



Annual Report 2009-2010 Appendix

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IDEC Academy

The IDEC Academy promotes the value and dissemination of education that continues beyond the traditional higher learning of interior design professionals so that all may be inspired, protected and served by the environments in which they work, live and play.

Committee:
Barbara Anderson, Coordinator
Connie Dyar, Administrator
Ron Reed, Member at Large
Linda Nussbaumer, IDCEC Liaison

Submitted by:
Barbara G. Anderson, Chair

This year the IDEC Academy was awarded an IDEC Strategic Initiatives grant to develop three new courses. These courses are intended to encourage professionals to become educators and to provide assistance to beginning educators in interior design. The courses were presented at the IDEC Conference in March, 2010. One course was also presented at NeoCon in June, 2010. Plans are in place for all courses to be presented via webinar. The course titles and IDEC Conference attendance information are as follows:

Becoming an Interior Design Educator by Eric Wiedegreen, Florida State University (.2 CEU) - 17 attendees; fees = \$850

Interior Design Course and Project Preparation by Carolyn Gibbs, California State University Sacramento (.4 CEU) - 34 attendees; fees = \$3,400

Interior Design Studio Teaching and Learning by Peggy Honey, Kansas State University (.3 CEU) - 33 attendees; fees = \$2,475



Courses are online at <http://www.idec.org/education/continuing-education.php>

Ongoing and Proposed Activities

The IDEC Academy is currently preparing to make these three courses available in webinar form. The board is proposing two new courses to be created for first presentation at the March 2011 conference.

CIDA

CIDA-accredited programs assure the public that interior design education prepares students to be responsible, well-informed, skilled professionals who make beautiful, safe, and comfortable spaces that also respect the earth and its resources.

The future of the interior design profession rests in the knowledge, inspiration and ambitions of its youth, the students of today who will become the leaders of tomorrow. They will be required one day to make tough decisions and take necessary actions that will guide the profession when the current generation relinquishes the reins.

*Submitted by Carl Matthews,
Representative to CIDA Board of Directors*

Innovative Education Award

A new award announced in December 2009 celebrates innovative teaching and program-related practices that advance the cause of excellence in interior design education. The Innovative Interior Design Education Award competition is open to faculty members and collaborating teams at CIDA-accredited interior design programs. Awards of up to \$3,000 are available to winning entries. CIDA also intends to widely publicize winning entries. Innovative Interior Design Education Award submissions are due in the CIDA office no later than September 15, 2010. Award winners will be notified in January 2011. More information about this competition can be found at www.accredit-id.org/innovative.pdf

New Logo And Website Redesign

The Board of Directors is pleased to introduce a new look for CIDA in 2010 and beyond. A new logo has been implemented effective April 1, 2010. The refreshed graphic identity is also being extended to the CIDA website with an updated design scheduled for launch in early June.



Interior Design Video Competition

CIDA will again join NCIDQ and IDEC in sponsoring the an interior design video competition aimed at elevating awareness of the interior design career path, professional credentials, and education. CIDA is proud to be part of this joint effort with our colleagues.

Videos are online at <http://www.youtube.com/user/HSWInteriorDesign>.



CIDA continued ...

January 1, 2010 Deadline For Bachelor's Degree Requirement

A reminder that January 1, 2010 was the deadline for interior design programs currently accredited by CIDA to demonstrate culmination in a minimum of a bachelor's degree. Twelve interior design programs that did not meet the requirement ceased to be accredited on January 1. The decision to adopt the requirement for programs to culminate in a minimum of a bachelor's degree was announced in January 2003, effective for accreditation applications submitted after January 1, 2004. Currently accredited programs were provided until January 1, 2010 to comply. CIDA publishes the accreditation history of interior design programs on the CIDA website at <http://www.accredit-id.org/accredhistory.php>.

CIDA Accredited Programs

The total number of CIDA-accredited programs is currently 167. Six accredited programs are located in Canada. CIDA's Accreditation Commission met in March 2010 and made accreditation decisions for 19 programs. Two new programs were



Accreditation Commission September 2009: Cameron Stiles, Suzanne Scott, Joanne Greathouse, Janice Smith, Vincent Carter, Carolyn Freeman, Lorri Cutler

accredited. Additionally, one new program was granted candidacy status. CIDA's Accreditation Commission awards candidacy status to programs to signify that the program is progressing towards CIDA accreditation and has the potential to achieve compliance with CIDA Standards within five years. The next Accreditation Commission meeting is July 23-24, 2010.

CIDA Board Elects Officers, Appoints New Directors

The Council for Interior Design Accreditation (CIDA) Board of Directors elected Robert Wright, FASID, as 2010 Board Chair. Wright is Principal of Bast/Wright Interiors Inc. and has served as National

President for ASID. Heather Robertson Corrigan, FIDC, Principal of Robertson MacLean Design Limited, was re-elected Secretary Treasurer.

Two new Director appointments were made to the nine-member CIDA Board. Carol Jones, FIDC, FIIDA was appointed as liaison to the National Council for Interior Design Qualification (NCIDQ). Jones is currently a Principal at Kasian Architecture Interior Design and Planning Ltd. Jones has served on the Board of Directors of NCIDQ, IIDA, and IDC during her career, including terms as President of IIDA and IDC.

Jane Kucko, Ph.D., FIDEC, was appointed as liaison to the CIDA Accreditation Commission. Jane is both a faculty member in interior design at Texas Christian University and Director for the Center for International Studies: TCU Abroad. She has served in several leadership positions with the Interior Design Educators Council (IDEC), including a term as national President, and has previous experience as a CIDA site visitor and Accreditation Commissioner.

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CIDA 2010 Priorities

This year, CIDA's primary priority is to complete the CIDA brand identity project with full implementation and publicity of the new graphic identity, website design, and office design.



In May 2009 CIDA moved into a new office in downtown Grand Rapids, Michigan.

The CIDA Board is also convening a Collaborative Strategies session on November 12, 2010 in Washington, DC. The ASID Foundation has committed funds to support this outreach initiative. The Collaborative Strategies session is aimed at engaging multiple allied disciplines in an important discussion about how to best prepare graduates to collaborate effectively in addressing factors influencing our professions.

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While CIDA understands that allied professions already are integrated in practice, the intent of the session is to identify and better understand current factors and significant influences across disciplines and how future practitioners might commonly be required to address these.

CIDA believes this information will be instrumental to the continued development of professional standards for interior design education, but also will prove valuable beyond our mission to the professional community as a whole. The CIDA Board envisions the potential for participants to identify new ways in which our organizations might lead the way in collaborating to enrich our missions.

