

	Goal 1	Goal 2	Goal 3	Goal 4	Goal 5
Strategic Goals	Diversify Support for IDEC's Mission & Vision	Maintain the Highest Level of Integrity in the Scholarship Process	Curate Robust Resources for Interior Design Educators	Build Consistent and Robust Resources for IDEC Leadership Development and Success	Elevate and Amplify the Value of Interior Design Education
Theme	Financial	Scholarship and Service	Membership and Teaching	Governance and Leadership	Communication
Strategic Objectives	Develop a corporate partnership model to encourage new revenue streams for multiple years	Develop a standard for each review that aligns with the purpose of all awards, competitions, and abstracts.	Identify and serve the needs of current and potential design educators at every stage of their career and type of institution	Revamp the governance structure to ensure alignment with key programs and strategies (includes regional re-structuring)	Improve internal communications to membership and external to non members
	Engage practitioners in partnerships	Offer author development tools to enhance the quality and ethics of written submissions.	Determine the needs of members at every stage of their career and institution	Develop a leadership model that allows for growth of current leaders and a strong succession plan	
	Identify untapped markets for membership	Align the Awards Program with current needs and trends.		Develop leadership training, mentorship opportunities, and robust resources for leaders at every stage of their careers.	
	Develop a model for individuals to encourage new revenue streams.				
Board Leader	Past President and Secretary/Treasurer	Service and Scholarship	Membership and Teaching	President	President-Elect or Secretary/Treasurer
Staff Leader	Cummings	Lew	Cummings	Cummings	Cummings
Scope	Membership	Region	Teaching	Teaching	Region
			Service	Service	Treasurer
			Executive Leadership	Executive Leadership	