

Provoking Innovation through Intentional Applications of AI

A Human-Led A.I. Design Process

Adam Nakagoshi
Senior Associate
Regional Design Technology Director

As the Regional Design Technology Director for Gensler’s Northwest Region, Adam has a strong commitment to working closely with our clients and partners. He leads a multifaceted community of Design Technology leaders to anticipate the needs of the industry and build solutions that provoke curiosity, inspire change, and deliver innovation.

He is passionate about human connectivity, research, and building project-validated design solutions. Leveraging the endless possibilities of design thinking and digital computing, he works to bridge the gaps between design concept, visualization, and realization. He believes that a partnership with clients and designers will foster a new era of design centered around the human experience in our cities and communities.

He guides the research and development, application for project use, and the implementation of the technology into the design process for teams throughout the region. His clients include NVIDIA, San Francisco International Airport, and the City of San Jose. Adam holds a Masters in Architecture from the University of South Florida.

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