CIDA's sincere hope is that the venue, which is yet to be confirmed, will accommodate enough guests that each of the collateral interior design organizations will be invited to send one or two representatives to observe the session. The CIDA office will communicate with each of the organizations when plans have been confirmed.

In 2010, CIDA is also celebrating and commemorating its 40th Anniversary with appropriate events and publicity.

Board of Directors meetings

The CIDA Board met May 21-22 in San Francisco, CA. The Board hosted a

roundtable of young designers and recent graduates in the San Francisco area to learn about emerging practices and issues impacting the profession and discuss implications for entry-level interior design practitioners. The Board meeting was hosted in Allsteel's showroom. The press release about this event is at http://www.accredit-id.org/San_Francisco_Roundtable.php.

The CIDA fall Board meeting will be located in Washington, DC on November 13, 2010.

Communications Committee

The Communications Committee manages all forms of communication to the IDEC membership. The committee works to strengthen the lines of communication between IDEC and members, other educators, practitioners, educational institutions and other organizations concerned with interior design education.

Irina Solovyova, 2010-2011 Committee Chair
Lisa Tucker, Lisa Waxman, Jeff Beachum,
Andrea Cowan, Carolyn Gibbs, Scott
Williams, Kristin Ivey, Nadezhda Volchansky,
Hannah Mendoza, Cecilia Lewis Kausel, Ellen
Fisher, Katja Marquart, Amy Crumpton, Brad
Whitney, Joy Dohr, Cynthia Mohr, Jessica
Goldsmith, Joan Dickinson, and Christine
Saricos

*Submitted by: Irina Solovyova, 2010-2011
Committee Chair*

2009-2010 Activities

- Proposal on communications structure
- Proposal on Branding
- Proposal on new format and content for IDEC Newsletter
- Proposal on new vehicles of information dissemination including Twitter, Podcasts, listserv, Facebook, and blog
- Calls for volunteers for new positions: Newsletter editor and editorial team, Social Networking Chair and Conference Communication Chair

Ongoing and Proposed Activities

- Launch Newsletter in a new format
- Update Policies and Procedures as pertains to Communication Committee
- Continue developing different communication vehicles to their full potential

Foundation Committee

2009-2010 Summary of Activities

Strategic Planning

The Foundation adopted a new mission statement at its March 23 meeting in Atlanta:

The mission of the Interior Design Educators Council Foundation Inc. is to support the advancement of interior design education and scholarship through the development, management, and distribution of resources.

Proposed Strategic Goals for 2015:

- Develop branding and Foundation image
- Adopt a new fundraising and communication plan
- Be self-supporting
- Raise funds on an annual basis to support identified programs within the IDEC organization
- Raise funds to support external initiatives that advance the discipline and design education
- Manage funds toward increasing the value of the existing portfolio by at least 5% per year
- Become known in North America as a significant funder of interior design educational initiatives.

Finances

The past year saw the Foundation's funds recoup most of the losses experienced in the previous year. A significant change in investment strategy was prompted by Norman Polsky's suggestion that the two funds he has sponsored be moved to a Kansas City institution near his home, allowing him to more closely monitor the funds' management. Significant financial benefits accompanied the action, and the Foundation board will monitor the two funds' progress closely as the year progresses. Mr. Polsky has announced that, as of July 1, 2010, he will no longer maintain the level of involvement we have become accustomed to over the past years.

Fundraising

Our meeting with the IDEC board in Atlanta began a process of cooperation that promises to be productive. Preliminary telephone conferences between the Foundation president and Jill Pable have explored various ways the Foundation can serve IDEC, and discussion between Foundation board members continues toward refining a strategic plan that includes an active development role for the Foundation.

*Submitted by
Theodore Drab, President*

Foundation continued...

Grants

In contrast to previous years, the Foundation's focus on recouping market losses prohibited the funding of IDEC Special Projects grants or multiple Graduate Scholarships. A single Graduate Scholarship was funded, and awarded to Nicole Campbell. The Carole Price-Shanis Scholarship was awarded to Jeanne Wood-Nartker.

Initiatives

In order to facilitate the collection of pledges to the Foundation, the board is considering contracting with an organization that will allow donations to be made via credit card. It is hoped that this convenience will increase the percentage of funds received from pledges made at our annual conference, and will also facilitate donating to the Foundation using the link on the IDEC website, which was revamped during the past year.

The foundation welcomes contributions to the following:

General Fund/Unrestricted

Donating to the unrestricted fund provides the most flexibility to the foundation in utilizing your donation.

Graduate Scholars Fund

Funds a competitive program enabling graduate students (IDEC Graduate Scholars) to attend the IDEC Annual Conference.

Fellows Funds

Created in honor of the fellows to be used to support interior design educators who are providing scholarship, authorship and/or research in any area of interior design education.

Endowed Funds

Donors are encouraged to contribute to the following endowed funds.

Anna Brightman/Journal of Interior Design Fund

Created with a bequest from the estate of Anna Brightman. Earnings subsidize the enhancement and expansion of the Journal of Interior Design.

Wilhemina Boldt Speakers Funds

Created with a bequest from the estate of Wilhemina Boldt. Earnings subsidize internationally recognized speakers to address the Annual Conference.

Polsky/Fixtures Furniture/IDEC Fund

Created through a donation by Fixtures Furniture with matching funds contributed by IDEC to provide grants for graduate students and faculty performing research and developing innovative teaching methods in the field of interior design.

Carole Price Shanis Scholarship Award

This endowment, created through a donation by Carole Price Shanis, provides scholarships to faculty or practitioners with a degree from a recognized program in interior design for the purpose of returning to school to advance their education.

IDEC/Polsky Family Supporting Fund (PFSF)

A donation by the Norman and Elaine Polsky Family Supporting Foundation with matching funds contributed by IDEC to provide funds for the goals specified in the PSFS/IDECF Agreement or to serve the mission of the Interior Design Educators Council.

Harwood, May, Sherman Design Endowment

Established by Buie Harwood, Bridget May and Don Sherman to be used to support interior design educators who are providing scholarship, authorship, and/or research in the areas of interior design education, design history and/or professional interior design practice.

Donations are accepted online at:

<http://www.idec.org/who/IDECFoundationProjectsFunds.php>

IDEA Conference

U.S. National Design Policy Initiative Round
Table on 21st Century Education
April 13, 2010
National Building Museum, Washington D.C.

