CARLL-WHITE, CHAIR

At the 2009 Annual Conference in St. Louis, the Fellows welcomed their two newest inductees: Pamela Evans, Ph.D. (Kent State University), and Anna Marshall-Baker, Ph.D. (University of North Carolina-Greensboro). In order to be awarded with “fellow” status the member must have demonstrated sustained and significant participation in IDEC, and on-going and valuable contributions to interior design education. A list of IDEC Fellows can be found on the IDEC website.

The Fellows hosted another successful forum in St. Louis. This forum was unique in that it engaged all conference attendees in round table discussions focused on one of “4 Futures.” Each of the “futures” posed an outcome for the profession of interior design and its relationship with other design disciplines and the global community. Feedback from the exercise was very positive. The information is being compiled for the Board of Directors as a tool for informing future decisions and strategies. The Fellows would like to thank Eileen Jones and John Turpin for their participation on the committee. A summary of the introduction to the forum and a context for considering the four futures has been published in the 2009 (vol. 35) issue of the *Journal of Interior Design*. Responses from IDEC members are welcome.

Also at the conference, the Fellows had breakfast with the graduate student attendees. The event was judged to be very successful and all hope this will become a tradition.

The Fellows are spearheading several projects. The first, led by Josette Rabun, is the exploration of an interior design honor society and the selection of a hood color that would be worn by the interior design students at graduation. The Fellows have been working with Academic Cap and Gown, and bilberry was selected as the hooding color unique to the interior design profession. Buie Harwood is spearheading a history of the *Journal of Interior Design* with Stephanie Clemons and Dorothy Fowles.





CONFERENCE REPORTS

I would like to begin by thanking the Regional Chairs who provided instrumental leadership for IDEC during the 2009 year. These individuals work hard to represent the membership and bring issues of relevance to the attention of the IDEC Board of Directors.

EAST Ellen Fisher, New York School of Interior Design

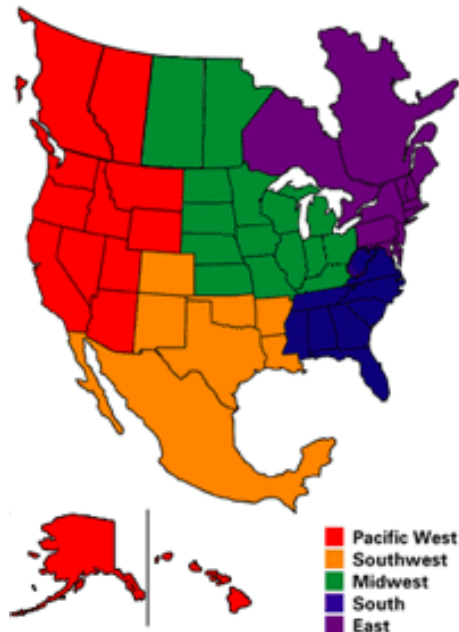
MIDWEST Susan Ray-Degges, North Dakota State University

PACIFIC WEST Shauna Corry, University of Idaho

SOUTH Deborah Belcher, Middle Tennessee State University

SOUTHWEST Jennifer Webb, University of Arkansas

According to the annual rotation of chair positions, seats for the Pacific West and South regions were voted on in 2009 and IDEC members in those regions elected Darrin Brooks, Utah State University, who will assume the Pacific West Regional Chair, and Jane Nichols, Western Carolina University, who will assume the South Regional Chair. Their terms will begin in May 2010.



*REPORT SUBMITTED BY MIGETTE KAUP,
REGIONAL CHAIR REPRESENTATIVE*

REGIONAL CONFERENCES

Regional Conferences were the major activity with over 175 people participating in a regional conference in 2009. If you attended one of these conferences, you know how rich and rewarding these opportunities are for networking and sharing ideas on teaching and scholarship. Many thanks go to the conference chairs, host institutions, and the many sponsors who made these conferences a success. If you see one of these individuals, be sure to thank them for their hard work and leadership.

