



I D E C[®]

2020

IDEC Annual Report

2019-2020 Fiscal Year

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Our Message

The mission of the Interior Design Educators Council, Inc. is the advancement of interior design education, scholarship, and service.

Our Vision

- Advancing responsible design thinking through education, scholarship, and service.
- Advancing interior design professional's body of knowledge.
- Participating in leadership discussions and actions that affect the entire design community.
- Being the primary source of innovative interior design teaching resources.
- Being the leading venue for the publication, presentation, and dissemination of interior design scholarship.
- Preparing members for leadership roles in their academic institutions, communities, and the interior design profession at large.
- Providing support for the professional development of interior design educators at all professional levels.
- Engaging interior design educators in service to the organization and to the greater community.

Strategic Plan

1. Diversify support for IDEC's Mission and Vision
2. Maintain the highest level of integrity in the review process
3. Curate robust resources for interior design educators
4. Build consistent and robust resources for IDEC leadership development and success
5. Elevate and amplify the value of interior design

Dear Friends,

I hope everyone is staying safe and healthy as we traverse an unusual chapter in our lives. I would like to thank the membership, volunteers and leaders that make IDEC successful. IDEC exists because of you and your commitment to the organization's core values.

Highlights for 2019/2020 are reflected in fall conferences carefully curated and sustained by their respective regions as well as successful student competitions generously supported by ASID, CIDQ, CIDA, and IIDA.

We experienced a good turnout in Tulsa for the annual conference despite being on the cusp of COVID 19. Attendees had the opportunity to engage in fruitful scholarship presentations, experience a dynamic keynote presentation, and reconnect with colleagues. If you have not looked at photographs from this event, please [click this link](#) to do so. Sponsors, member volunteers, faithful board members along with the generous assistance of host committee members Jane Kucko and Cynthia Mohr made this conference possible. Each year we strive to create a memorable experience that leaves attendees revitalized as they return home and I am certain we reached that goal in Tulsa.

During the yearly business meeting, openness of information, especially concerning business practices, was a common thread in the dialog. Hearing these comments from conference attendees, initiatives to increase organizational transparency while supporting the overall mission of IDEC will be a focus for the Board in the upcoming months. Watch for additional features and the upcoming State of IDEC posted on the IDEC website later this month.

In addition to greater transparency, initiatives to support membership in challenging times have been paramount:

- **The eInternship experience** (Hepi Wachter's brainchild). This resource, supported in partnership with Stantec, Designer Manager, and My Resource Library, is preparing to launch Phase 2 with resources to continue making student internship experiences successful.
- **Teaching supports for fall 2020.** Watch for an upcoming web page that will provide examples of teaching tools and techniques to address online, hybrid, hyflex and face-to-face course delivery. Additional materials on this page will provide resources to highlight room layouts as we look at ways to reconfigure our classes in support of social distancing.

As we continue on a journey unlike anything we have ever faced, thank you for the opportunity to serve as your president during the 2019/2020 year. It was a joy and an honor.

Stay well and healthy,

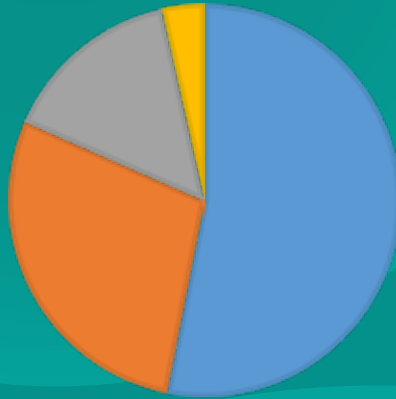


Susan Ray-Degges

IDEC President 2019-2020



Financial Highlights



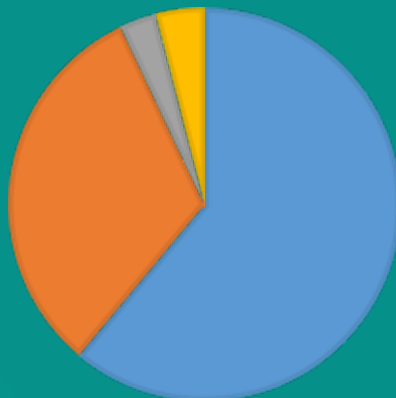
2018-19 Year End Assets

- Total Cash \$296,118
- Strategic Program Reserve \$159,069
- Investments \$83,297
- Other \$19,405