*Submitted by: Stephanie Clemons, Ph.D.,
FIDEC, Chair, K-12 Network*

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Purpose for IDEC presence: *To determine potential K-12 partnerships*

Roughly 50 K-12 experts and related professionals attended the founding meeting of the International Design Education Alliance (IDEA) and Round Table related to 21st Century Education. The two meetings were held back-to-back in a same-day event. Representing IDEC, Clemons served as one of the invited four experts on a K-12 panel to generate participant discussion concerning the 21st Century Education skills for elementary and secondary students. *Note: Jill Pable, Ph.D., IDEC President also attended.*

These meetings were organized as a pre-conference event prior to a large national conference for K-12 art educators (approximately 4-6,000 attendees). The goal was to determine level of support to propose that “design” be integrated into K-12 education as one of the fundamental learning blocks (along with science, technology, engineering, and math (STEM).

The new motion would be to incorporate aesthetics into K-12 curriculum as “STEAM.” As a follow-up to these meetings, one of the conference hosts, serving as a delegate to the art educators’ conference would make the motion on the delegate’s behalf.

The Keynote speaker for the IDEAS Conference was the new Director of the Cooper Hewitt Smithsonian Museum (and founder of IDEO) Bob Moggridge. Roundtable discussions took place concerning topics such as: educator preparation, networking, policy making, effective design education models (e.g. Britain) and interdisciplinary partnerships.

Names were requested for those who may want to continue working with the IDEA co-founders to move this initiative forward. Clemons submitted her name on behalf of IDEC.



Caroline Payson, (left) education director for the Cooper-Hewitt, lead the first of three round table discussions for the National Design Policy Initiative at the IDEAS Forum.

IDEA continued...

IDEA continued...

Comments and observations

- Based on several participant comments, it seemed the first time that interior design, as a design discipline, was represented at this type of meeting. Engineering, technical education, and architecture predominated along with art education. Architecture was strongly represented by over 10 experts.
- Art Educators are looking for ways to incorporate design thinking. Interior design offers another avenue for these educators.
- New category for IDEC membership: Art Educators
- New connection to A + DEN; Association of Architecture Organizations (AAO); Chicago Architecture Foundation (Lynn Osmond, President)
- Potential partnership with IDEA Conference sponsors: Martin Rayala
- Potential partnership with International Technology and Engineering Educators Association (ITEEA); Kendall Starkweather, Executive Director/CEO
- DASH; innovative K-12 school – Miami Florida

Potential partnerships

- Cooper-Hewitt, National Design Museum; Bill Moggridge, Director Smithsonian Institution and Caroline Payson, Director of Education
- Art Educators; annual conference of roughly 6,000 art educators
- Social Justice opportunities; Clyde Boyer; Naturallearning.org

IDCEC

IDCEC, the Interior Design Continuing Education Council, is a consortium of professional organizations (ASID, IIDA, IDC, and IDEC) in the United States and Canada that coordinates continuing education approval activities. The purpose of IDCEC is to promote lifelong learning for the interior designer; to serve as a central entity for the sharing of CEU information, accreditation and registration; and to provide strategic planning for CEU programming and activity. IDCEC facilitates consistency in continuing education policies, processes, criteria and guidelines. They are based on continuing education industry standards.

Submitted by: Linda Nussbaumer, IDCEC Chair and IDEC Representative to IDCEC

2009-2010 Summary of Activities

Throughout 2009-2010, I have chaired the IDCEC council, worked on the CEU submissions for IDEC, and communicated with council members of the IDCEC via email and in one face-to-face.

- **Chair of IDCEC**

Duties of the chair this past year focused on the following:

- Communicate with members of IDCEC via email and face-to-face.
- Prepare CEU submissions for approval: These include organizations and individuals presenters. Submissions needed approval through IDEC.
- Stay in communication with IDEC reviewers and their concerns. IDEC reviewers met during the IDEC Conference in Atlanta to discuss their concerns. These I forwarded to the member of the IDCEC council for their comments.

- **Communicate with IDCEC Council members**

Communications via email among council members generally consisted of the following:

- Share concerns regarding a non-responsive reviewer. This may include my direct communication to the reviewer, in which I thank them for their work, encourage their continued support, and inquire about issues or problems he/she may have.
- Share reviewers' roster as they moved on and off the list
- Share concerns about individuals or groups presenting CEU courses without approval. These situations may include the use of the IDCEC name and logo without approval as well. In these situations, I may contact organizers of CEU events regarding its use.



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IDCEC continued from page 23...

- Share concerns about and discuss possible remedies for overloaded reviewers. Discuss the number and quality of submissions, which are contributing factors.
- Discuss plans for and organize face-to-face meetings
- **Plan and Organize face-to-face meeting with council members:**
November 13, 2009 meeting in San Antonio, TX
 - This meeting was originally intended to develop policies and procedures (P&P) for IDCEC (duties of members, submissions, the process, reviewers, and more). However, after the Executive Directors (ED) and presidents of ASID, IIDA, and IDC meet with the council, the focus changed from developing a P&P to creating a list of items and/or concerns to share with the EDs.
 - After the meeting, I organized the information obtained during this meeting and shared via email with

council members. Then, each member reviewed and commented. The final member to review the information was from ASID, who again reorganized the document. This document was forwarded to the EDs. The document provided background information on the CEU process as well as concerns about submissions, reviewers, and more that would help EDs in their reorganization process.

Ongoing and Future Proposed Activities

IDCEC is being restructured by ASID, IIDA, and IDC. These organizations will be the supporting members and IDEC will be an associate member. The plan is to create a single entity and, most importantly, an online submission process. This should create a well-organized and efficient process.

With proposed changes to IDCEC, responsibilities of the chair may or may not change at the present time. However, it is possible that in the future, the IDEC representative will be a member and not the chair of the council.

Journal of Interior Design (JID)

Board Members: Meg Portillo, Ph.D. (Editor-in-Chief), Tiiu Poldma, Ph.D., (Associate Editor), Betsy Gabb, Ph.D., Jennifer Webb, Ph.D., John Turpin, Ph.D. (Liaison to JID Board 2009-March 2010); Lisa Tucker, Ph.D. Liaison to JID Board April – current).

*Submitted by: Stephanie Clemons, Ph.D.,
FIDEC, FASID, Chair*

2009-2010 Summary of Activities

The Journal of Interior Design (JID) has experienced another landmark year. There has been a successful transition (with all deadlines met) between editors and associate editors as Meg Portillo, Editor-in-Chief (EIC) and Tiiu Poldma, Associate Editor moved into their new positions. We wish to express gratitude to their institutions for kindly offering assistance that offsets the cost of producing JID and to Jo Ann Asher Thompson, Ph.D. and Meaghan Beever for their assistance in the transition.