EAST: *Professional Expectations of Interior Design Graduates*, Boston, MA
Conference Chair: Herb Fremin, Wentworth Institute of Technology
Conference Hosts: Boston Architectural College, New England School of Art and Design, and Wentworth Institute of Technology

MIDWEST: *Sustaining our Future: What's Next for Interior Design Education*, Chicago, IL
Conference Chair: Elizabeth Werselles, Harrington College of Design
Conference Hosts: Harrington College of Design

PACIFIC WEST: *Going Global: All the World's a Stage*, Park City, UT
Conference Chair: Darrin Brooks, Utah State University
Conference Hosts: Utah State University

SOUTH: *Text, Twitter & Podcast: Reaching the Millennials*, Raleigh, NC
Conference Chairs: Martha Burpitt, Ellen Goode, and Jane Crowley; Meredith College
Conference Hosts: Meredith College

SOUTHWEST: *Regionalism: The Exploration of Context*, Lubbock, TX
Conference Chairs: Zane Curry and Don Collier, Texas Tech University
Conference Host: The Department of Design, Texas Tech University, College of Human Sciences

2009 ANNUAL CONFERENCE

REPORT SUBMITTED BY JOHN TURPIN, PRESIDENT

THE SPIRIT OF EXPLORATION: THE GATEWAY TO NEW FRONTIERS ST. LOUIS, MO | MARCH 25-28

The St. Louis conference was yet another memorable experience in the history that is IDEC. Inspired by the city of St. Louis, the conference theme—The Spirit of Exploration: The Gateway to New Frontiers—celebrated our roles as educators and researchers by recognizing our efforts to open up young minds in preparation for their future and create new knowledge in the discipline of interior design. We had excellent attendance with over 300 registrants.

The conference started with a spirited keynote address by Andrea Dawson Sheehan of Dawson Design Associates in Seattle. “Gen-Y—A Wake-Up Call: Facing the Harsh Realities of Working in a Design Firm” offered insightful observations of the attitudes of today’s graduating students. A comical, yet practical discussion about the expectations and perceptions of Gen-Y, reminded us of the challenges of educating each new generation. What was even more impressive was Sheehan’s boot camp—an excellent model of how practitioners can continue the education process for recent graduates.

Immediately following the keynote address, the membership had an opportunity to participate in the annual Fellows Forum. This year’s Forum—entitled Four Futures—engaged the membership in a new format, fostering informative discussions on a controversial topic. “Interior Architecture” has become a topic of great debate over the last few years in North America and abroad. Some view it as a natural offspring of architecture and interior design; others see it as a potential threat to the existence of interior design. Each of the tables at the conference was given a potential future regarding the relationship between “interior design” and “interior architecture.” The table addressed the pros and cons of that future and provided strategies to make that future possible. They could also create their own future. The Four Futures discussion yielded a great deal of information that will be disseminated to the membership.

As always, the four-day conference was packed with opportunities for professional development, networking, and simply getting in touch with old friends and making new ones. Attendees could choose from eight workshops ranging from manual sketching to a stimulating discussion regarding curricular opportunities between architecture and interior design programs. We had over 100 papers, posters, and presentations ranging from research, teaching forums, and creative scholarship. For those wanting some time off-site, tours of the Gateway Arch, Alberici Headquarters and downtown St. Louis were available.

Members of the Kimball Office Working Group (now known as the Sustaining Interior Design Education initiative) presented their recommendations on how we (the profession) might increase the ranks of Interior Design educators. See their report in this document for more details.

On Saturday evening, we celebrated our successes at the Annual Awards Banquet. Who could have foretold that the “San Francisco” cake would reappear after seven years? I am thankful that all I had to do was pass it to the next President. Congratulations, Jill!



IDEC STUDENT DESIGN COMPETITION

The 2009 student design competition focused on Historic Restoration and Urban Revitalization. Cynthia Mohr, (Southwest Regional Chair 2007-2009) wrote and coordinated the competition. Finalists were judged on site in St. Louis, Missouri by professionals with knowledge of the building and neighborhood. We would like to extend our sincerest appreciation to Colliers Turley Martin Tucker who sponsored the competition and provided financial support for the awards. 2009 Award Winners were:

1ST PLACE *Vice Vault*

Ashley Graves, Risa Tucker, Emily Kuhr

Faculty Advisor: Maura Schaffer, Purdue University

AWARD OF MERIT *Spokes*

Michelle Mancini, Jennifer Milazzo, Melissa Shelton

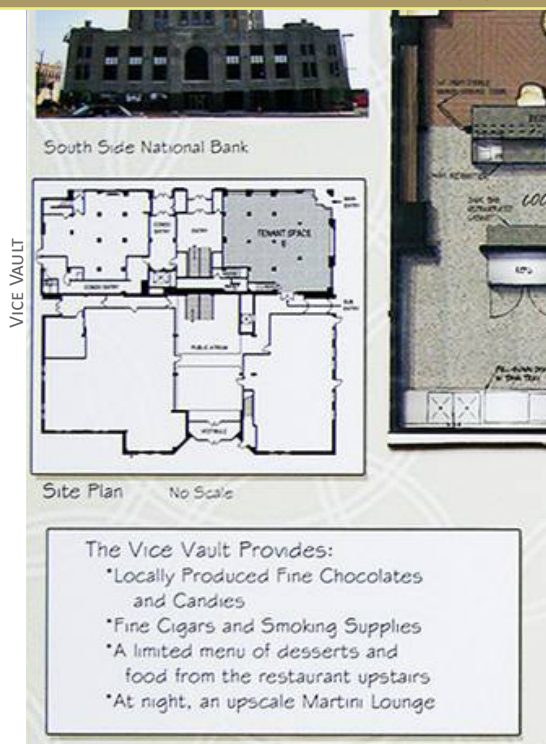
Faculty Advisors: Phillip Tebbutt, Jun Zou, Louisiana State University

HONORABLE MENTION *reNEW*

Abigail Knopf, Jenna Duitsman, Elyse Loncarie

Faculty Advisors: Darlene Davison, Mark Herman, Maryville University

The 2010 student design competition was written by Shauna Corry, Pacific West Regional Chair and this year's theme is The Art of Learning: Innovation, Technology and Collaboration...A Learning Commons. We hope you're planning on having your students participate in this year's competition. Look for the display of student work in Atlanta and be sure to attend the Awards Banquet on Saturday and help us celebrate the excellence in teaching and learning that happens in our classrooms and studios.



CREATIVE SCHOLARSHIP WINNERS

BEST IN SHOW *Intimate Immensities; Miniatures, an Interior Architecture*
Andrea Mina, RMIT University (Melbourne)

MERIT OF DISTINCTION *Meditations on the Ball Dairy Farm*
Brad Whitney, Virginia Tech

VISUAL ARTS

1ST PLACE *Reflection Installation Art*
Kijeong Jeon, California State University Chico

2ND PLACE *Revealing and Layering Space: The Power of Concept*
Jihyun Song, Iowa State University

INTERIOR DESIGN

1ST PLACE *Insertions*, Charlotte Pease, Western Michigan University

2ND PLACE *Fringe Benefits*, Caroline Hill, Texas State University



REGIONAL CHAIRS AWARDS - IDEC AWARDS OF EXCELLENCE

Regional Chairs are responsible for coordinating the review for the IDEC Awards of Excellence. Although these awards have historically been referred to as "Regional Chair Awards" these awards acknowledge quality scholarship and presentation skills at the Annual Conference. The IDEC Award of Excellence – Best Presentation, and the IDEC Award of Excellence – Best Poster are presentations that have identified through the peer-review process (of the initial conference screening) as potentially outstanding scholarship worthy of additional judging. Regional chairs coordinate a second level of judging with reviewers from across the country who attend and score the presentations. The IDEC Award of Excellence-Member's Choice Best Presentation Award is based on the vote of those in attendance at the annual conference.

BEST PAPER

Exploring Success: Dorothy Draper and the Means-End Approach

John Turpin, Washington State University

MEMBER'S CHOICE BEST PRESENTATION

Teaching Millenials: What Educators Need to Know to Effect Meaningful Change

Peggy Honey, Kansas State University

Using SketchUp to Increase Understanding of Detailing, Material, and Assembly in Interior Design Education

Douglas Seidler, Suffolk University

SPECIAL PROJECTS AWARDS

Way Finding in Healthcare Facilities for the Senior Population

Seunghee Lee, Purdue University

FAIRCHILD TOPICAL ISSUES GRANT

Nancy Kwallek, University of Texas at Austin

PROFESSIONAL PRACTICE AWARD

2009 INDUSTRY MERIT AWARD WINNER

Teknion Corporation

2009 MERIT AWARD WINNERS

Meaghan Beever, Holly Cline, Georgy Oliveri

2009 PRESIDENTIAL AWARD WINNERS

Jane Kucko, Jo Ann Asher Thompson

GRADUATE SCHOLARS

Greta Buehrle, University of North Texas

Erin Cunningham, University of Florida

Yu-Fong Lin, University of Wisconsin

SUBSTANCE AND STYLE: DARRIN BROOKS, SUSIE TIBBITTS, DUSTIN WICKHAM