2018-19 Year End Revenue

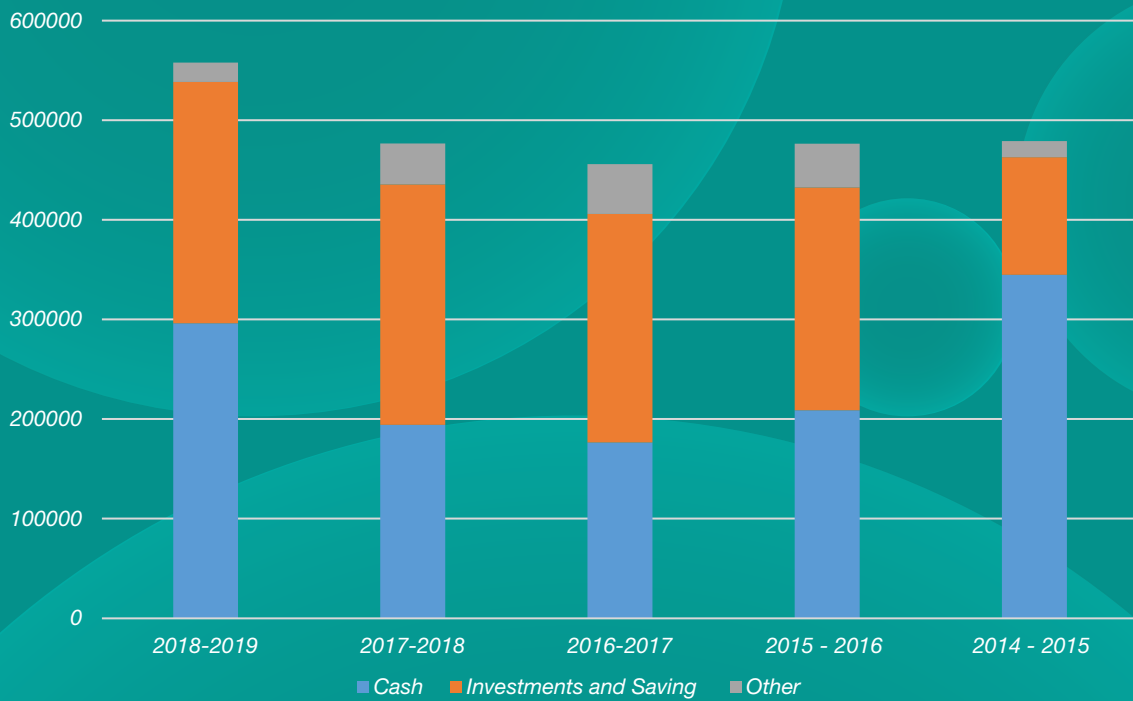
- Membership/Sponsorship \$210,266
- Annual Meeting \$182,886
- Journal of Interior Design \$15,984
- Products \$29,810
- Regions \$28,347