The JID Vision is Unfolding

Events/actions in 2009-2010 have moved us to the following actions.

Goal 1: Format & Flexibility

1. Increase frequency of publication and length of issues over time. In 2011, the JID is moving to a fourth issue and a yearly (rather than academic) calendar. This is a more complicated endeavor than it sounds (e.g. library subscriptions (and expectations) must be considered).

The transition is taking place for two primary reasons a) four issues in a yearly volume (beginning January rather than

September) is an industry standard for a journal of this quality and b) financial revenue generation for JID/IDEC.

In collaboration with Wiley/Blackwell, a strategic plan was developed in 2010 for the timing of this transition and the generation of new scholarship to meet the publication demand. The annual JID Symposium, as a pre-conference event, will serve as a stimulus for new scholarship generation.

Wiley/Blackwell and JID Board have agreed to the following plan that would allow JID to transition into a yearly calendar as well as a fourth issue:

36:1 – Sept 2010

36:2 – Jan 2011

36:3 – May 2011 (potential double issue
for May)

36:4 - Sept 2011

Rolling subscription will stop in December of 2011 and we will move to a calendar year in 2012 and that year will be January, April, July, October—2012. Possibly move Journal into Library “Collections”.

37:1 Jan 2012

37:2 May 2012

37:3 Sept 2012

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JID continued from page 25...

2. Maintain responsiveness to current issues. The JID Board is outlining a series of timely issues to publish as Special Issue topics. These topics are in the discussion phase and will be published fall 2010.

Goal 2: Branding

Promote brand and visibility of JID/IDEC to constituents.

1. For the last year, JID abstracts have been published in ASID's ICON magazine at no charge.

2. As of this spring, with the help of Wiley/Blackwell, practitioners are now able to receive a 60 day free trial subscription to JID. This was/is advertized both in ICON and at NEOCON, June 2010.

3. JID received visibility at the Design Research Society conference in Montreal, July 2010.

4. Working with Jill Pable, IDEC President, Meg Portillo, EIC, contributed to a podcast to IDEC members about JID.

Goal 3: Leadership

Maintain integrity and direction.

This is an on-going activity for the editors, reviewers, and JID Board.

Goal 4: Management/Fiscal Oversight

Continue oversight and fiscal responsibility

1. Per previous reports to the IDEC Board, the relationship Wiley Blackwell has been a time-consuming, difficult one to negotiate over the last year. While the production services offered by Wiley/Blackwell are a great benefit as reported by both editorial teams (Thompson/Beever and Portillo/Poldma), the communication with the JID Board has been far less effective.

Information was neither consistent in content nor in timing. Projections of revenue continued to be a central point of concern with no valid responses from Wiley/Blackwell as to why they dropped so dramatically. Primary tasks completed by the JID Board have been to determine 1) issues on the table, 2) services not provided by Wiley/Blackwell, and 3) changing fiscal reports related to revenue generation.

During the annual JID Board meeting in Atlanta, Margaret Zusky and Leigh Stoecker (marketing) met with the Board for two hours. Inconsistencies in communication were discussed, frustration was expressed, and apologies (for the first time) were offered to the JID Board. The message the JID Board received was that Wiley/Blackwell "feels JID is stable and that it is tracking as proposed and that it will continue to be published on time."

This accurately reflects the 2010 projections but will be a source of conversation in 2011 as the JID Board reviews Wiley/Blackwell's two sets of extremely different projections (contractual and revised in 2009) for that year. Note: Wiley/Blackwell finally recognized that they did not have accurate information (e.g. institutional subscriptions) when they made initial projections to JID/IDEC.

All members of the JID board feel comfortable in moving forward—a relationship of trust has not been fully established, but all are optimistic. A major difference is that the JID board and Wiley/Blackwell will move forward as a team in certain areas. For example, it became clear that Wiley/Blackwell was not capable of being able to take the Journal and just "run with it" in relation to their Marketing Plan, which lacked imagination, creativity, and even, relevance to interior design.

2. The Editorial Team of Portillo and Poldma oversaw the production of JID 32.5, completed both editorial and production work for 35.3 and are in press with 36.1.

3. A productive working relationship between the editorial team and the Wiley-Blackwell staff was established. Portillo and editorial assistant Jeannette Price attended a journal production session hosted by Wiley Blackwell.

JID continued...

3. A Reviewer's Session was held at the 2010 IDEC Conference. This session was to educate reviewers on new procedures, bring them up to date on issues related to JID, and commend them on their volunteer contribution.

4. During the past year, monthly or bi-monthly conference calls were held for the JID Board. In addition, their 2009 fall board meeting was convened in Fort Collins.

Goal 5: New Scholarship

Mentor new, non-traditional, and student authors.

1. *Writer's Workshop*. The JID Board (Jennifer Webb, Ph.D., facilitator) developed a new panel format and delivered a Writer's Workshop at the 2010 IDEC Conference to new authors interested in publishing in JID. It was highly successful with over 20 members registered and in attendance. Panelists included: Meg Portillo, EIC, Tiiu Poldma, Associate Editor, Jo Ann Thompson, former EIC with Joy Dohr, FIDEC as moderator. The intention of the JID Board is to move the Writer Workshop into a podcast format, add additional podcasts on related topics and offer it to all authors to review throughout the year.

2. *New Sources of Knowledge: International focus*. With the addition of Tiiu Poldma and the use of international contacts through

Wiley/Blackwell the JID is increasing visibility in the international arena and developing an increased sensitivity to international author issues. We will continue to plan strategies to strengthen JID's international reach and impact. The JID data indicates that 41 papers were submitted between January 1, 2009 and December 31, 2009. Of the papers submitted, six represented Austria (1), Canada (1), Hong Kong (1), India (1), Turkey (1), and the United Arab Emirates (1).

Ongoing and Future Proposed Activities

1. Conversations will begin with IFI to determine if there is a place for JID in their world "Think Tank" publications. If appropriate, this would serve as a solid source of international visibility.

2. Discussion is taking place to develop a jointly published issue of the journal with another country. When presented to Wiley/Blackwell as part of JID's strategic plan, they indicated they had never heard of this concept. Note: they publish over 1200 academic journals.

