

IDEC Video Competition Chair

The IDEC Video Competition Chair provides leadership for the year student video competition to engage student learning.

Appointment & Term of Service

Appointment: Appointed by the IDEC Board

Term: 2-year term. Responsibilities begin May 1 of the appropriate year and run until April 30. May be reappointed for 2 consecutive terms.

Time Commitment: 1 hour per week. This time increases when developing call for competition, convening jurors, and judging videos.

Responsibilities and Duties

- Develop call for video competition.
 - Video focus aligns with IDEC values/mission
 - Theme developed in consultation with IDEC President and upcoming annual conference
- Coordinate with IDEC Staff to identify and convene a team of jurors
 - One jury member from each of the participating organizations (which may include but is not limited to IIDA, ASID, CIDQ, and Interiors & Sources)
- Coordinate with IDEC Staff to disseminate call to membership, collecting/organizing video call submittals online for jury review, and solicitation of donations for cash prizes
- Maintain ongoing communication with IDEC Board Director – Service Collaborative

Programs, Events, & Committees

- Director of Service Collaborative
- IDEC President
- IDEC Staff

Timeline

- **Summer-Early Fall – Prepare and Disseminate Call**
 - **Determine Theme.** Over the years, this has been done in different ways. The process typically begins with a phone conversation between the video competition Chair and the IDEC president. The theme of the competition commonly aligns with the theme of the upcoming annual conference.
 - **Draft the Call.** The chair can then engage the jury as s/he sees fit. Sometimes the committee helps to determine the theme and draft the call and sometimes the call is written between by the chair alone with IDEC president input.
 - **Disseminate the Call:** Call is sent out for educators who wish to incorporate the competition into their fall syllabi.
- **Fall – Determine Jury Members**
 - Recruit jury members if not already identified in the previous step.
- **January-February – Manage Online Submissions**
 - IDEC staff manage online entries and prepare YouTube interface for viewing entries and online judging rubric for the submission of scores.

- The chair fields questions and concerns from prospective applicants during this time.
- IDEC President/staff secure sponsors and determine cash awards
- **Mid-Late February – Judge Online Submissions**
 - Each judge watches and scores videos and input scores into the online form. Judges are provided a 2-week window for judging given the time-intensive nature of this task (typically takes 4-6 hours total per person).
 - The chair works together with IDEC staff to tally votes and determine the top three videos. Chair completes final review of these videos to ensure that the messages are positive and on-target with IDEC values/mission.
- **March – Announce Winners**
 - Chair creates email announcement of winners.
 - Chair sends thank you email to jury and everyone involved in process.
 - Winners given award at Annual Conference. Committee chair presents the winners during the award ceremony.
 - IDEC staff works out logistics regarding payments and posting videos to web and beyond.