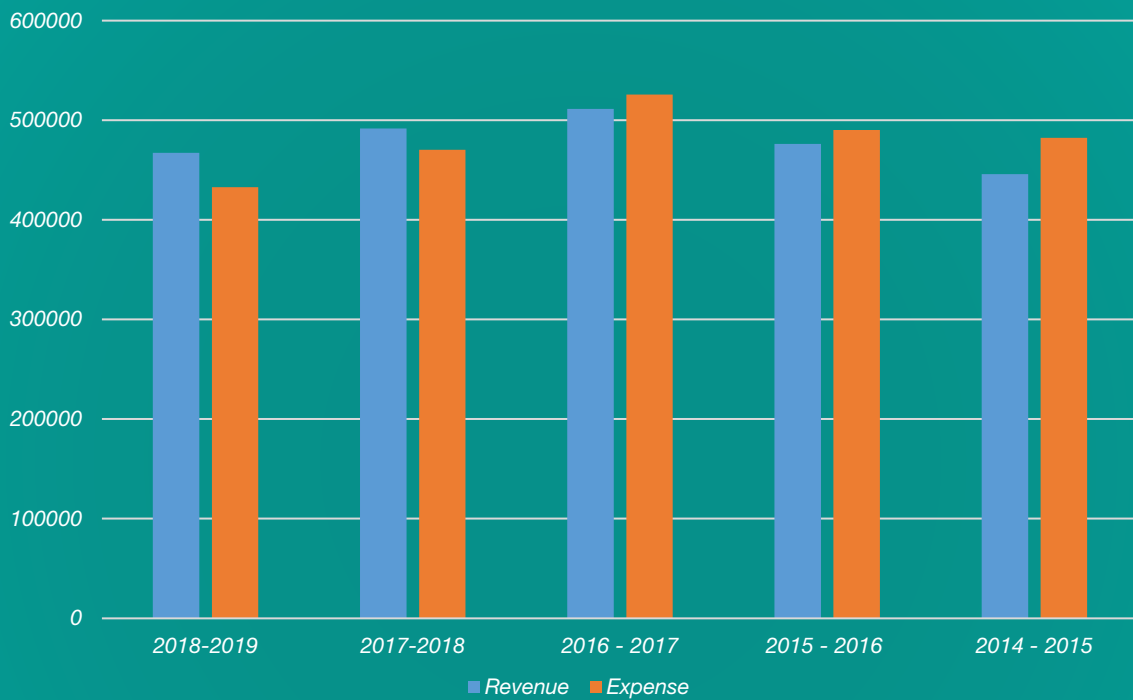
2018-19 Year End Expenses

- Member Services \$264,151
- Annual Meeting \$138,194
- Journal of Interior Design \$13,041
- Regions \$17,299

Total Asset Comparison (in Dollars)