They appreciated the "thinking outside the box" idea and initial discussions have taken place with one co-editor of a related interior design journal. A common theme (e.g. place making) would be given to authors in both countries and a joint issue of the journal

would be published. Many issues relate to this endeavor and will need to be navigated carefully (e.g. publication rights).

3. Pre-Conference Symposium. This symposium will serve to support the new fourth issue of JID through the possible publication of thematic papers. The fourth issue will work hand-in-hand with preconference symposia hosted at the annual IDEC conference.

This creates a strong and focused synergy between JID and the annual conference. The papers will adhere to the same standard of peer review process to maintain an expected quality of publication. In 2011, the pre-conference symposium will support the IDEC Conference theme: Designing with Intelligence. The topic will be sustainability and is co-chaired by Jane Nichols, Louise Jones, and Dorothy Fowles.

4. See above in completed tasks for related ongoing activities.

Note: The JID Board would like to express their appreciation to the IDEC Board for their continued support in their request to retain John Turpin, FIDEC on the JID Board for two years. John served as an excellent resource and representative to the IDEC Board. We look forward to working with Lisa Tucker, IDEC as she moves into the position of liaison.

Legislative Liaison

2009-2010 Summary of Activities

The legislative liaison responded to inquiries for information from the IDEC President during the year; requests focused on fact-finding or verification as well as requests for information in context with the liaison's knowledge of the issues. During this time period there were no matters that required that the liaison participate in an IDEC Board call. The work of the liaison is on an as-needed basis.

Ongoing and Future Proposed Activities

The ongoing and future activities will remain the same. If there is a change in protocol, the liaison will discuss the board's needs and alter the process.

Submitted by: Caren Martin, Legislative Liaison to the IDEC Board

Midwest Region

2009-2010 Summary of Activities

Midwest Regional Member Elizabeth (Liz) Wersells volunteered to represent the Midwest Region in the upcoming nomination process.

Midwest Regional Members approved to support up to 6 graduate students at \$1000 each for the 2011 National Conference in Denver. A final decision on the total support will be determined following the Fall 2010 Midwest Regional Conference.

Midwest Region's Fall 2010 Conference "Together Towards Tomorrow: Design Education Transformation" is scheduled for October 15 and 16. Host sites will include Minneapolis and Bowling Green, Kentucky. Site hosts for this fall's conference will include: Dunwoody College of Technology, Dakota Technical College, Art Institute, University of Minnesota, and Western Kentucky University.

Ongoing and Future Proposed Activities

- Discussion regarding graduate student stipends to IDEC conferences.
- Discussion regarding "scholarships" for "new" educators

*Submitted by: Susan Ray-Degges, Midwest
Regional Chair*

National Academy of Environmental Design (NAED)

Mission of the National Academy of Environmental Design

The National Academy of Environmental Design serves the public by promoting the flourishing of individuals, communities, and the natural world through the sustainable design and stewardship of human and natural environments.

Official statement of purpose

NAED exists to:

- Facilitate research in cooperation with government agencies, foundations, and other institutions and organizations
- Communicate the results of ongoing research to the public and other stakeholders
- Develop and maintain a multidisciplinary knowledge base on complex interrelationship of individuals, communities, and the planet
- Foster scholarly cooperation and exchange between various elements of the environmental design discipline

The original NAED Steering Committee, formed in May of 2007, was charged with the task of establishing the business plan, structure and research agenda for the new

NATIONAL ACADEMY OF ENVIRONMENTAL DESIGN

National Academy of Environmental Design. Organizations representing built-environment design disciplines - known as the NAED Coalition - appointed members to the Steering Committee. Both IDEC and ASID are founding members of NAED and are members of the Coalition representing the interior design discipline.

The NAED Coalition consists of the following organizations:

- Association for Computer Aided Design in Architecture (ACADIA)
- Association of Collegiate Schools of Architecture (ACSA)
- Association of Collegiate Schools of Planning (ACSP)
- The American Institute of Architects (AIA)
- The American Institute of Architecture Students (AIAS)
- AIGA | the professional association for design
- American Planning Association (APA)
- Architecture Research Centers Consortium (ARCC)

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Submitted by: Julie Stewart-Pollack, [IDEC Representative to the National Academy of Environmental Design (NAED)]

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- American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE)
- American Society of Interior Designers (ASID)
- American Society of Landscape Architects (ASLA)
- Architecture 2030
- Council of Educators in Landscape Architecture (CELA)
- Congress for the New Urbanism (CNU)
- Environmental Design Research Association (EDRA)
- Interior Design Educators Council (IDEC)
- National Building Museum (NBM)
- National Council of Architectural Registration Boards (NCARB)
- Society of Building Science Educators (SBSE)
- Society for College and University Planners (SCUP)
- Urban Land Institute (ULI)
- U.S. Green Building Council (USGBC)

Bylaws were developed and approved by the Committee in 2009 and the NAED was incorporated in Washington, DC in June, 2009. Following these achievements, a Governing Council was formed.

The NAED Governing Council is comprised of four NAED officers (President,

President-elect, Secretary, Treasurer), two at-large members as well as representatives from the ten founding organizations who signed the Articles of Incorporation. IDEC and ASID each have a seat and each have a vote on the NAED Governing Council.

Research Symposia

In early spring of 2009, an initial set of three research symposia were held at major US universities. These symposia identified key environmental questions and issues in areas such as water quality, sustainable materials, and sustainable sites.

- **University of Florida: Water Symposium: February 16/17, 2009**
This symposium explored water using the Apalachicola watershed as a case study. Please see: <http://naedacf.pbworks.com/> for information about the Water Symposium.
- **University of Minnesota: Sustainable Materials Symposium: January 15/16, 2009**
This symposium covered a range of issues related to building materials, including transformative, bio-mimetic, biodegradable, lightweight, switch-able,

and power generational materials. Discussions included the newest developments in materials research and application and an assessment of where the greatest opportunities and obstacles for further research and development lie.

- **University of Texas at Austin: Sustainable Sites Symposium: February 13/14, 2009**
This symposium focused on presenting, evaluating, and connecting the various sectors of research and applied knowledge available for developing, maintaining, and monitoring sustainable sites. Focus was upon five research areas that support the Sustainable Sites Initiative: soils, water, vegetation, materials, and human health. Future symposia will address equally urgent environmental design issues and the NAED membership is considering ways to ensure that future research symposia coincide with conferences while remaining autonomous.

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NAED *continued from page 31...*

Website

The NAED website: <http://www.naedonline.org/> provides information to the public regarding the NAED's mission, purpose, research, advocacy and membership. It also posts NAED News, articles and news stories related to environmental issues. Governing Council members are encouraged to submit relevant research from their disciplines.

Conclusion

The National Academy of Environmental Design has made significant progress during the first half of 2010. The elected officers and representatives who comprise the Governing Council are strong advocates, represent well each of the Coalition design disciplines and have a strong commitment to the mission and purpose of NAED.

We are gaining the interest of members of congress and developing a strong dialogue with the other four National Academies. The Research Committee is aggressively pursuing an agenda that will provide to the six federal government and the public important, timely and highly relevant evidence based research on issues involving the environmental impact

of the built environment. This research will serve to further unite the design disciplines, increase our bodies of knowledge, and enhance our relevance to the government and the public.

Pacific West Region

2009-2010 Summary of Activities

Pacific West Regional Conference was held in Park City, Ut. and was hosted by Darrin Brooks, Utah State University. Going Global: All the World's A Stage was the theme and 16 people attended. 6 papers/panels were given.

Tours included:

1. Temple Har Shalom (a contemporary temple)
2. Salt Lake City Library
3. 3Form and CEO's new home
4. Temple Square

Volunteers throughout the year included:

- Regional Conference Chair; Darrin Brooks; USU
- Paper Coordinator for Regional Conference; JoAnn Wilson; USU
- Scholarship Coordinator (Regional/National); Carol Caughey; OSU
- Regional Conference Paper Review Coordinator; Kathleen Ryan; WSU
- Membership Committee; Sherrill Halbe
- Regional Juror for Student Competition; Kathleen Ryan; WSU

Two Graduate Scholarships Were Awarded:

- Regional Conference: \$500.00; Taneishia West Albert; FSU
- National Conference: \$1000.00; Edward Varias; Argos University Art Institute

Ongoing and Future Proposed Activities

The 2010 Pacific West IDEC Regional Conference will be held in Boise, ID; October 14-16, 2010; hosted by the University of Idaho: Shauna Corry and Miranda Anderson. The theme is: A Design Continuum: Past, Present and Future. Tours will include: Banner Bank (Platinum and Gold LEED); Basque District with an overview of an interdisciplinary service learning project; U of I's Integrated Design Lab and Urban Design Center; and State Capital Renovation and Egyptian Theater.

Submitted by: Shauna Corry; Outgoing Regional Chair

President-Elect



Submitted by: Denise A. Guerin, Current President

2009-2010 Summary of Activities

The year was spent in supporting the President and preparing for next year as President.

- Attended NeoCon, NCIDQ Annual Conference, and ACSA Conference representing IDEC and our interests. Also participated in the IDEC BOD Retreat and the President's Retreat.
- Assisted President and Executive Director develop and refine the membership/ leadership organization plan to present to the Board and IDEC members.
- Assisted the Executive Director prepare by-law revisions for member vote that stemmed from the change of IDEC's domicile from New York to Indiana. This change of domicile will save IDEC significant dollars each year.
- Facilitated the Sustaining Interior Design Education work group through the completion of three of its four goals.

President-Elect Activities

Activity 1: Attended NeoCon, NCIDQ Annual Conference, and ACSA Conference representing IDEC and our interests. Also participated in the IDEC BOD Retreat and the President's Retreat.

Activity 2: Assisted President and Executive Director develop and refine the membership/ leadership organization plan to present to the Board and IDEC members.

Activity 3: Assisted the Executive Director prepare by-law revisions for member vote that stemmed from the change of IDEC's domicile from New York to Indiana. This change of domicile will save IDEC significant dollars each year.

Activity 4: Facilitated the Sustaining Interior Design Education work group through the completion of three of its four goals.

President



The President of IDEC serves as the chief operating officer of the corporation providing leadership in response to the mission of IDEC and the Strategic Plan. The President serves as a communications center regarding IDEC, its members and their concerns for interior design education.

Submitted by: Jill Pable

IDEC Annual Report 2009-2010

2009-2010 Summary of Activities

- Proposed and charged task forces examining the conference proceedings, conference procedures and the teaching resources initiative project
- Proposed and facilitated Webinars on legislation and educators (with ASID)
- Proposed and facilitated Interior Design Education Video Competition (with NCIDQ and CIDA) with total of \$2000 in awards
- Advocated for the new Creative Scholarship Showcase providing enhanced viewing of Creative Scholarship Competition works at the annual conference
- Advocated and supported the IDEC History Minute project recording audio and video segments in preparation for the 2012 50th anniversary of IDEC
- Created audiocasts and narrated online presentations on topics including the annual conference, the IDEC Academy, the Journal of Interior Design, and the new volunteer reorganization plan
- Advocated for and/or assisted with conference activities and procedures including the following special or new additions:
 - The Modern Interiors Symposium that attracted scholars from New Zealand, Africa, Belgium, Australia, the United States, and the United Kingdom
 - Revised onsite brochure that provides easier planning for session attendance and identifies a teaching track in presentation sessions
 - New critical issues panels that provide discussion venues for topics including tenure, scholarship and practice, legislation and examination.
 - IDEC Academy debuted three new courses for educators and practitioners beginning teaching careers
 - Newcomer's Guide for the annual conference
 - Twitter at the annual conference
- Continuing or expanded engagement with exterior groups through direct event participation or support/placement of IDEC member liaisons:
 - Issues Forum groups: ASID, CIDA, IDC, IIDA, and NCIDQ with multiple collaborative projects
 - National Academy of Environmental Design

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- U.S. Design Policy Initiative
- International Design Education Association
- American Association of Family and Consumer Sciences
- International Federation of Interior Architects/Interior Designers:
 - attended the 2009 World Congress in Dubai
 - Served on Americas Region Steering Committee for the IFI Thinktanks project

Organization and Procedures

- Facilitated and gained Board approval of reorganization plan for volunteer groups enabling enhanced volunteer participation, collaboration and action
 - Established Scholarship, Teaching and Service Collaboratives and facilitated confirmation of IDEC volunteers in coordinator roles for these entities.
 - Developed orientation materials for the reorganization plan introduced at the IDEC annual conference leadership summit
 - Established new calendar of proposal submittals
 - Embraced new groups including the

- Finance Committee, Communications Committee and SIDE Group.
- Readdressed the nature of work of the Board and the distribution of labor and interface with IDEC Boards, Committees and other groups.
- Proposed and gained Board approval for new proposal policy that makes clear the procedure for submittal and review of actions and requests from all groups and individual members (Proposal for Action Forms)
- Proposed and gained Board approval for new Town Hall procedure that preserves the open microphone format while providing time for issue discussion most frequently desired by members; identifies path to creation of resolutions for membership vote
- Began procedure/charged task force with development of new and revised awards categories that were approved by the IDEC Board.