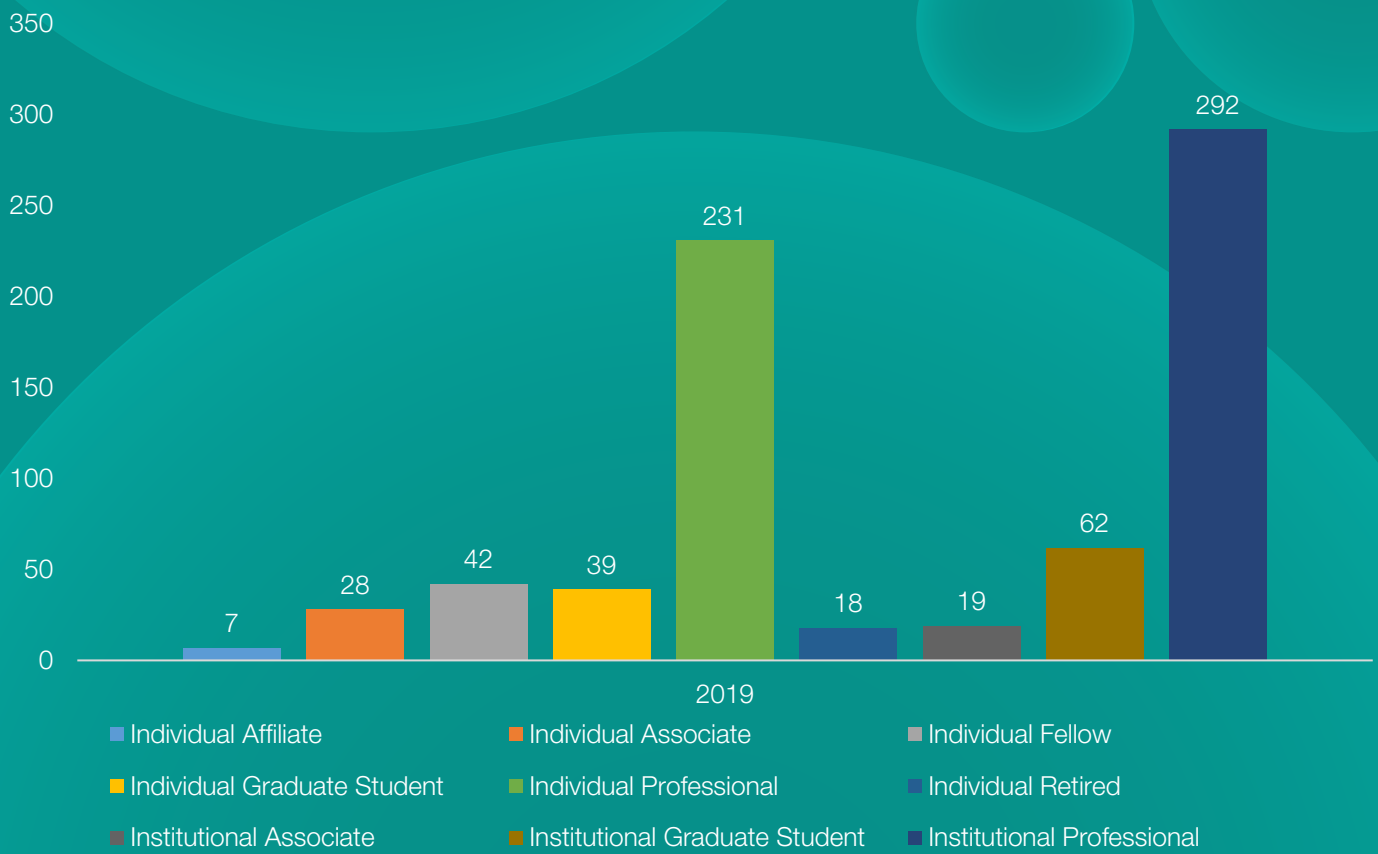


Revenue and Expense Comparison (in Dollars)



IDEC Membership

Membership Breakdown: 2019



Total active members: 738



Report on FY 2019 Activities by the *Journal of Interior Design*

The *Journal of Interior Design's* (JID) impact and reach continued to grow in 2019. Beyond the individual subscriptions IDEC members enjoy, JID is now accessible in 6691 institutions globally. Articles in JID were downloaded almost 60,000 times during 2019. While 41% of the *Journal's* traffic is generated in the United States, the *Journal* is increasingly a source of information in the United Kingdom, Australia, Canada, Turkey, China, India, Egypt, and Germany. Even more significantly, half of the new submissions to the *Journal* in 2019 came from authors outside the United States.

These trends are important milestones for the *Journal*. The growth of our international reach over the last several years increases the profile of the *Journal* and its impact in the design disciplines.

This growth also has financial implications for IDEC. The growth in availability and downloads has increased the revenue generated by the *Journal*. For fiscal year 2019 (January-December), the *Journal of Interior Design* generated \$29,209 in royalty payments to IDEC.

The *Journal* is governed by a board of directors and an editorial team. The JID board is grateful for Jennifer Webb's service as chair during 2019-2020.

John Turpin has steered the *Journal* as Editor-in-Chief since 2015. His term ended in April 2020. We are indebted to his vision and commitment to the *Journal*. His leadership is linked to the development of the visual essay submission category, the diversification of the *Journal* internationally, and the continued recognition of JID's excellence.

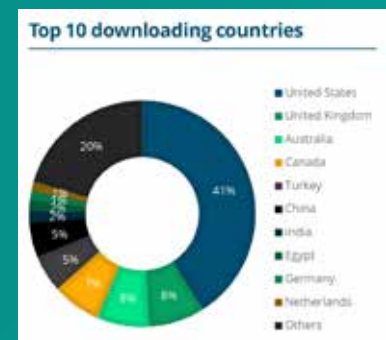
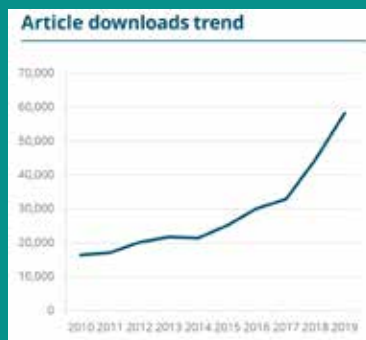
In 2020, the JID board and editorial team welcomes Joan Dickinson as Editor-in-Chief, Nam-Kyu Park as associate editor, and Alison Snyder as a director.