Ongoing and Future Proposed Activities

At the May 1st point of leadership transition, the following major initiatives were currently under development, discussion and/or consideration:

- New teaching resources initiative that makes peer-reviewed student projects and exercises available to members and others, simultaneously offering a further option for pedagogy-oriented publication
- New branding initiative bringing consistent message to IDEC communications potentially including its conference publications and website
- Reconsidered newsletter that explores dynamic online delivery and the potential of revenue stream
- New and revised awards categories recognizing excellence in teaching, instructional media, community service and industry support

Incoming President - Elect



*Submitted by: Lisa Waxman, current
President-Elect*

2009-2010 Summary of Activities

- Participated in Leadership Retreat in Florida, January 2010
- Participated in E-Team Conference Calls (with President, Past President, Sec/Treas. & Executive Director)
- Served as liaison to the Communication Committee, Ongoing
 - Participated in final meetings of the Newsletter Task Force
 - Worked with Committee on Revisions of Newsletter Proposal
 - Worked with Committee on Options for Newsletter staff/volunteer relationship & potential budget
 - Worked with new Communication Committee Chair to establish “calls” for volunteers
- Represented IDEC at NeoCON (with D. Guerin & J. Beachum)
 - Attended meetings and events with ASID, IIDA, NCIDQ, IDC representatives
 - Met with IDEC President and Executive Director
- Began work on the IDEC Policy and Procedure Revisions

Ongoing and Future Proposed Activities

- Complete Revisions of IDEC Policies and Procedures
- Continue to serve as liaison to the Communication Committee
 - Support the efforts and transition of new Communications Committee Chair and Newsletter Editor-in-Chief and Editorial Team.
 - Support the new newsletter editor with the transition to new newsletter format
- Continue to represent IDEC as needed at various meetings.
- Continue to interface with the IDEC Board regarding issues facing the organization and profession.

Regional Chair Representative



Submitted by: Ellen Fisher, Regional Chair Representative

2009-2010 Summary of Activities

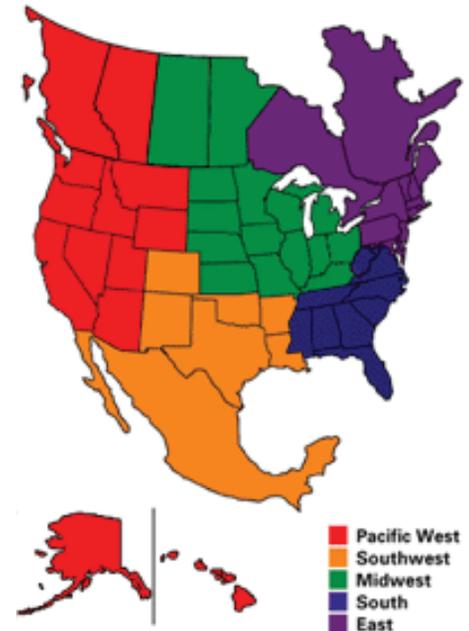
- Preparation of Student Competition Materials

Ongoing and Future Proposed Activities

- Preparation and review of final draft of Regional Chair Policies & Procedures Manual
- Preparation and review of final draft of Regional Conference Planning Manual
- IDEC Student Competition posting
- Membership committee activities ongoing: Survey planned on mentorship, and other issues
- Update on Regional Conferences
 - The Southwest Regional Conference will be hosted by the University of Arkansas Interior Design Program on October 7 - 9. The call for papers has been posted and the deadline is July 2 with Kristi Gaines as the paper coordinator.
 - The conference is titled Art + Design and our keynote speaker will be Maura Schaffer of Purdue University. We will also visit the Crystal Bridges Museum of American Art, designed by Moshe Safdie. The conference

brochure and registration information will be ready by mid July.

- Pacific West Conference will be hosted by Shauna Corry and Miranda Anderson on October 14-16, in Boise, Idaho. The paper due date is July 15th, and the coordinator is Kathleen Ryan at Washington State. The theme is “A Design Continuum: Past Present & Future”.
- The East Region conference is not confirmed at this time.



Service Collaborative

Service Collaborative Coordinators:

Pamela Evans

Anna Marshall-Baker

Marty Hylton, Projects and Grants Board
Chair

*Submitted by: Brian Powell, Director at Large,
Service*

2009-2010 Summary of Activities

SERVICE COLLABORATIVE DISCUSSION:

The Service Collaborative has met 4 times to 1) come to a consensus on what “service” means to the organization 2) what service means to the academy, and 3) how we can use a common language with the academy so that the organization serves its members and providing service that is applicable to the academy. A preliminary outline that defines service as component of reappointment, tenure and promotion in ID education follows:

Define service as a component of reappointment, tenure and promotion in interior design education.

INTERNAL

- Service to IDEC
- Avenues of service to IDEC
- Entry-level ways to serve organization
 - Networks
 - Task force
 - Committee member
 - Conference attendance/planning
 - Newsletter

- More advanced
 - JID
 - Executive board
 - Development
 - Regional chairs
- Practical
 - Communications networks
 - Service awards
- Advocacy

EXTERNAL

IDEC providing service

- Service to members
 - Leadership workshops
 - Related to t&p
 - Provide resources to faculty to be able to engage in the community
- Service to community
 - Service to design education
 - CIDA reviewers (include students on the review)
- Service to industry
 - Service to global community
- Service to students
 - Interest in teaching
 - Competition
- Service to profession
 - SIDE (sustaining int des education) - Practitioners into educators

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Service continued from page 39...

- Service to the institution
 - Denise leadership challenge
 - Promote faculty service to institution
- Advocacy

The team is still in the process of clarifying the Service Collaborative mission and recognizing that some areas are of great interest to members than others.

NETWORKS – Pre-Conference Symposium

The largest network in Atlanta is the Program Chairs and Coordinators Network and their #1 goal was to have a pre-conference (Denver) symposium on Leadership. I have contacted the network chair Ronni Whitman, but have not had a response. A pre-conference symposium on Leadership would fulfill a goal of leadership put forth by Jill Pable and supported by Denise Guerin.

PROJECTS AND GRANTS BOARD –

Marty Hylton, Scott Ageloff, and Brian Powell met and reviewed to purpose of the board and adjusted the P&P description so that it more closely matched the calendar used the past couple of years. We submitted the P&P changes to Lisa Waxman. We requested IDEC Foundation fund availability from Ted Drab but do not yet have a response.

We are proposing that the Board be retitled the Grants and Awards Board and that it be the initial review board for all grants and awards. The whole board would need to vote on that item in Denver.

Ongoing and Future Proposed Activities

LEADERSHIP SYMPOSIUM – Pre-Conference (Denver)

The Service Collaborative agrees with the Program Chairs and Coordinators Network in that we need to provide leadership training so that our members move into leadership roles not only in the organization, but in their universities and globally. We propose that we develop, with Ronni Whitman, a leadership training session on the Wednesday before the Denver Conference.

Sustaining Interior Design Education (SIDE) Ad Hoc Committee

Committee Members:

Andrew Furman, Denise Guerin, Eileen Jones, Nila Lieserowitz, Georgy Olivieri, and Jeff Beachum

Submitted by: Joy H. Dohr, Coordinator

2009-2010 Summary of Activities

This was the year of sub committee work rather than original committee above. Activities are bullets below.

- Recommendation to provide list of Graduate Programs was completed by the Graduate Network.
- A SIDE Whitepaper on The Path from Practitioner to Professor was completed by a sub-committee headed by Crystal Weaver, PhD, IDEC. Other members included Helena Moussatche, PhD., IDEC, Monica Letourneau, IDEC, IIDA, Sandy Gordon, FASID, MFA Candidate, Jessica Cushing, Graduate Student. This project is again a completion of a SIDE recommendation.
- The IDEA-Line (Interior Design Education Assistance Line) continues to be an active and endeavor that seems to fill a need. Advisers receive e-mails, make contact and discuss inquiries with interested practitioners and students about graduate education and careers in design education. A few callers attended the IDEC Conference in Atlanta; some have entered graduate programs or are in the process of doing so. Other callers receive information, follow up with suggested programs and then make decisions not

to continue in such a pursuit. Generally the latter are seasoned practitioners who decide to remain in practice. One adviser has been invited by a practitioner/student (who initially called in 2009) and her institution to serve on the student's graduate committee. There are several off-shoots of the IDEA-Line that create questions for IDEC as the practitioner-educator tie, role and future faculty needs are addressed.

Ongoing and Future Proposed Activities

- The White Paper on "Path from Practitioner to Professor" is to be abstracted and posted on the IDEC web site.
- The IDEA-Line will continue.
- As coordinator, I suggest further discussion with the collaborative on issues that emerge through the IDEA-Line activity. These include access to graduate education and creative paths for individuals in non-typical programs; time in graduate education--how are programs addressing this; teaching opportunities related to higher education programs that seem to scare people off; the old issue (but recast) on relationship of teaching and design scholarship.

Southwest Region

2009-2010 Summary of Activities

The southwest regional conference was hosted by Texas Tech University. Lewis May of Page Sutherland Page was the keynote speaker and encouraged all faculty to consider the necessity of working across disciplines and across cultures. The attendees visited the Ranching Heritage Center and other local attractions.

The regional meeting at the annual conference in Atlanta was well attended. Discussion concerning the regional conferences was lengthy with unanimous agreement that no changes to the fall conferences were desirable.

The membership noted the importance of the relationships developed there and the opportunities to mentor graduate students and new faculty. Melinda Lyons serves as representative to the Membership Committee and Jean Edwards serves on the Nomination Committee.

- Two universities in the region, University of Arkansas and Texas Christian University, will serve as host sites for the IFI Think Tanks.

Ongoing and Future Proposed Activities

The membership is working to compile a comprehensive list of all interior design educators in the region, regardless of membership status, as a way of increasing visibility and potentially increasing membership.

The SW Regional Conference will be hosted by the University of Arkansas Interior Design Program on October 7 - 9. The call for papers has been posted and the deadline is July 2 with Kristi Gaines as the paper coordinator.

The conference is titled Art + Design and our keynote speaker will be Maura Schaffer of Purdue University. We will also visit the Crystal Bridges Museum of American Art, designed by Moshe Safdie. The conference brochure and registration information will be ready by mid July.

Submitted by: Jennifer Webb, Regional Chair

Student Design Competition

2009-2010 Summary of Activities

The 2009-2010 Student Design Competition was sponsored by NCIDQ and over 1000 students participated nationwide. The competition focused on technology, innovation, and the impact of changing learning styles in libraries today.

- NCIDQ Sponsored.
- Over 1000 participants nationwide.

Ongoing and Future Proposed Activities

2011 competition will focus on healthcare design in an urban context with Jennifer Webb serving as coordinator.



First Place
Kansas State University; Kristen Henriksen and Morgan Zwickel
Faculty Advisors: Peggy Honey and Carolyn Thompson



Second Place
Washington State University; Hannah Ohrt and Regina Rollis
Faculty Advisors: Jo Ann Asher-Thompson



Third Place
Utah State University; Kaitlyn Davies, Lindsey Brown and Ericka Blank
Faculty Advisor: Meaghan Beever

Submitted by: Shauna Corry, Competition Chair

Teaching Resource Initiative

Kyuho Ahn; University of Oregon
Jessica Goldsmith; Valdosta State University
Stephen Huff; High Point University
Patrick Lee Lucas; University of North
Carolina at Greensboro
Lubomir Popov, Ph.D.; Bowling Green State
University
Marlo Ransdell, Ph.D; Florida State University
Susan Stevenson, Ph.D. University of Central
Missouri
Anu Thakur, Ph.D.; California State
University, Northridge

*Submitted by: Catherine K. Anderson, Chair of
Teaching Resource Initiative Task Force*

2009-2010 Summary of Activities

The Teaching Resource Initiative Task Force has written a report to assess the potential establishment of a service for interior design educators. It would include a database of assignments, projects, and exercises that could inspire instructors, thus encouraging alternative and innovate ways to engage their students.

Ongoing and Future Proposed Activities

At this time, the Task Force is in the process of examining the feasibility, logistics, timing, and structure of this Resource. This includes dialogues with the IDEC Communications Committee to understand how this database can interface with IDEC members (and possibly others within the interior design profession/ community) as well as establishing a fee structure for both members and non-members.

Since this is providing a wide variety of assignments and projects that have been examined through an established, rigorous, peer-reviewed process / rubric-based assessment, it is critical to define the parameters and process by which the contributing information will be judged.

About IDEC

The Interior Design Educators Council (IDEC) is an international organization with the mission of advancing interior design education, scholarship and service. Founded in 1963, IDEC has over 800 members.

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