The editors specifically thank the authors, reviewers, and guest editors who have contributed their talents in preparing issues in 2019.

Respectfully submitted.

Bryan D. Orthel

Chair (2020-2023), JID Board of Directors





2020

IDEC Achievements
and Awards

The 2020 Arnold Friedman Educator of Distinction Marjorie Kriebel



Professor Marjorie Kriebel, Professor Emeritus of Design, Drexel University embodies the highest aspirations of the interior design profession. She has a tireless and insightful intellect, and the sensitive creative expression of a designer.

Her over 40 years of contributions to the advancement of the profession can be found in her role as an educator, researcher, administrator, volunteer, and designer.

A few of Professor Kriebel's accomplishments at Drexel University include: her successful academic record achieving rank of full professor, department head, and position of associate dean. She successfully directed a major interior design program serving in a variety of administrative roles. She was an energetic and well-respected classroom teacher receiving university awards for Distinguished Teaching. As a researcher, Professor Kriebel was an earlier innovator in the area of hospice and end of life care. In addition, she served CIDA as a site visitor for over 30 years and an NCIDQ reviewer. Her advocacy for the profession was influential through her work with the Design Legislative Coalition of Pennsylvania, where she served as the board chair and on the steering committee.

Professor Kriebel's steady engagement with IDEC was demonstrated through her leadership roles as a national conference chair, representative to NDICQ, JIDER (and then JID) BOD chair, journal reviewer for 30+ years, IDECF Board Treasure, and many more committees across the years too numerous to mention. Marjorie Kriebel was elected to Fellow status in 1994.

2020 IDEC Fellow



Rachel Pike personifies the volunteers who keep IDEC strong, vital, and growing. A member of IDEC since 1988, Rachel has served on many committees, task forces, and working groups for IDEC (Tenure and Promotion; Teaching Collaborative Coordinator). She has served as the chair, IDEA Line; network chair for program and department chairs; regional chair; and paper reviewer for both regional and annual conferences. In addition to her work at IDEC, she has long served the professional design associations, IIDA and ASID. She has been a CIDA site visitor and served on the standards review task force. She has served IDCEC. When Rachel Pike accepts an assignment from IDEC, she gets the job done, methodically, with results, and at the highest level.

2020 Teaching Awards

Teaching Excellence Award

Nerea Feliz, University of Texas at Austin

IIDA Diversity Award

Jack Travis, Fashion Institute of Technology; Pratt Institute; School of Visual Arts; New York School of Interior Design

2020 Service Awards

Community Service Award

Center for Community-Engaged Design – Travis Hicks, University of North Carolina at Greensboro

Presidential Award

Ann Ragan, Lecturer – North Dakota State University

Rene King, Columbia College – IDEC Secretary/Treasurer

Joan Dickinson, Radford University – IDEC Director (Scholarship)

Stephanie Sickler, Florida State University – IDEC Director (Service)

Marsha Cuddeback, Louisiana State University – IDEC Director (Teaching)

Sally Ann Swearingen, Stephen F. Austin University – IDEC Director (Regions)

Kirsten Lew – IDEC Associate Account Executive

2020 Partners in Education Award

Autodesk Technology Centers

2020 Scholarship Awards

Scholarship Excellence Award

The Early Childhood Development Center in Malawi
Michelle Pearson, Texas Tech University

Book Award

Socially Engaging Objects and Environments
Tamie Glass, University of Texas at Austin

Media Award

OLE! Inspector Guide
Kristi Gaines; Charles Klein; Lori Guerrero; and Sahand Abbasi, Texas Tech University

2020 Scholastic Awards

Best Presentation: Scholarship of Teaching and Learning

Empathetic Design Studio: Projects + Strategies + Reflection
Tina Patel and Bridget Tipton, Kent State University

Best Presentation: Scholarship of Design and Research

Multidisciplinary Views Regarding Interior Design Features that Promote Student Wellbeing
Amanda Gale and Anna Marshall-Baker, University of North Carolina at Greensboro

Best Presentation: Graduate Student

Examining Drivers of Non-Territorial Workspace in Corporate Applications
Anne Farniok, University of Northern Iowa

Best Presentation: Member's Choice

Research and Scholarship Best Presentation

Gen Z: A Comparative Analysis of Generations and Teaching Strategies for the Interior Design Studio
Michelle Pearson and Erin Hamilton, Texas Tech University

Creative Scholarship Best Presentation

From Photo-Collage to Montage: Representation and Reinvention of Interior Space
Patrizio Martinelli, Miami University

Best Poster

New Evidence Educates Future Informal Learning Environments

Miyoung Hong; Ashlynn Engelhard; and Annie Mimck, Indiana University Bloomington and University of Nebraska Lincoln

2020 Creative Scholarship Awards

Design as Art

Pepinsky Guest House Selfie

Jefferey Haase, Ohio State University

Design as Interior

Robotic Interiors: Machinic Domains

Clay Odom and Kory Bieg, University of Texas

Design as Idea

FiiLuff

Nick Safely, Kent State University

2020 Student Design Competition: National Winners

Project: Basic Needs Center for the Homeless: A design response promoting health and well-being in your local community

Undergraduate 1st Place

Hearth

Angela Zeit, Maeley McHale, and Valerie Eckert
Kent State University

Instructor(s): Tina Patel, Bridget Tipton, and Julia Morris

Undergraduate 2nd Place

The Line

Julia King, Hanna Olsson, and Alessandra Shorten
Virginia Tech

Instructor(s): Elif Tural and John Dorlini

Undergraduate 3rd Place

Connect Basic Needs Facility

Ashley Michalak and Joye Gaba
Anderson University

Instructor: Erica Bartels

Undergraduate Honorable Mention

Self Circle

Kelly Wu and Lauren Binstead
British Columbia Institute of Technology

Instructor(s): Tiia Manson, Sharon Hollingsworth, June Fong, and Manon Pace

Graduate Student 1st Place

R&D

Julia Roath and Amicia Nametka
University of Oregon

Instructor: Solmaz Kive

2020 Student Design Competition: Regional Winners

**Listed in order from 1st to 3rd place*

East:

Harbor

Hannah Harvey, Erika Kane, and Jewel Loran Ingram
Cornell University

Instructor(s): Rhonda Gilmore, Gary Evans, and So-Yeon Yoon

Hive of Hope

Olivia Kascak
University of Bridgeport
Instructor: Robert Allen

HOPES

Lelyzaveta Ignatyeva
Fashion Institute of Technology, SUNY
Instructor: Laura Nemerson

East Graduate:

Beacon Day Shelter

Keighley Higgins
Endicott College
Instructor: Wonyeop Seok

Midwest:

**No graduate submissions*

Hearth

Angela Zeit, Maeley McHale, and Valerie Eckert
Kent State University
Instructor(s): Tina Patel, Bridget Tipton, and Julia Morris

The Given

Amelia Dewey, Sidney Conwell, and Gillian Harnett
Kent State University
Instructor(s): Tina Patel, Bridget Tipton, and Julia Morris

Horizon STL

Shelby Busche and Halie Stevens
Maryville University
Instructor: Darlene Davison

Pacific West:

The Place

Tatum Neigum, Lead Day, and Grace Dominy
Vancouver Island University
Instructor: Penny Thibault

Self Circle

Kelly Wu and Lauren Binstead
British Columbia Institute of Technology

Instructor(s): Tiia Manson, Sharon Hollingsworth, June Fong, and Manon Pace

Freelife

Georgia Wollert
University of Wyoming
Instructor: Treva Sprout Ahrenholtz

Pacific West Graduate:

R&D

Julia Roath and Amicia Nametka
University of Oregon
Instructor: Solmaz Kive

South:

Open Door

Brooke Goins and Hailee Lutz
Valdosta State University
Instructor: Selena Nawrocki

The Line

Julia King, Hanna Olsson, and Alessandra Shorten
Virginia Tech
Instructor(s): Elif Tural and John Dorlini

Connect Basic Needs Facility

Ashlete Michalak and Joye Gaba
Anderson University
Instructor: Erica Bartels

Fresh Start

Martha Stevens and Catherine Stone
Virginia Tech
Instructors: Elif Tural and John Dorlini

South Graduate:

Home For All – The Oasis

He Han
Savannah College of Art and Design
Instructor: John Gaul

Southwest:

Downtown Revival

Heather Magee and Emily Noel Moore
University of North Texas
Instructor: Zahid Islam

One Circle

Brandi Reed
Louisiana State University
Instructor(s): Julie Elliot and Matt Dunn

FLOW

Sophie Alexandra Hammon and Amy Rebecca New
University of North Texas
Instructor: Zahid Islam

Southwest Graduate:

Soma

Fatemah Marzban, Armani Kahn, and Iman Pirzadeh
Texas Tech University
Instructor: Kristi Gaines

3rd Place

Technology and its Effect to the Space

Fatimah Bazaid
Algonquin College
Faculty Advisor: Pallavi Swaranjali

**2019 IDEC Student Video
Competition Winners**

1st place

IDEC Video Submission

Alanna Frierson and Johnston B. Roberts
Florida State University
Faculty Advisor: Amy Huber

2nd Place

How is Technology Changing Design

Genevieve Bowlby
Algonquin College
Faculty Advisor: Pallavi Swaranjali

IDEC Leadership 2019 - 20



Left to Right: Ellen Fisher, Marsha Cuddeback, Susan Ray-Degges, Sally Ann Swearingen, Stephanie Sickler, Rene King, Joan I. Dickinson, and Hepi Wachter

2019 - 20 IDEC Board of Directors

Susan Ray-Degges, IDEC President, North Dakota State University

Hepi Wachter, IDEC Past-President, University of North Texas

Ellen Fisher, IDEC President-Elect, New York School of Interior Design

Rene King, Secretary/Treasurer, Columbia College

Marsha Cuddeback, IDEC Director (Teaching), Louisiana State University

Joan I. Dickinson, IDEC Director (Scholarship), Radford University

Stephanie Sickler, IDEC Director (Service), Florida State University

Sally Ann Swearingen, IDEC Director (Regions), Stephen F. Austin University

2019 - 20 IDEC Regions

East Region: Barbara Lowenthal, New York School of Interior Design

Midwest Region: Connie Dyer, Illinois State University

Pacific West Region: Kristin King, California State University

South Region: Jane Hughes, Western Carolina University

Southwest Region: Amy Roehl, Texas Christian University

IDEC Leadership 2020 - 21

2020 - 21 IDEC Board of Directors

Ellen Fisher, IDEC President, New York School of Interior Design

Susan Ray-Degges, IDEC Past-President, North Dakota State University

Marsha Cuddeback, IDEC President-Elect, Louisiana State University

Rene King, Secretary/Treasurer, Columbia College

Steven Webber, IDEC Director (Teaching), Florida State University

Lisa Tucker, IDEC Director (Scholarship), Virginia Polytechnic Institute and State University

Stephanie Sickler, IDEC Director (Service), Florida State University

Sally Ann Swearingen, IDEC Director (Regions), Stephen F. Austin University

2020 - 21 IDEC Regions

East Region: Barbara Lowenthal, New York School of Interior Design

Midwest Region: Connie Dyer, Illinois State University

Pacific West Region: Kristin King, California State University

South Region: Lauri Self, University of Alabama

Southwest Region: Amy Roehl, Texas Christian University

2021

Meeting the Challenge



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